

A photograph of the Golden Gate Bridge in San Francisco, taken from a low angle looking up at the tower and across the water. The sky is a deep blue with some clouds. The bridge's orange-red structure is prominent. The water is dark blue. The overall image has a blue and purple color overlay.

BIOTECH SHOWCASE™

JANUARY 13-15, 2025
SAN FRANCISCO, CA

SPONSORSHIP & SHOWCASE OPPORTUNITIES

Incorporating:

DIGIMED SHOWCASE
SEED SHOWCASE

CO-PRODUCED BY



SPONSORSHIP PACKAGES

Create the sponsorship package that best fits your needs!

	Pre-Event Marketing	Sponsor Promotion	Breakfast	Video Interview	Tabletop Exhibit	Social Media Amplification	Digest Ad	partnering ONE Ad
Platinum USD 39,500	✓	✓	✓	✓	✓			
Gold USD 32,500	✓	✓	✓			✓	✓	
Silver USD 25,500	✓	✓			✓			



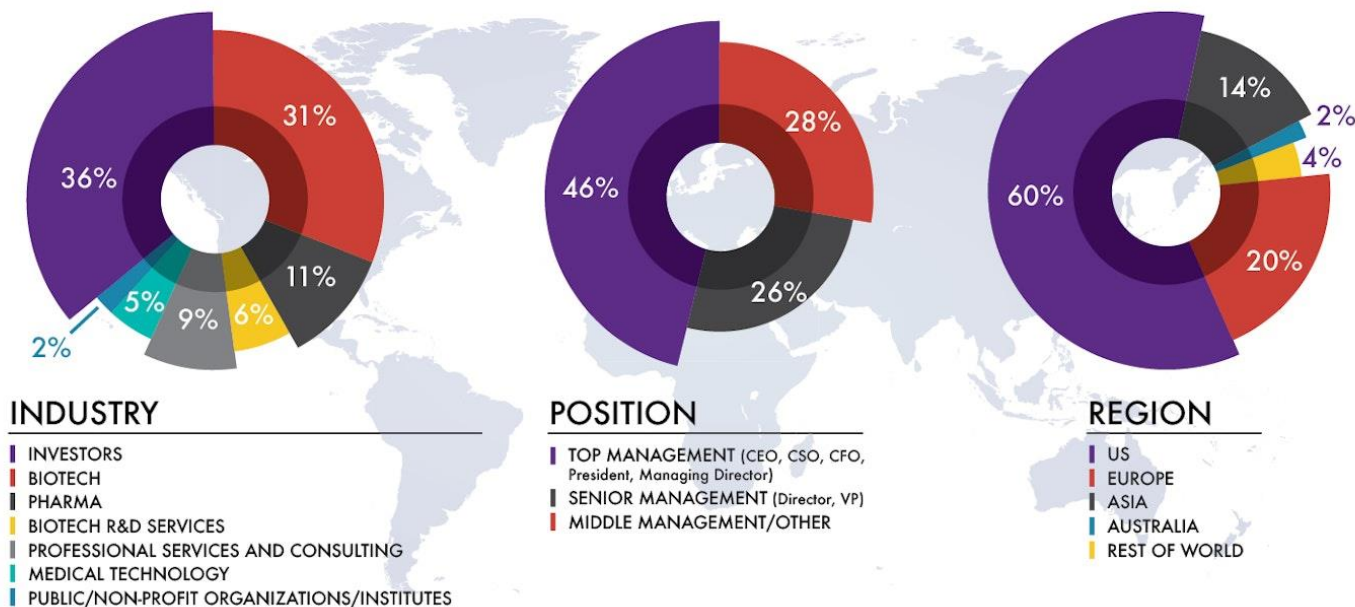
CUSTOMIZE YOUR SPONSORSHIP

Packages in table are just examples and can be customized to your needs.
Contact us for an individual package that meets your business objectives!

BIOTECH SHOWCASE™

Biotech Showcase provides biotechnology companies, pharmaceutical executives and investors an opportunity to meet in one place during the world's largest annual healthcare investor conference.

Connect and engage with a wide range of business leaders, including senior executives of leading biotech companies, business development teams from pharmaceutical companies and other industry



3,500+
ATTENDEES



2,300+
UNIQUE COMPANIES



8,000+
ONE-TO-ONE MEETINGS



1,000+
INVESTORS



35
COUNTRIES
REPRESENTED



350+
PRESENTING
COMPANIES

Contact us to discuss your ideas! Email: sponsor@ebdgroup.com

PAST SPONSORS & EXHIBITORS



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THOUGHT LEADERSHIP

Take advantage of the opportunity to become part of the Biotech Showcase program by positioning your company as a thought leader in the industry.

SPEAKING OPPORTUNITY

Looking to bring your expert into the spotlight? Achieve this with a speaking opportunity within the official Biotech Showcase program. Topic and format to be determined and discussed with Co-Organizers.

PRICE UPON REQUEST*

**Limited availability to be placed on existing program. Only available to Platinum Sponsors.*

CUSTOMIZED SESSION

Position your company as a thought leader within the biopharma industry and amplify your business relationships. Your 30-minute program slot will be pre-recorded and published as part of Biotech Showcase.

PRICE: USD 16,000

EXPERT FIRESIDE CHAT

Interested in highlighting a special deal, your work in a therapeutic area, or a specific executive? This format allows you to choose your own topic for a 20-minute interview-style chat conducted by an experienced interviewer. Only available pre-recorded as on-demand event content.

PRICE: USD 10,500



ADDITIONAL OPPORTUNITIES

DIGIMED SHOWCASE

SEED SHOWCASE

SPEAKING OPPORTUNITY

Sponsor will receive one speaking opportunity within the official Biotech Showcase program. Topic and format to be determined and discussed with the Co-Organizers.

PRICE: USD 8,000

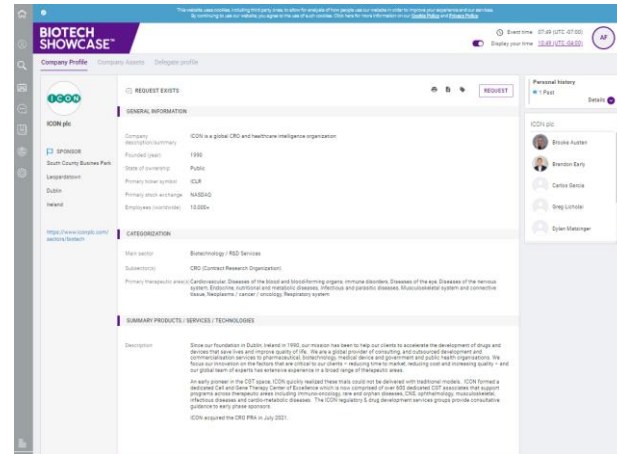
SPONSOR LISTING

Sponsor logo will be listed as a sponsor of the individual program track in select email and social media announcements, onsite signage and conference website and platform.

PRICE: USD 6,000



EXHIBIT OPPORTUNITIES



TABLETOP EXHIBIT PACKAGE

Package includes the following

- One tabletop display to showcase products and services in our bustling exhibit space
- Table, two chairs, basic power and wastebasket
- One registration to Biotech Showcase with access to partneringONE®
- Lead retrieval included by VISIT

PRICE: USD 15,000

COMPANY SHOWCASE

Package includes the following

- partneringONE® Company Showcase
- Upload of three content files (video, slide deck, brochure, white paper, etc.)
- Content tagging with nine partneringONE keywords
- Highlighted in partneringONE Search Results
- Enhanced visibility of your company profile
- EBD showcase

**PRICE: USD 1,000 as add on to exhibit
USD 3,000 without exhibit space**

Contact us to discuss your ideas! Email: sponsor@ebdgroup.com



IN-PERSON OPPORTUNITIES

WELCOME OR CLOSING RECEPTION

Sponsor a Biotech Showcase reception hosted for all attendees. Features branding rights of the reception, including table signs in meal areas and custom cocktail.

PRICE AVAILABLE UPON REQUEST

LUNCH BUFFET

Sponsoring this opportunity features branding rights of the buffet stations, including table signs in the lunch buffet areas.

PRICE: USD 6,000 (1 DAY) or USD 17,500 (3 DAYS)

BREAKFAST

Sponsoring this opportunity features branding rights of the buffet stations, including table signs in the breakfast buffet areas.

PRICE: USD 5,000 (1 DAY) or USD 13,500 (3 DAYS)

SNACK BREAK

Sponsor a healthy snack break and allow attendees to refuel for 1 hour with delicious and healthy food items. Features branding rights in the snack and break area.

PRICE: USD 5,000

EXERCISE CLASSES

Be the sponsor of one of our 'Exercise Classes' whether that's for a yoga session, a spinning or running group. Engage with a group of people you may not have met before, but with whom you share the same fitness interests.

PRICE AVAILABLE UPON REQUEST





SHOWCASING & MESSAGING

Put your company in the spotlight by showcasing your brand at Biotech Showcase

DIGEST EMAILS

WEEKLY OR DAILY DIGEST E-MAIL

Place your banner ad in one weekly digest email or one of the four daily digest emails. The emails are promoted to a qualified audience in the life science industry: 70% of recipients are director level or higher.

The digests will feature program highlights, as well as live networking events or further live sessions.

AUDIENCE DAILY: CONFERENCE PARTICIPANTS

PRICE: USD 6,000



SOCIAL MEDIA AMPLIFICATION

Want to get additional promotion and more focused attention for your program or networking session at Biotech Showcase?

We will create and push out two LinkedIn posts and one tweet on X.

TIME OF EXPOSURE:

Prior to or during conference

PRICE: USD 4,000

VIDEO INTERVIEW

Put your expert in the spotlight for a 3-5 minutes professionally-produced video interview recorded before the event.

Your interview will be professionally-edited with final approval before posting (up to one-week turnaround on video file). Sponsorship includes full distribution rights for use within your ongoing campaigns and corporate website.

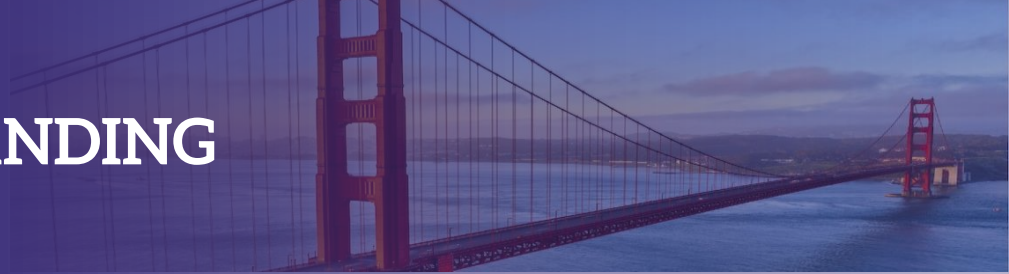
PRICE: USD 4,500



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HIGH-IMPACT BRANDING



partneringONE® BRANDING OPPORTUNITIES

Leverage partneringONE for increased visibility to participants when partnering opens, 6 weeks before the start of the event!

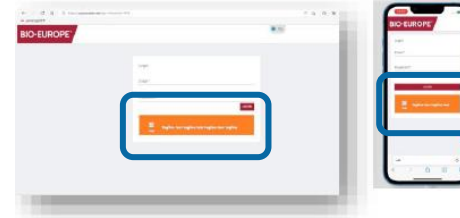
partneringONE AD



Your ad (rotation of 6 max. ads) will be featured on the most visited pages of the platform once partnering opens and linked to your partneringONE profile or a landing page of your choice. Includes direct reporting. All participants interested in your ad will be visible in your partneringONE profile with a direct link to a meeting request

PRICE: USD 6,500

LOG-IN SPONSORSHIP

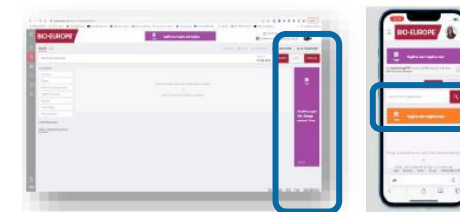


SPECIFICATIONS:

- 538 x 90
- Mobile version: 320 x 90

PRICE: USD 17,500

SEARCH PAGE BANNER AD

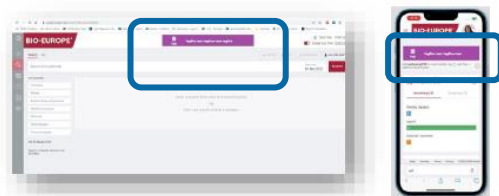


SPECIFICATIONS:

- 160 x 60
- Mobile version: 360 x 70

PRICE: USD 15,000

EVENT HEADER SPONSORSHIP

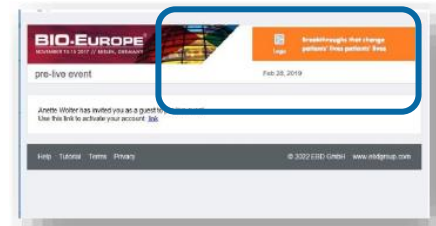


SPECIFICATIONS:

- 468 x 60
- Mobile version: 320 x 70

PRICE: USD 17,500

EMAIL EVENT HEADER



SPECIFICATIONS:

- 350 x 70

PRICE: USD 15,000

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HIGH-IMPACT BRANDING

DIGITAL SEAT DROP | PRICE: USD 5,500

Promote your content digitally at Biotech Showcase! Sponsors will provide content digitally to be downloaded to delegates mobile devices during sessions through a QR code.

NAME BADGES | SOLD OUT

Sponsor logo to be featured prominently on event name badges provided to all Biotech Showcase attendees. Your logo will be included on the QR code delegates will use to pick up their name badge on-site. QR code can be saved to mobile Apple or Google wallet.

LANYARDS | SOLD OUT

Each Biotech Showcase attendee will receive a lanyard with the sponsor's logo. This will be worn with the name badge by all attendees for the entire conference. Lanyards need to be provided by the sponsor.

SANITIZATION STATIONS | PRICE: USD 10,500

Sponsors to provide individual servings of hand sanitizer gel or sanitation wipes. Made available to attendees in main areas of the event.

WIFI | PRICE: USD 15,500

Opportunity to brand the conference WiFi network name and password. This option provides high visibility to all attendees of the event. Announce on prominent signage around the event.

MINT SPONSORSHIP | PRICE: USD 10,500

Sponsor to supply branded mints for conference participants. Sponsor to provide bowl and signage.

CHARGING STATIONS | PRICE: USD 10,500

Promote your brand on charging stations placed in high-traffic areas, used by attendees to recharge their electronic devices.

WATER REFILL STATION SPONSORSHIP | PRICE: USD 13,000

Water is vital! To feel good and to be healthy, it is essential to keep the body well hydrated. Water allows better thinking, decision making and optimal functioning of the entire body system. Become a sponsor and create a healthy image of your business by providing fresh water to attendees. Associate your brand with the key benefits of water. Includes on-site and digital signage/promotion.





PRE-EVENT WEBINAR

Prepare for the biggest week in healthcare investment and partnering

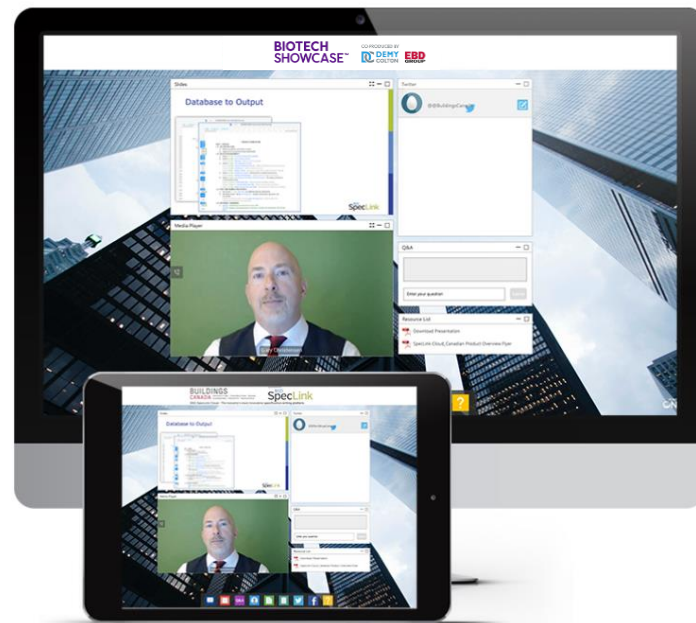
Pre-Event Webinar Series

- Moderator or Panelist on 40-minute session plus 15-minute live Q&A
- Receive contact details of all prospects that register and attend your session
- Provide a white paper asset to be made available to attendees during the session
 - Receive contact details of attendees that view/download your content asset
- Enjoy promotional branding with attendee marketing, including:
 - Email promotions to prospective attendees
 - Registration page and live presentations
 - Pre-/Post-event email reminders to attendees
- Alignment with the Biotech Showcase pre-event programming

PRICE: USD 20,000 | Exclusive Sponsorship

Proposed Topics Include:

- Making the most of your time
- How to put your best foot forward to land meetings with investors
- Standing out in the crowd: What a potential investor wants to hear
- Using the partneringONE system to your advantage
- How to get meetings with investors – you need to do your research



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PRE-/POST-EVENT AMPLIFICATION

Extend your reach beyond the duration of the event with these offerings.

ATTENDEE TARGETING

Promote your new product or development to your target audience.

Millions of decision makers engage with Informa brands daily to get critical information to grow and run successful businesses. This programmatic display ad offering helps you stay in front of qualified prospects, keeping your brand top of mind and encouraging response.

Attendee Targeting serves your ad to the decision makers in our database who match your exact custom criteria. Utilizing thousands of sites across the web, your campaign is displayed multiple times, ONLY to those that fit your targeted profile. This ensures that your ads are viewed on the trusted sites your targets frequent; no wasting valuable marketing dollars on sites your prospects might not be visiting.

Useful for:

- Increasing ad visibility with your identified audience
- Lifting response with additional touchpoints
- Account-based marketing
- Reaching identified targets on Facebook



PRICE:

STANDARD → USD 3,600

NATIVE → USD 4,600

VIDEO → USD 4,600

SOCIAL → USD 5,200

CONTENT SYNDICATION

Promote your lead-gen content to a targeted audience.

Hand over your most compelling educational content and let us promote to a qualified audience – as a result you'll enjoy highly qualified leads.

Overview:

- Provide 3-4 educational assets for promotion and we'll help you choose the best fit for our audience
 - Give us insight into your campaign plans:
 - Key business objective
 - Target audience portfolio (BPI, TIDES, Clinical, Cell Therapy, etc)
 - Ideal timeline
 - We'll craft a custom promotional plan leveraging our digital network to drive lead-gen and visibility with decision makers
 - Reporting includes GDPR-compliant leads with contact details of all downloaders, email, name, job title, company, country, and optional phone number

PRICE: USD 6,200

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Through an understanding of your corporate objectives, we can develop a package of benefits tailored to meet your individual needs and budget.

CONTACT US TO DISCUSS YOUR IDEAS!

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