

WORLD  
**OrphanDrug**  
*Congress USA 2023*

**May 23–25, 2023**  
Gaylord National Harbor, Washington, DC



**THE WORLD'S MOST IMPORTANT  
ORPHAN DRUG AND RARE DISEASE EVENT**

Featuring:

**Rare  
Disease Advocacy**  
WORLD USA 2023

**Pitch & Partner**  
2023

**Advanced Therapies**  
**Rare Disease**  
2023

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# STATS & FEATURES



**300+**  
SPEAKERS



**50+**  
COUNTRIES



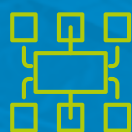
**3000+**  
1-2-1 MEETINGS



**2000+**  
ATTENDEES



**100+**  
EXHIBITORS



**16** STREAMS OF  
CONTENT



**07** PRE-CONFERENCE  
WORKSHOPS +  
SEMINARS

# OUR STORY

The World Orphan Drug Congress USA is back for its 13th edition! We are excited to be returning to Gaylord National Harbor, just outside Washington, DC, May 23-25, 2023.

Since its inception in 2010, The World Orphan Drug Congress has solidified its position as the largest rare disease and orphan drug conference, globally. Over 3 days, you will have the opportunity to hear from 300+ speakers across our 16 themes of content, engage in networking opportunities and customize your experience at the congress.

This conference attracts the entire rare disease ecosystem – breaking down silos and fostering collaboration to help rare disease patients. The leading orphan drug pharmaceutical and biotech companies, government and regulatory authorities, patient advocacy groups, payers, investors and solution providers rely on the congress to convene and brainstorm ways to advance orphan drug development and improve access to life-saving therapies.

Get ready for the most comprehensive program and inclusive gathering of rare disease stakeholders!

In 2023, over 2000+ attendees, from 50+ countries, will gather in Oxon Hill, MD for the next World Orphan Drug Congress USA.

We can't wait to see you May 23–25, 2023!



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**PAST SPEAKER**

**Janet Woodcock**

Acting Commissioner,  
Food and Drug Administration



**PAST SPEAKER**

**Shannon Resetich**

Global Franchise Head, Rare Diseases,  
Sanofi

# OUR WORLD-CLASS CONFERENCE FEATURES THE FOLLOWING THEMES:



PATIENT DATA



NEXT GENERATION  
THERAPIES



PAYERS



CLINICAL DEVELOPMENT  
AND REGULATORY



COMMERCIAL



RARE DISEASE ADVOCACY  
WORLD



GLOBAL MARKET &  
PATIENT ACCESS



PRICING &  
REIMBURSEMENT



PITCH & PARTNER



ADVANCED THERAPIES –  
MANUFACTURING



ADVANCED THERAPIES –  
CLINICAL DEVELOPMENT



RARE ONCOLOGY



ADVANCED THERAPIES –  
COMMERCIALIZATION



DIGITAL HEALTH &  
ARTIFICIAL INTELLIGENCE



DIAGNOSIS

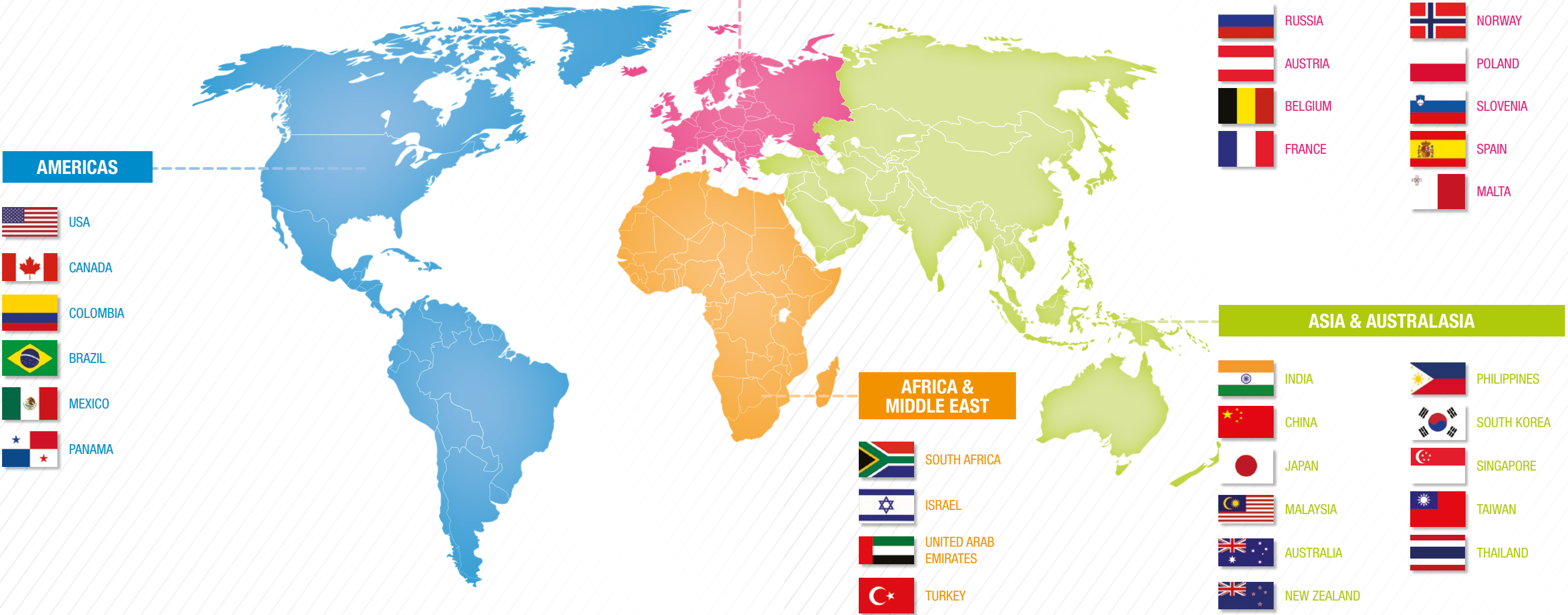


DISCOVERY

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# THE GLOBAL GATHERING FOR ORPHAN DRUGS



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# HALL OF FAME SPEAKERS



**Janet Woodcock**  
Acting Commissioner, **Food and Drug Administration (FDA)**



**Shannon Resetich**  
Global Franchise Head, Rare Diseases, **Sanofi Genzyme**



**Suneet Varma**  
Global President of Rare Disease, **Pfizer**



**Dara Richardson-Heron**  
Chief Patient Officer, **Pfizer Inc**



**Emil Kakkis**  
President and Chief Executive Officer, **Ultragenyx Pharmaceutical**



**Jeremy Levin**  
Chairman and Chief Executive Officer, **Ovid Therapeutics**



**Samarth Kulkarni**  
Chief Executive Officer, **CRISPR Therapeutics**



**Violeta Stoyanova-Beninska**  
Chair of Committee for Orphan Medicinal Products, Medicines Evaluation Board, **European Medicines Agency**



**Evert Jan van Lente**  
Chair, MEDEV, Director EU-Affairs, **AOK-Bundesverband**



**Bobby Gaspar**  
Chief Executive Officer, **Orchard Therapeutics**



**Maryam Matar**  
Founder & Chairperson, **UAE Genetic Diseases Association**



**Avinash Shanbhag**  
Director, Nationwide Health Information Network Division, **US Department of Health and Human Services**



**Sandy Macrae**  
President And Chief Executive Officer, **Sangamo Therapeutics**



**Sara Nochur**  
Chief Regulatory Officer, Regulatory Affairs, **Alnylam Pharmaceuticals**



**Peter Saltonstall**  
Chief Executive Officer, **NORD**



**Yann Le Cam**  
Chief Executive Officer, **EURORDIS – Rare Diseases Europe**



**Andrew Obenshain**  
Chief Executive Officer, **bluebird bio**



**Troyen Brennan**  
Executive Vice President and Chief Medical Officer, **CVS Health**



**Jessica Scott**  
Head of R&D Patient Engagement Officer, **Takeda**



**Yukiko Nishimura**  
President, **Asrid Japan**



**Peter Marks**  
Director, Center for Biologics Evaluation and Research (CBER), **Food and Drug Administration (FDA)**



**Steven Peskin**  
Associate Clinical Professor of Medicine, Rutgers RWJ Medical School, Executive Medical Director Population Health and Transformation, **Horizon Blue Cross Blue Shield - New Jersey**



**Derek Adams**  
Chief Technology & Manufacturing Officer, **bluebird bio**



**Debra Miller**  
Founder and CEO, **CureDuchenne**



**Nancy Mendelson**  
Chief Medical Officer, Complex Health Solutions, **UnitedHealthcare**



**James Mullen**  
Chairman, President, Chief Executive Officer, **Editas Medicine**



**John Crowley**  
Chairman & CEO, **Amicus Therapeutics**



**Rachelle Jacques**  
Chief Executive Officer, **Enzyvant**



**David Lennon**  
President, **Novartis Gene Therapies**



**Michael Boyle**  
President and Chief Executive Officer, **Cystic Fibrosis Foundation**



**Amanda Moore**  
Chief Executive Officer, **Angelman Syndrome Foundation**



**Geoff MacKay**  
Chief Executive Officer, **AVROBIO**



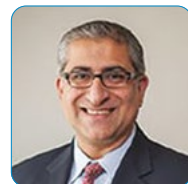
**Durhane Wong-Rieger**  
President And Chief Executive Officer, **Canadian Organization For Rare Disorders**



**Avril Daly**  
Vice Chair EURORDIS, CEO, **Retina International**



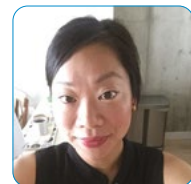
**Larry Bressler**  
Head of Value & Market Access, **Chiesi Global Rare Diseases**



**Vikram Karnani**  
Executive Vice President, President, International, **Horizon Therapeutics**



**Phillip Brooks**  
Program Director, NCATS, **National Institutes of Health (NIH)**



**Fanny Sie**  
One Roche, Head of Artificial Intelligence and Digital Health, **Roche**



**Luc Boileau**  
Président-directeur general, **INESSS**



**Richa Poddar**  
Chief Commercial Officer, **Agiros Pharmaceuticals**



**Heidi Bjornson-Pennell**  
Patient Engagement Strategist, **Chan Zuckerberg Initiative**



**Alba Ancochea Díaz**  
Chief Executive Officer, **FEDER**



**Paul Aliu**  
Head Global Governance Office, Novartis Chief Medical Officer (CMO), **Novartis**



**Alison Bateman-House**  
Assistant Professor, Division of Medical Ethics, **NYU Grossman School of Medicine**



**Annie Kennedy**  
Chief of Policy and Advocacy, **EveryLife Foundation for Rare Diseases**



**Mark Trusheim**  
Strategic Director, **MIT NEWDIGS**



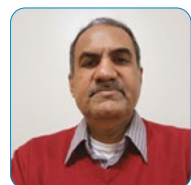
**Emily McGinnis**  
Chief Patient Officer and Head of Government Affairs, **Taysha Gene Therapies**



**Amy Nicole Nayar**  
Vice President of U.S. Patient Advocacy & Government Affairs, **Novartis Gene Therapies**



**Anna Bucsics**  
Project Advisor, **Mechanism of Coordinated Access to orphan medicinal products (MoCA)**



**Swami Subramanian**  
Head, US/Global Pricing and Contracting, **Regeneron**

# TOPIC AREAS



**CLINICAL DEVELOPMENT & REGULATORY**



**RARE DISEASE ADVOCACY WORLD**



**ADVANCED THERAPIES CLINICAL**



**PRICING & REIMBURSEMENT**



**AI & DIGITAL HEALTH**



**PITCH AND PARTNER**

## WHO ATTENDS

### Pharma, biotechs

- VP Clinical Development
- Chief Medical Officer
- Chief Scientific Officer
- Regulatory Affairs
- President, Head of Rare Diseases
- Decentralized Clinical Trials (DCT)
- Patient Voice

### Pharma, biotechs

- Chief Patient Officer
- VP Patient Advocacy
- Medical Affairs
- Patient Engagement

### Patient Advocacy Groups

- Founder, CEO or President
- VP Regulatory Affairs
- Vice President, Community Engagement
- VP Communications

### Pharma, biotechs

- VP Gene Therapy
- Chief Medical Officer
- Chief Scientific Officer
- Global Head of Gene Therapy
- Heads of Research and Development
- Chief Executive Officer
- Chief Regulatory Officer

### Pharma, biotechs

- Chief Executive Officer
- VP, Head of Market Access
- VP, Head of Pricing and Reimbursement
- VP of Health Economics/HEOR
- VP of HTA
- Head of Value Demonstration
- VP, Evidence and Data
- Payers (public and private)
- Government & Regulatory agencies

### Pharma, biotechs

- Chief Data Officer
- Chief Technology Officer
- Chief Operating Officer
- VP, Analytics
- Head of Innovation
- Head of Digital

### Hospitals and healthcare centers

### Payers

### Pharma, biotechs

- CEO
- Presidents
- Chief Business Officer
- VP Business Development
- VP External Innovation
- VP R&D

### Venture Capital Firms

### Grant Agencies (Public and Private)

### Licensing pharma

## TOPIC AREAS:

- Patient centric clinical development
- Clinical trial design
- Real world evidence in clinical development
- Expanded access programs / Managed Access Programs
- Access programs

- Patient Data
- Patient Registries & Patient Reported Outcomes (PROs)
- Evolving role of patient groups in R&D
- Genetic testing & diagnosis
- Advocacy & Policy
- Setting up patient groups
- Industry collaboration

- Gene therapy development
- Cell therapy development
- Translational science and path to clinical trials
- Regulation

- Advanced therapies pricing & reimbursement
- Real World Evidence
- Health Technology Assessment
- Value Based Assessment
- Next generation pricing and innovative pricing models

- AI in drug discovery
- Patient identification
- Data analytics
- Data collection through wearables and applications

- Advanced therapies investment
- Risk assessment
- Partnering and co-development opportunities
- Funding
- Accelerating orphan drug development
- Successful case studies

## WHO SHOULD SPONSOR:

- Contract Research Organizations (CROs)
- Contract Development and Manufacturing Organizations (CDMOs)
- Clinical Trials Services
- Home Clinical Trials
- Patient Recruitment & Identification
- Regulatory Consulting

- Pharma & biotechs
- Research Institutions
- Patient Registries
- Patient Engagement Platforms
- Genetic Testing providers
- Genomic Sequencing Platforms
- Diagnostics

- Advanced therapies pharma & biotechs
- Gene Editing biotechs
- Contract Research Organizations (CROs)
- Clinical trial design

- PRO consultancies and PRO technology providers
- Value communication organizations
- Pricing & Reimbursement consulting firms
- HEOR service providers
- Patient registries and database providers

- Artificial Intelligence platforms
- Patient identification solutions
- Machine learning
- Data analytics
- Wearable technology
- Digital Health Apps
- Patient registries

- Advanced therapies investment
- Risk assessment
- Partnering and co-development opportunities
- Funders






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# TOPIC AREAS

	COMMERCIAL		DIAGNOSIS		ADVANCED THERAPIES MANUFACTURING & COMMERCIAL		GLOBAL MARKET ACCESS		DISCOVERY		RARE ONCOLOGY
WHO ATTENDS											
<b>Pharma, biotechs</b> <ul style="list-style-type: none"><li>• Chief Commercial Officer</li><li>• VP Commercial Operations</li><li>• VP of Marketing</li><li>• VP Medical Affairs</li></ul>		<b>Pharma, biotechs</b> <ul style="list-style-type: none"><li>• Presidents &amp; Heads of Patient Diagnosis Programs</li><li>• R&amp;D Strategic Alliance</li></ul> <b>Rare Disease advocacy organizations</b> <ul style="list-style-type: none"><li>• Newborn Screening</li></ul>		<b>Pharma, biotechs</b> <ul style="list-style-type: none"><li>• Chief Operating Officer</li><li>• Chief Manufacturing &amp; Technology Officer</li><li>• VP Technical Operations</li><li>• VP of CMC</li><li>• VP Manufacturing</li><li>• VP of Process Development</li><li>• VP of Quality Control</li></ul>		<b>Pharma, biotechs</b> <ul style="list-style-type: none"><li>• VP Market Access</li><li>• Pricing and Reimbursement</li><li>• Chief Commercial Officer</li><li>• International Business</li></ul> <b>Regulators</b> <b>Government</b> <ul style="list-style-type: none"><li>• Ministry of Health</li><li>• Policy makers</li></ul>		<b>Pharma, biotechs</b> <ul style="list-style-type: none"><li>• Heads of Discovery</li><li>• VP Clinical Development</li><li>• Chief Medical Officer</li><li>• Chief Scientific Officer</li><li>• Regulatory Affairs</li><li>• President, Head of Rare Diseases</li></ul>		<b>Pharma, biotechs</b> <ul style="list-style-type: none"><li>• VP Cell Therapy</li><li>• Head of Oncology</li><li>• Head of Immunotherapy</li><li>• Chief Medical Officer</li></ul>	
TOPIC AREAS:											
<ul style="list-style-type: none"><li>- Business models</li><li>- Forecasting and Epidemiology</li><li>- Global expansion and internationalization</li><li>- Business development</li></ul>		<ul style="list-style-type: none"><li>- Genetic counselling</li><li>- Industry partnerships</li><li>- Genomics</li><li>- Newborn Screening</li><li>- Access &amp; Reimbursement of testing</li></ul>		<ul style="list-style-type: none"><li>- Process development</li><li>- Outsourcing</li><li>- Viral vector development</li><li>- Manufacturing efficiency and capacity</li><li>- Analytical development</li><li>- Quality Control</li></ul>		<ul style="list-style-type: none"><li>- Market entry strategies</li><li>- Stakeholder collaboration for market access</li><li>- Real World Evidence</li><li>- Improving access</li><li>- International regulation</li></ul>		<ul style="list-style-type: none"><li>- Discovery platforms</li><li>- Artificial Intelligence &amp; Machine Learning applications</li><li>- Small molecule development</li><li>- Scientific innovations</li><li>- Collaborations</li></ul>		<ul style="list-style-type: none"><li>- Diagnosis</li><li>- Biomarker R&amp;D</li><li>- CAR-T development</li><li>- Advocacy and patient voice</li><li>- Clinical development and commercialization</li></ul>	
WHO SHOULD SPONSOR:											
<ul style="list-style-type: none"><li>- Specialty Pharmacy</li><li>- Logistics, Supply Chain, 3PL</li><li>- Strategic Consulting</li><li>- Real World Evidence</li><li>- Forecasting and Epidemiology</li><li>- Marketing, Communications Agency</li></ul>		<ul style="list-style-type: none"><li>- Genetic testing companies</li><li>- Genetic counselling consulting</li><li>- Genomics companies</li><li>- Newborn screening providers</li></ul>		<ul style="list-style-type: none"><li>- Process development</li><li>- Outsourcing</li><li>- Viral vector development</li><li>- Manufacturing efficiency and capacity</li><li>- Analytical development</li></ul>		<ul style="list-style-type: none"><li>- Market entry strategies</li><li>- Stakeholder collaboration for market access</li><li>- Real World Evidence</li><li>- Improving access</li><li>- International regulation</li></ul>		<ul style="list-style-type: none"><li>- Drug discovery companies</li><li>- Artificial Intelligence and Machine Learning applications</li><li>- Predictive analytics platforms</li><li>- Contract Research Organizations (CROs)</li></ul>		<ul style="list-style-type: none"><li>- Immunoncology pharma and biotechs</li><li>- Contract Manufacturing Organizations (CMOs)</li><li>- Contract Research Organizations (CROs)</li><li>- Genomic/DNA sequencing</li></ul>	
 <b>PAYERS SEMINAR</b> <p>On this seminar, payers from around the world will discuss approaches and strategies to improve pricing &amp; reimbursement in rare diseases, including innovative pricing schemes and optimization of value-based assessments.</p>			 <b>NEXT GEN THERAPIES SEMINAR</b> <p>Learn about novel pipelines, approaches and candidates on the Next Generation Therapies Seminar, where someday these technologies and therapies could be the common place to treat rare diseases</p>			 <b>PATIENT DATA SEMINAR</b> <p>When developing therapies for rare and ultra-rare diseases the value of patient data is immensurable. Though patients and their families are usually willing to share their data to advance research being their individual causes, issues with data privacy, ownership, consent and handling are still a big hurdle impeding the progress of utilizing data to identify patients, shorten the time for an accurate diagnosis, build disease knowledge, expedite R&amp;D, and enhance access to available therapies.</p>					



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# ATTENDEES INCLUDE



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For Speaking Opportunities: [claire.murphy@terrapinn.com](mailto:claire.murphy@terrapinn.com)

# 250+ PARTICIPATING PATIENT ADVOCACY GROUPS:

A.T. Childrens Project  
ADNP Kids Research Foundation  
Adult Polyglucosan Body Disease Research Foundation  
Advocacy & Awareness for Immune Disorders Association  
Alagille Syndrome Alliance  
Alport Syndrome Foundation  
Americas Health Foundation  
Angelman Syndrome Foundation  
Aplastic Anemia and M.D.S. International Foundation Inc  
Autism Science Foundation  
Axis Advocacy  
Barth Syndrome Foundation  
Batten Disease Support and Research Association  
Ben's Friends  
Bow Foundation  
Bridge the Gap -SYNGAP  
Canadian Organization for Rare Disorders  
Caregiver Action Network  
Cauda Equina Foundation  
CDH International  
Children's Tumor Foundation  
Chinese Organization for Rare Disorders  
Circadian Sleep Disorders Network  
Cooley's Anemia Foundation  
Costello Syndrome Family Network  
CRMO Foundation  
CSNK2A1 Foundation  
Cure Blau Syndrome Foundation  
Cure VCP Disease  
CureDuchenne  
Cures Within Reach  
CureSPG50  
Curing Retinal Blindness Foundation  
Cushing Support and Research Foundation  
Cystic Fibrosis Foundation  
Dreamsickle Kids Foundation  
Dup15q Alliance  
E.C.D. Global Alliance  
Einstok Born  
EURORDIS  
FamilieSCN2A Foundation  
FCS Foundation  
Fibromuscular Dysplasia Society of America  
Fibrous Dysplasia Foundation  
Fighting For Kaiden Fondation  
Foundation for Angelman Syndrome Therapeutics  
Foundation For Prader Willi Research  
Foundation for Sarcoidosis Research  
FOXG1 Research Foundation  
Friedreich's Ataxia Research Alliance  
FSH Society Inc  
Glut1 Deficiency Foundation  
Hairy Cell Leukemia Foundation  
Helping Hands for GAND  
Hereditary Angioedema Association  
Highway of Hope  
Hopeful Science  
International Fibrodysplasia Ossificans Progressiva Association  
International Prader-Willi Syndrome Organization  
International Waldenstrom's Macroglobulinemia Foundation  
Jett Foundation  
Jonah's Just Begun  
KLS Foundation  
Little Hercules Foundation  
Little Miss Hannah Foundation  
Liv4TheCure  
Loulou Foundation  
Lymphangiomatosis & Gorham's Disease Alliance  
Malta National Alliance for Rare Diseases  
Mast Cell Hope  
Mila's Miracle Foundation  
Miracles For Mito  
MLD Foundation  
Muscular Dystrophy Association  
Muscular Dystrophy UK  
National Alliance of People with Rare Diseases - Bulgaria  
National Ataxia Foundation  
National Fragile X Foundation  
National M.P.S. Society  
National Niemann Pick Disease Foundation Inc  
Neuromuscular Disease Foundation  
Noonan Syndrome Foundation  
NORD  
Osteogenesis Imperfecta Foundation  
Patient Airlift Services  
Perthes Kids Foundation  
Phelan-McDermid Syndrome Foundation  
Progeria Research Foundation  
Project Alive  
PTEN Hamartoma Tumor Syndrome Foundation  
Rare Bone Disease Alliance  
Rare Kids Network  
Recurrent Respiratory Papillomatosis Foundation  
Reflex Sympathetic Dystrophy Syndrome Association RSDSA  
Rubinstein Taybi Syndrome Childrens Foundation  
Sara's Cure  
Sarcoidosis of Long Island  
Sickle Cell 101  
Sickle cell intervention U.K  
Sickle Cell Thalassemia Patients Network  
Sickled Not Broken Foundation  
Simons Foundation Clinical Research Associates  
SMA Europe  
Snyder Robinson Foundation  
Team Sanfilippo Foundation  
Texas Rare Alliance  
The Aarskog Foundation  
The American Porphyria Foundation  
The Chandler Project, Inc  
The Jansens Foundation  
The Myositis Association  
The Sickle Cell Association of New Jersey  
The Sturge-Weber Foundation  
The Yellow Brick Road Project  
Transient Global Amnesia Project  
Tuberous Sclerosis Alliance  
U.S. Food and Drug Administration (FDA)  
United Leukodystrophy Foundation  
United Spinal Association  
We CARE Journey Malaysia  
Wylder Nation Foundation  
KBG Foundation  
Sickle Cell Community Consortium  
Beyond The Diagnosis  
BPAN Warriors  
CureCMT4J  
Adult Sickle Cell Foundation of Nevada – Bridging the Gap  
Uplifting Athletes  
EveryLife Foundation for Rare Diseases  
Narcolepsy Network  
Metro DC EDS & HSD Support Group  
Kleine-Levin Syndrome Foundation  
Foundation Ichthyosis and Related Skin Types  
The Sickle Cell Foundation of Tennessee  
Canadian MPS Society  
Aidan Jack Seeger Foundation  
Associacao Brasileira De Paramiloidose  
Immune Deficiency Foundation  
Canadian Pituitary Patient Network  
Acromegaly Community  
Vasculitis Foundation  
Maltepe University/Medical Faculty  
The Cute Syndrome Foundation  
South Carolina Rare Action Network  
Vancouver Acromegaly Support Group  
Global Genes  
Asociación Gaucher de México  
MCAS Hope Germany  
RACC-UK







## EDUCATE

Present new technology and ideas WITH a 20min breakout presentation



## MARKETING

Build brand awareness WITH your company logo on event collaterals and signage



## BUSINESS DEVELOPMENT

Meet 1-on-1 with your prospects and clients WITH 1-2-1 networking meetings



## THOUGHT LEADERSHIP

Be seen as a leader or expert in the field WITH roundtable moderation



# SPONSORSHIP & EXHIBITION PACKAGES

Benefits	Title	Diamond	Platinum	Gold	Silver	Exhibitor
Keynote plenary	1 x 20min in plenary	1 x 20min in plenary				
20 min Presentation or 40 min Panel	1 x 20min in track		1 x 20min in track OR 1 x 40min Panel	1 x 20min in track OR 1 x 40min Panel		
Roundtable		1 x 1 hour Roundtable			1 x 1 hour Roundtable	
White Paper Release through	Eblast, Blog, Newsletter, Social Media	Eblast, Blog, Newsletter, Social Media	Eblast, Blog, Newsletter, Social Media	Eblast, Blog, Newsletter, Social Media		
Branding	Lanyards	Wifi	Track Sponsorship			
Staff Passes	10	9	7	6	5	3
Guest Passes (clients)	7	5	4	3	2	
1-2-1 Meetings	7	5	3			
Stand size	400	200	200	200	100	100
<b>Price (USD)</b>	<b>60,000</b>	<b>45,000</b>	<b>30,000</b>	<b>20,000</b>	<b>12,500</b>	<b>8,500</b>

# SPONSORSHIP OPPORTUNITIES



**PRE-CONFERENCE WORKSHOP**  
**\$30,000 USD**  
 Pre-Conference workshop to be held on the afternoon of May 23rd. Topics to be chosen by sponsor.



**MOBILE APP**  
**\$30,000 USD**  
 Exclusive to one sponsor. On-site SMS messaging and branding rights to networking app.



**WELCOME PARTY RECEPTION**  
**\$20,000+ USD**  
 Evening before Day 1. Sponsor responsible for cost of food, beverage, & venue.



**NETWORKING LOUNGE**  
**\$20,000+ USD**  
 Exclusive to one sponsor. Branding in the expo hall. Sponsor responsible for furnishing space.



**HEADSHOT STUDIO**  
**\$25,000+ USD**  
 Exclusive to one sponsor. Sponsor responsible for cost of photographer and associated fees.



**TOTE BAGS**  
**\$10,000 USD**  
 Exclusive to one sponsor. Sponsor responsible for cost of production of totes and shipping.



**HOTEL KEYCARDS**  
**\$5,000+ USD**  
 Exclusive to one sponsor. Sponsor responsible for cost of production and hotel service.



**MAIN COCKTAIL RECEPTION**  
**\$30,000+ USD**  
 Main reception following Day 1. Sponsor responsible for cost of food, beverage, & venue.



**REGISTRATION**  
**\$25,000 USD**  
 Includes branded desks, directional signage, floor clings, and listed as exclusive sponsor on agenda and floorplan.



**LANYARD**  
**\$30,000+ USD**  
 Exclusive to one sponsor. Sponsor responsible for cost of lanyard production. To be placed on racks at registration for all attendees.



**WIFI**  
**\$15,000 USD**  
 Exclusive to one sponsor. Custom network name and password.



**TRACK SPONSOR**  
**\$10,000 USD**  
 Exclusive to one sponsor per track. Branding on podium, signage, agenda, floorplan. Moderator from your company.



**PPE BRANDING**  
**\$10,000 USD**  
 Branded masks, hand sanitizer, hand sanitizer stations. Included on floor clings promoting social distancing. Sponsor responsible for cost of merchandise and shipping.



**NETWORKING BREAK**  
**\$5,000 USD**  
 30 sec ad shown in breakout rooms and app.



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# 2022 SPONSORS

## TITLE



## PLATINUM



## DIAMOND



## GOLD



## SILVER



## EXHIBITORS



The support, kindness, courtesy and interest shown by WODC Team in our company's drug development program for orphan disease glioblastoma, to aid us to secure funding to run registration trials.

Chief Executive Officer, **Tactical Therapeutics Inc**



Excellent networking opportunity. While everybody is using an App of some sort at their meetings, and they are great for arranging consultations, meetings, appointments etc.

Senior Director, Clinical Development, **Harmony Biosciences**



# START-UP ZONE & POSTER SESSIONS

## THE FUTURE OF ORPHAN DRUGS STARTS HERE

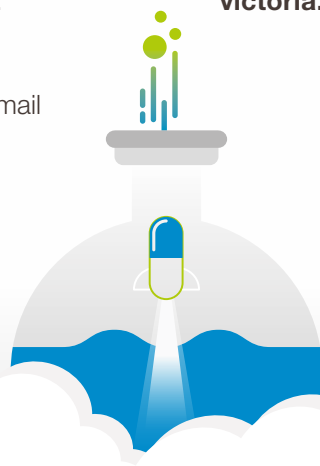
### Start-Up Zone

The World Orphan Drug Congress USA will provide a platform for start-ups working on the future of orphan drugs, while connecting them to the world's most influential companies, investors, and media.

Investors come to the World Orphan Drug Congress start-up zone to find their next unicorn. Global media come to look for their next story. Companies come to look for partnerships and acquisitions.

As part of our start-up zone, you will be given a space on the expo floor to showcase your solutions.

And the best part? It is at zero cost to you! Click [here](#) to apply for the start-up zone, or email [victoria.wagner@terrapinn.com](mailto:victoria.wagner@terrapinn.com).



### BRAND AWARENESS

Thousands of rare disease professionals, from around the world, come to the World Orphan Drug Congress, giving you the platform to tell your story on a global scale.



### FUNDING

Meet VCs looking for early stage opportunities as well as companies looking for partnerships and acquisitions.



### NETWORKING

Your networking experience starts as soon as download our app — before the conference even begins, you can chat with potential leads, and arrange meetings. At the conference, you'll make some of your most valuable connections as they see your stand and demonstrations in-person.

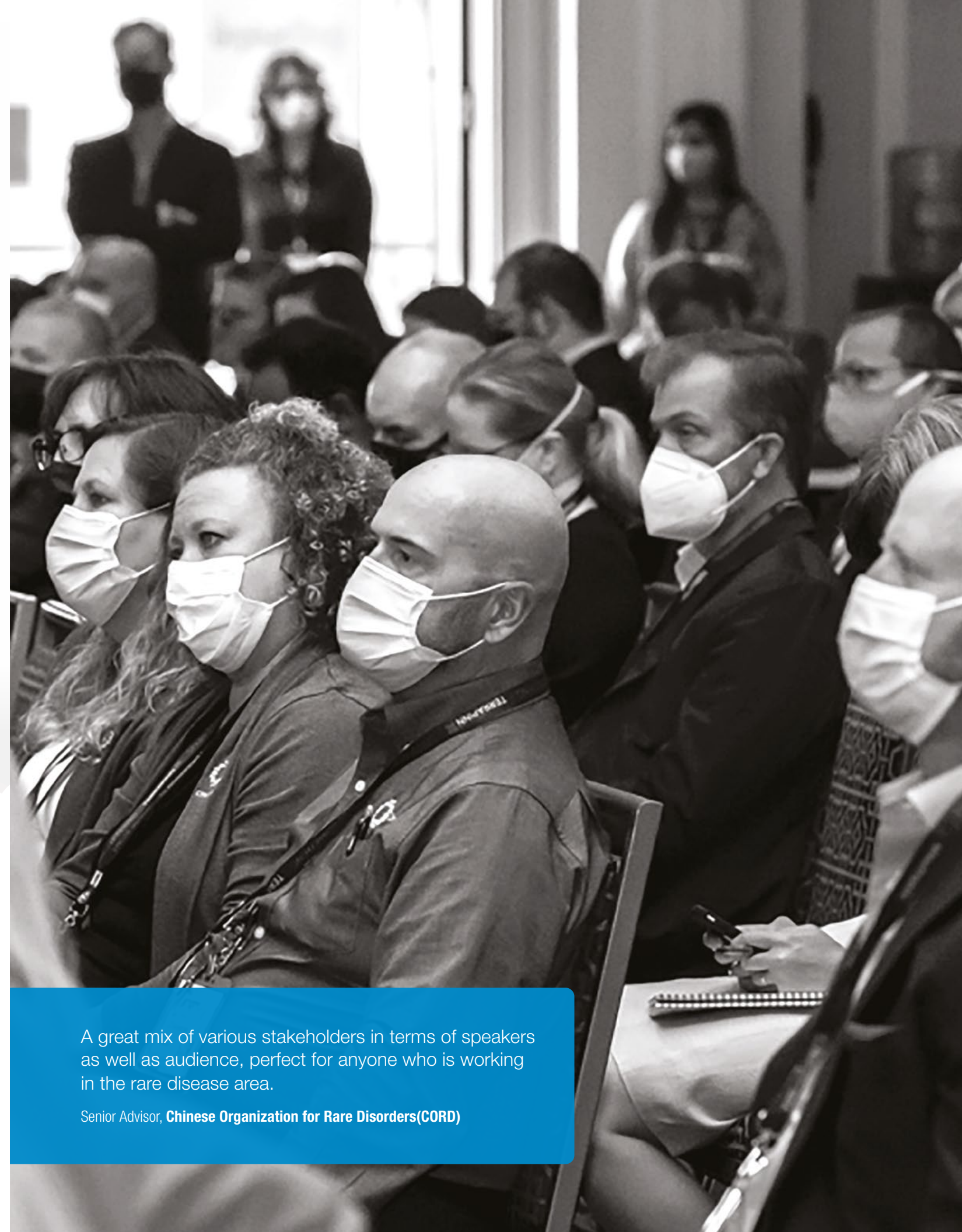


For Sponsorship and Exhibition Opportunities: [justin.franks@terrapinn.com](mailto:justin.franks@terrapinn.com)  
For Speaking Opportunities: [claire.murphy@terrapinn.com](mailto:claire.murphy@terrapinn.com)

### Poster Sessions

Call for poster abstracts! This year, the World Orphan Drug Congress USA is accepting abstracts for poster sessions. If you are an academic, researcher, or patient advocacy organization in the rare disease and orphan drug space, you can apply to present a poster on the expo floor. You will receive a free pass to attend the conference and receive a space in the expo hall to display your poster.

To learn more, please click [here](#) for additional instructions, submission criteria, and deadlines, or email [victoria.wagner@terrapinn.com](mailto:victoria.wagner@terrapinn.com).



A great mix of various stakeholders in terms of speakers as well as audience, perfect for anyone who is working in the rare disease area.

Senior Advisor, **Chinese Organization for Rare Disorders(CORD)**



# CONTACT US



## CONFERENCE PRODUCTION

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