

Biologics US 2025 | Sponsorship Packages



oxfordglobal.com/nextgen-biomed





WHY OXFORD GLOBAL?

Our mission is to curate personalised experiences that foster community and inspire innovation. We believe in the power of networking, connection, and knowledge to deliver quality products and services that exceed expectations.

Through our carefully curated events and conferences, we bring together the scientific research experts and most influential life sciences leaders in the industry, creating an ecosystem for meaningful conversations and connections. Our content is always thought-provoking, insightful, and relevant, offering a unique perspective on the trends and challenges facing our industry today.

But we're not just a one-stop-shop for information and networking - we're also committed to driving real innovation and progress in the scientific R&D space. Whether it's through our thought leadership & discussion led groups, our community content portals, or our partnerships with pharma & media organisations, we're always looking for ways to make a positive impact and help shape the future of our field.





Diamond Sponsorship

Investment: \$55,000

THOUGHT LEADERSHIP

- 90-minute exclusive pre-event workshop, invitation to all event attendees
- 60-minute co-hosted webinar hosted pre or post event
- 20-minute in-programme presentation – premium programme slot (plenary across one programme relevant track)
- Thought leader roundtable discussion

BRANDING LEVEL

- Company logo displayed in the event guide, event pack, online platform and website home page
- Company logo and 250-word company profile to be featured in the Diamond sponsor section of the event website

PASSES

- 6 x Full conference passes
- Unlimited conference client passes (Pharmaceutical, Biotechnology & Academia representatives only)

CHOICE OF 1 x DIAMOND BRANDING OPTION

- Branded floor stickers (x 1)
- Lanyard Sponsorship (x1)
- Registration Area Branding (x1)
- Visionary Voices Stage Branding (x1)

COMMUNICATIONS

- Hotlink from your company logo in the sponsors section of the event website to your website
- Dedicated social media post announcing your involvement
- Key Opinion Leader Interview- Our team will film & edit an onsite 3-5 minute pre-scripted interview with a Key Opinion Leader from your company. This will be shared post-event on social media and featured on our website for 12 months
- Presentation transcribed and featured in Oxford Global's Case Study Report to be promoted via email to relevant database and feature on website

BUSINESS DEVELOPMENT/EXHIBITION

- 14 x pre-scheduled guaranteed one to one meetings with selected delegates of your choice
- A 6x2m space within the exhibition hall (table, chairs and power supply)
- Dedicated Sponsor page housing all your digital assets (post event analytics will be provided) with provision of booth QR code for onsite use to boost visitor engagement and lead generation
- Access to online platform / event app from one week pre-event to one week post-event
- Complimentary pre-event newsletter (advertising presence and talk)
- Lead Retrieval License Included: all leads captured during presentation and panel discussion will be provided post event



PRE-EVENT WORKSHOP

An open invitation to all conference registrants, with vendor access only permitted to workshop sponsors, giving you direct access to key prospects in an exclusive, controlled environment

INCLUSIONS

- 90-minute engagement time with the workshop attendees
- Invitation to all conference registrants
- Sponsor company to oversee the content and layout of the workshop
- Use the lead retrieval to scan the badges of the people who attend the workshop
- Promotion and branding of workshop on the event website and event literature
- Social media posts to promote the workshop
- Oxford Global will handle all logistics including registration, management of the room and AV set up
- Preparation of all workshop literature and stationery for attendees
- Oxford Global staff onsite with delegates to ensure the smooth running of the workshop
- Light refreshments will be provided for the break (pastries, biscuits, teas and coffee)

**** Included in Diamond Sponsorship****

**** Available as a standalone option \$20,000****



Thought Leader Roundtable Discussion

Invite key industry figures to debate, discuss and collaborate on the leading challenges and priorities of the field. Generate market insight, share perspectives and gain qualified business relationships, fostering collaboration in a confidential and focused environment.

INCLUSIONS

- Host an exclusive roundtable discussion to delve into pivotal themes, ongoing advancements, and prospective considerations.
- An exclusive and carefully curated session, limited to invited participants, guaranteeing a gathering of influential individuals.
- Discover diverse viewpoints and ideas, broadening your understanding of current research trends and methodologies.
- As a sponsor, relish the benefit of receiving an expertly edited video recording of the roundtable, providing a lasting record of the insightful discussions for your post-event initiatives.

**** Included in Diamond Sponsorship ****

**** Included in Platinum Sponsorship as a selected option ****

**** Available as a standalone option (\$14,000) ****



Platinum Sponsorship

Investment: \$35,000

ENGAGEMENT, EDUCATION & INFLUENCE

- 60-minute co-hosted webinar hosted pre or post event **OR** Thought leader roundtable discussion
- 20-minute in-programme presentation – premium programme slot (plenary across one programme relevant track)
- Panel discussion host or panellist position

BUSINESS DEVELOPMENT

- 14 pre-arranged and guaranteed one-to-one meetings with delegates of your choice, with full access to the attendee profiles in the lead up to the event
- Access to the event platform to message fellow attendees and arrange meetings
- Lead Retrieval License Included: all leads captured during presentation and panel discussion (if applicable) will be provided post event

CHOICE OF 1 x PLATINUM BRANDING OPTION

- Branded tote bags (x1)
- Branded Stationary – pens & notepads (x1)
- Refreshment break branding (x 2)
- Poster presentation area branding (x1)

BRANDING & COMMUNICATION

- Company logo with hotlink showcased on the website home page, in the event guide, pack, and online platform with the inclusion of a 250-word company profile in the Platinum sponsor section of the event website
- Dedicated social media advocacy announcing your involvement
- Complimentary pre-event newsletter (advertising presence and talk)
- Presentation transcribed and featured in Oxford Global's Case Study Report to be promoted via email to relevant database and feature on website

EXHIBITION & ACCESS

- A premium 6x2m exhibition location within the exhibition hall
- Dedicated sponsor page housing all your digital assets (post event analytics will be provided) with provision of booth QR code for onsite use to boost visitor engagement and lead generation
- 6 x full conference passes (including the speaker)***please note only **one** additional full conference pass can be added at a later date (subject to availability)***
- Unlimited conference client passes (Pharmaceutical, Biotechnology & Academia representatives only)



Webinar Details

PRE-WEBINAR

- Customer success consultation (to define objectives, advise on best format and agree action plan)
- You can share your thoughts on the design of social posts and e-mail campaign visuals

PRESENTATION FORMAT

- 60-minute live webinar including Q&A

REGISTRATION CAMPAIGN

- 4-week promotion campaign
- Two dedicated e-mail invitations to agreed segment of database
- Social media campaign managed by dedicated marketer

OPERATIONS

- Organisation of all logistics – registration of delegates and management of the platform on the day
- Two Oxford Global staff to manage technical aspect as well as introductions and Q&A session

POST WEBINAR ACTIVITIES

- Edited webinar recording – you can use this for your own marketing efforts
- Thank you email to all registrants with edited webinar recording
- Webinar will be uploaded to the series content portal for one year
- Provision of GDPR compliant list of all registrants with email addresses

**** Included in Diamond Sponsorship****

**** Included in Platinum Sponsorship as a selected option ****

**** Available as a standalone option (£10,000 +VAT) ****



Gold Sponsorship

Investment: \$25,700

THOUGHT LEADERSHIP

- 20-minute in-programme presentation –morning slot
- Panel discussion host or panellist position

BRANDING LEVEL

- Company logo displayed in the event guide, in the event pack, online platform and website home page
- Company logo and 200-word company profile to be featured in the Gold sponsor section of the event website

PASSES

- 4 x full conference passes (including the speaker)***please note only **one** additional full conference pass can be added at a later date (subject to availability)***
- Unlimited conference client passes (Pharmaceutical, Biotechnology & Academia representatives only)

COMMUNICATIONS

- Hotlink from your company logo in the sponsors section of the event website to your website
- Dedicated social media post announcing your involvement

BUSINESS DEVELOPMENT/EXHIBITION

- 14 x pre-scheduled guaranteed one to one meetings with selected delegates of your choice
- A dedicated delegate campaign manager within Oxford Global to contact your selected delegates to pre-qualify and set up meetings, providing you with a finalised schedule
- A 3x2m space within the exhibition hall (table, chairs and power supply)
- Dedicated sponsor page housing all your digital assets (post event analytics will be provided) with provision of booth QR code for onsite use to boost visitor engagement and lead generation
- Access to online platform / event app from one week pre-event to one-week post-event
- Complimentary pre-event newsletter (advertising presence and talk)
- **Lead Retrieval License Included: all leads captured during presentation and panel discussion (if applicable) will be provided post event**

POST-EVENT CASE STUDY REPORT From From \$4,300 - \$7,000

Why not utilise Oxford Global's extensive and senior-level reach in the industry? The most popular and cutting-edge industry presentations will be transcribed and included in our highly regarded post-event case study report which will be shared with all relevant database post-congress. Benefit from the opportunity to have your presentation included, aligning your brand with key industry experts.





Silver Sponsorship

Investment: \$21,000

THOUGHT LEADERSHIP

- 20-minute in-programme presentation

BRANDING LEVEL

- Company logo displayed in the event guide, in the event pack and online platform
- Company logo featured on the website home page
- Company logo and 150-word company profile to be featured in the Silver sponsor section of the event website

•PASSES

- 3 x full conference passes (including the speaker)***please note only **one** additional full conference pass can be added at a later date (subject to availability)***
- Unlimited conference client passes (Pharmaceutical, Biotechnology & Academia representatives only)

COMMUNICATIONS

- Hotlink from your company logo in the sponsors section of the event website to your website
- Dedicated social media post announcing your involvement

BUSINESS DEVELOPMENT/EXHIBITION

- 7 x pre-scheduled guaranteed one to one meetings with selected delegates of your choice
- A dedicated delegate campaign manager within Oxford Global to contact your selected delegates to pre-qualify and set up meetings, providing you with a finalised schedule
- A 3x2m space within the exhibition hall (table, chairs and power supply)
- Dedicated Sponsor page housing all your digital assets (post event analytics will be provided) with provision of booth QR code for onsite use to boost visitor engagement and lead generation
- Access to online platform / event app from one week pre-event to one week post-event
- **Lead Retrieval License Included: all leads captured during presentation will be provided post event**

POST-EVENT CASE STUDY REPORT From \$4,300 - \$7,000

Why not utilise Oxford Global's extensive and senior-level reach in the industry? The most popular and cutting-edge industry presentations will be transcribed and included in our highly regarded post-event case study report which will be shared with all relevant database post-congress. Benefit from the opportunity to have your presentation included, aligning your brand with key industry experts.





Bronze Sponsorship

Investment: \$16,000

THOUGHT LEADERSHIP

- 20-minute in-programme presentation

BRANDING LEVEL

- Company logo displayed in the event guide, in the event pack and online platform
- Company logo featured on the website home page
- Company logo and 150-word company profile to be featured in the Bronze sponsor section of the event website

PASSES

- 3 x full conference passes (including the speaker)***please note only **one** additional full conference pass can be added at a later date (subject to availability)***
- Unlimited conference client passes (Pharmaceutical, Biotechnology & Academia representatives only)

COMMUNICATIONS

- Hotlink from your company logo in the sponsors section of the event website to your website
- Dedicated social media post announcing your involvement

EXHIBITION

- A 3x2m space within the exhibition hall (table, chairs and power supply)
- Dedicated Sponsor page housing all your digital assets (post event analytics will be provided)
- Access to online platform / event app from one week pre-event to one week post-event
- Lead Retrieval License Included: all leads captured during presentation will be provided post event

POST-EVENT CASE STUDY REPORT From \$4,300 - \$7,000

Why not utilise Oxford Global's extensive and senior-level reach in the industry? The most popular and cutting-edge industry presentations will be transcribed and included in our highly regarded post-event case study report which will be shared with all relevant database post-congress. Benefit from the opportunity to have your presentation included, aligning your brand with key industry experts.





Meetings Sponsorship

7 x Meetings - \$13,500

14 x Meetings - \$18,000

BRANDING LEVEL

- Company logo featured on the website home page
- Company logo displayed in the event pack and online platform
- Company logo and 150-word company profile to be featured in the Networking & Programme sponsor section of the event website

PASSES

- 2 / 3 x full conference passes***please note only **one** additional full conference pass can be added at a later date (subject to availability)***
- Discounted passes for your clients (Pharmaceutical, Biotechnology & Academia representatives only)

COMMUNICATIONS

- Hotlink from your company logo in the sponsors section of the event website to your website

BUSINESS DEVELOPMENT/EXHIBITION

- 7 / 14 x pre-scheduled guaranteed one to one meetings with selected delegates of your choice
- A dedicated delegate campaign manager within Oxford Global to contact your selected delegates to pre-qualify and set up meetings, providing you with a finalised schedule
- A 3x2m space within the exhibition hall (table, chairs and power supply)
- Dedicated Sponsor page housing all your digital assets (post event analytics will be provided)
- Access to online platform / event app from one week pre-event to one-week post-event



Private & Guaranteed 1-2-1 Meetings

Our 1-2-1 meetings have become one of the key features at our events and we find that the majority of exhibitors and repeat sponsors are opting for the 1-2-1 meetings as they find significant value in the concentrated face to face time that they are able to spend with delegates. By pre-selecting delegates, it gives them the opportunity to assess each individual as a potential client and really prepare for each meeting ahead of the congress to ensure the meetings are at their utmost value.

Roughly one month before the congress you will be able to access a comprehensive list of all delegates who are available for meetings. Each delegate will have a biographical profile (detailing the below bullet points). Once a selection of invitees has been made, we will approach the delegates on your behalf and return to you with a list of acceptances. By accepting a meeting with you, you know the delegate is interested in hearing more about your offerings, otherwise they would have declined the request when asked.

A confirmed schedule is sent a week prior to the event and Oxford Global staff are onsite to ensure the meetings take place, introducing you to the selected delegates at your exhibition booth.

For you to select which delegates to meet with, we ask each delegate to provide us with the following for their biographical profile;

- Organisation
- Job Title
- Country
- Provide a short biography outlining key roles & responsibilities in your present position & career to date
- Please select 2 areas that you are prioritising most in the next 12 months
- Please give us a brief description of your top priority
- Do you have budget allocated to address any of the above?
- What is your level of influence in company buying/partnership decisions?
- What is the geographical scale of these priorities?
- What stage are you at re: finding solutions to these challenges/pursuing priorities?
- Company size (to nearest 100)
- Department/Team Size
- Company Bio/Profile (a URL can be used)





Exhibition Sponsorship - Only 5 available

Investment: \$11,100

BRANDING LEVEL

- Company logo featured on the website home page
- Company logo displayed in the event pack and online platform
- Company logo and 150-word company profile to be featured in the Networking & Programme sponsor section

PASSES

- 2 x Full conference passes ***please note only **one** additional full conference pass can be added at a later date (subject to availability)***
- Discounted passes for your clients (Pharmaceutical, Biotechnology & Academia representatives only)

COMMUNICATIONS

- Hotlink from your company logo in the sponsors section of the event website to your website
- 5 Minute Company Spotlight to take place during a nominated networking break

BUSINESS DEVELOPMENT/EXHIBITION

- A 3x2m space within the exhibition hall (table, chairs and power supply)
- Lead Retrieval
- Dedicated Sponsor page housing all your digital assets (post event analytics will be provided)
- Access to online platform / event app from one week pre-event to one-week post-event



Promoting your brand and connecting you with relevant prospects is at the heart of what we do!



Content Generation & Syndication

Utilise Oxford Global's Editorial division to develop and write thought-provoking content on your behalf. Benefit from a dedicated marketing manager to share this with agreed segments of our database, social media platform and digital portal.

Oxford Global's specialist editorial & design team can create insightful content on your behalf to promote your brand. Examples of this include:

- A write-up of your presentation
- A piece focused on your products and services
- An executive interview

\$4,300

Alongside providing you with high-quality content to share through your own channels and database, Oxford Global can also enhance visibility by sharing through our extensive network. For this, you would be provided with:

- A Marketing Manager to target your specified areas and job titles in the database
- A one-time email sent to specifically chosen leads (a minimum of 1,000 leads)
- Content to be shared on Oxford Global's content hub for 1 year (over 80,000 visits per year)
- Shared on Oxford Global's social media platforms

\$7,000