

At the heart of Pharma

CPHI North America connects the entire US pharmaceutical drug development and manufacturing supply chain. Showcasing APIs, contract services, custom chemical manufacturing, finished dosage and formulations, biopharmaceuticals, machinery, technology, and pharmaceutical packaging.



3,925+
attendees



370
exhibitors



71%
purchasing power



Contact

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RECAP: CPHI North America 2024

Attendee Facts & Figures 2024



2,435+

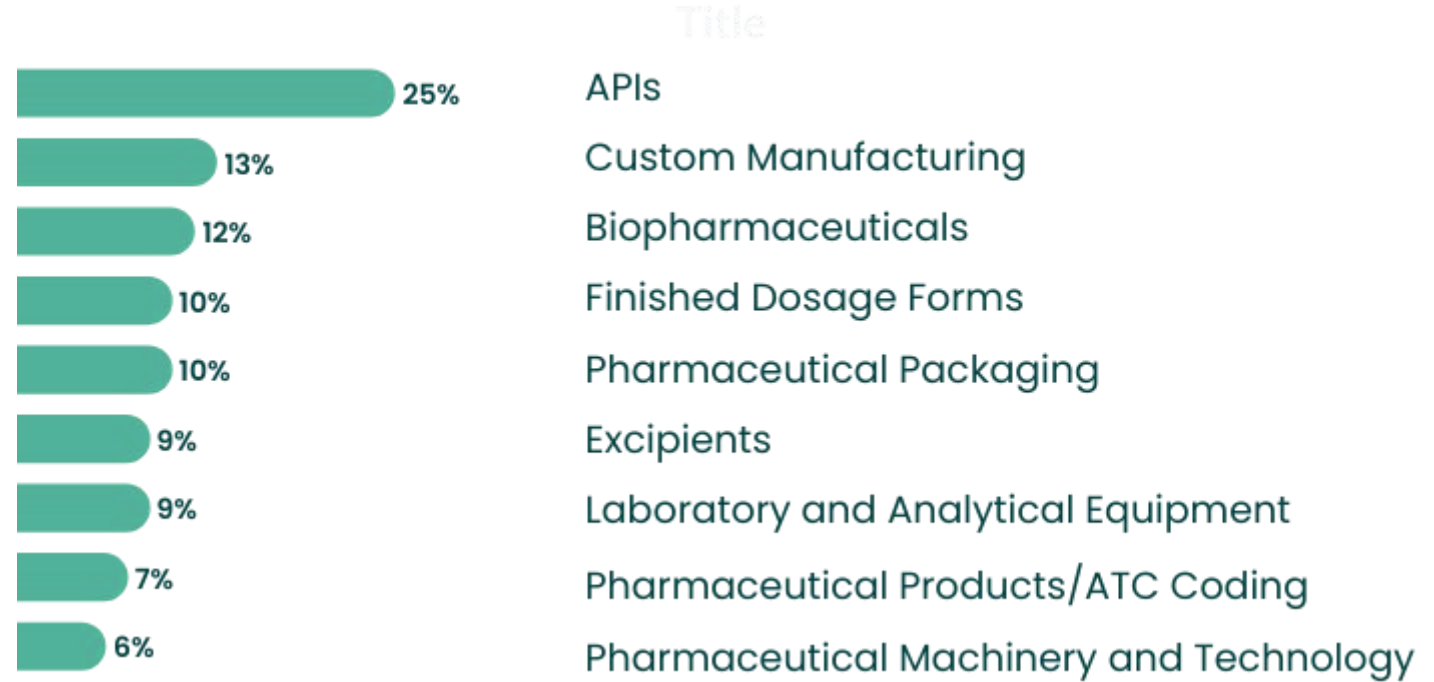
Attendees
(excluding exhibitors)



71%

have purchasing responsibility

Attendee interests



Top attendees



ThermoFisher
SCIENTIFIC



Johnson & Johnson





Top exhibitors



Online event platform

The online event platform helps our exhibitors maximize their networking opportunities by booking meetings, viewing the attendee list, and bookmarking content sessions.



2,482
Incoming/
requested meetings



9,166
Total meeting
interactions

> Global Pharma Portfolio

Powered by CPHI's 30+ years' experience uniting qualified pharmaceutical buyers and sellers across the entire supply chain, CPHI North America brings focus to several industry sectors:

1. custom manufacturing
2. fine and speciality chemicals
3. intermediates
4. contract services
5. APIs
6. Pharmaceutical machinery
7. pharmaceutical packaging
8. biopharmaceuticals
9. finished dosage forms

Explore the floorplan



Strategic partnerships

leveraging industry relevant content aimed at qualified audiences



Targeting our own database of 500,000+ pharma professionals

based on their business interests and needs



Engaging additional, relevant audiences

via proven digital marketing tactics

Making a global impact

CPHI knows that small local actions can have a big global impact.

By reducing waste and embracing sustainability in our events, we're not only benefiting the environment but also creating a better experience for everyone involved.



Our charity partner

The Skills Initiative has solidified its role as one of the highest-performing workforce intermediaries in the country, by building customized talent solutions that bridge the divide between unemployed Philadelphians seeking opportunity and employers seeking talent. This charity provides training models that harness the hiring power of our area's major employers with our local talent.

Achieving sustainability goals

CPHI North America's sustainability-focused actions:

1. Provided local hotels to visitors that were all within walking distance to reduce extra travel throughout the city.
2. Engaged people in the dedicated sustainability area on the show floor where people shared their sustainability pledges.
3. The Growth & Development zone encourages people to think about their own development and encouraged career discussions.



Incredible networking opportunities

CPHI North America Gala

We experienced an unforgettable gala at The Franklin Institute, with a night of networking, great food, and delectable cocktails on the first day of our event.

A spectacular gala at The College of Physicians of Philadelphia is being planned for 2025, so don't miss your chance next to mingle in style!



Wednesday "Wine" Down

CPHI hosted a happy hour networking event immediately after the show floor closed on day 2 in the Grand Hall. Serving refreshing drinks, entertainment, and the chance to forge valuable connections.

Secure your 2025 sponsorships for these opportunities!



> Package Rates

Booth Package

Your booth rental includes:

- 4 Booth Staff Registrations for the first 100 sq. ft. and 2 staff registration per every additional 100 sq. ft, - additional booth staff badges are priced as attendees based on date purchased. Badges are required for show floor access during set up.
- 1X Basic Furniture Package (for inline and corner spaces up to 200sf)
 - 8ft. Back Wall Drape and 3 ft. High Side Wall Drape
 - 1 x 7 in. (0.177m) x 44 in. (1.118m) Booth ID Sign
 - 2 Contour Chairs
 - 1 Wastebasket
 - 1 x 6ft (1.829m) Draped Table – Color: Black
- An Event Profile* featuring:
 - 2 category listings
 - 5 product listings and 150-word company description on CPHI Online, the exhibitor listing and the Mobile App

Rate Chart per sq. ft.	Normal Rate
Inline	\$75.50
Corner	\$77.50
Peninsula (min. 200 sq. ft)	\$79.50
Island (min. 400 sq. ft)	\$83.50



Prices for the Booth Rental exclude tax. The Event Profile* fee of \$1500/company is required. The Event Profile* fee will be highlighted as a separate line on the final invoice.

Premium Booth Space - Add \$7/ sq ft to applicable rate above.

> Further promotion and access includes:

- Visibility on CPHI Online until 1-month post-event
- Enhanced promotion on CPHI Online in the run up to the event, driving 10 times more leads for your business. Promotion includes:
 - Highlighting your company presence at the event with event labels on your company and product pages
 - Request a meeting button on your company and product pages
 - More exposure with event filters on search pages
 - An Event Profile within the CPHI North America hybrid-event platform. Access includes:
 - An AI-driven platform enabling you to find new partners
 - Unlimited networking for your representatives to pre-registered attendees
 - The ability to arrange both virtual and onsite meetings
 - On-demand content & insights exclusive to the event

NOT included in booth fee that requires additional investment:

Carpet - All booths must be carpeted and no cement is allowed to show at sides or front of booth for safety reasons
Booth Cleaning - Vendor information will be available in the exhibitor services kit
Electric - Vendor information will be available in the exhibitor services kit
Additional promotion within the CPHI North America online event platform or across CPHI Online - i.e. visibility boosters, lead-generation drivers, thoughtleadership through content sponsorship etc.

> Showcase Your Participation

Promote your onsite participation

Engage with CPHI attendees before, during and after the event

Book your promotional opportunities NOW, to:

Achieve your marketing and sales objectives all at once. Our sponsorship opportunities include all the necessary perks required so you can get the best value. No matter your business size or budget, you can find an opportunity that's suitable for you.

[Read about our sponsorship opportunities >](#)





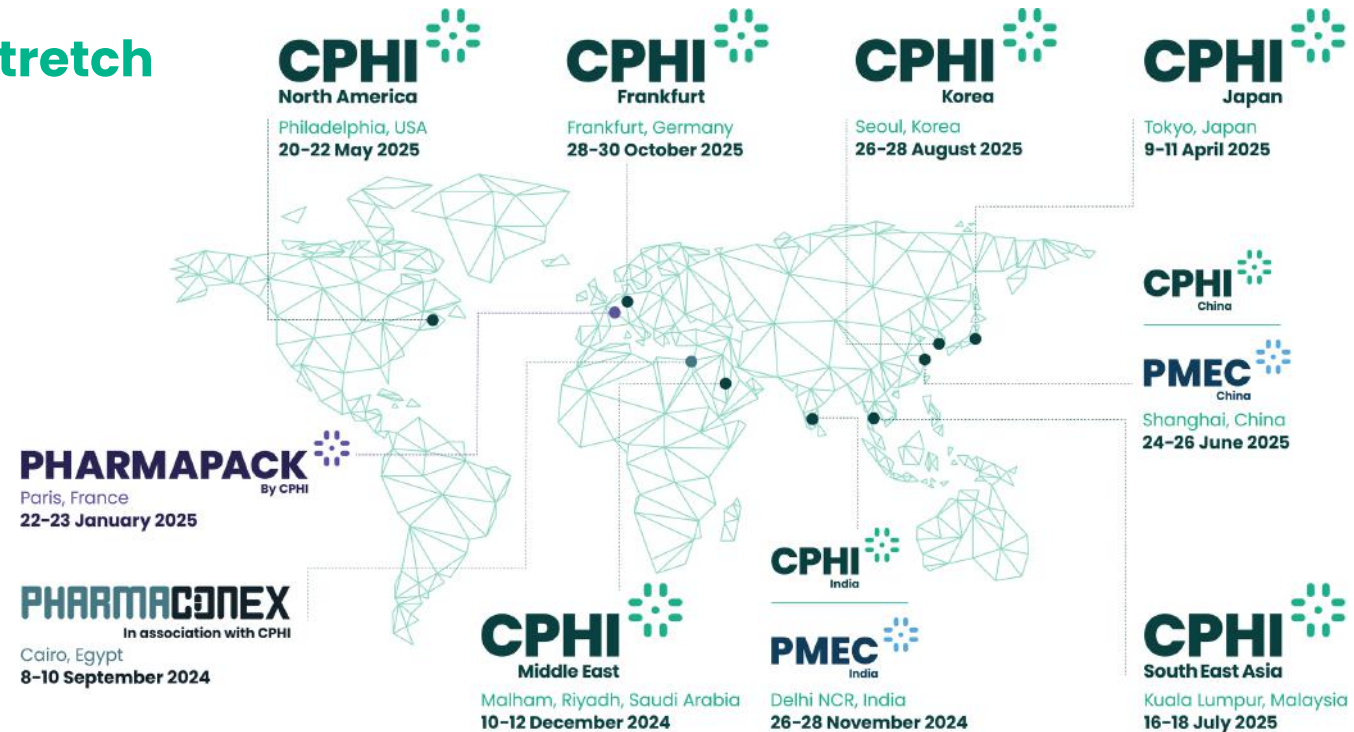
Global Pharma Portfolio

We reach qualified industry professionals via...

...alignment across a global pharma portfolio with 30+ years of experience

Our CPHI events stretch across the globe

As part of Informa's Pharmaceutical business, CPHI is the leading global community for pharmaceutical professionals, hosting a portfolio of digital and in-person connection opportunities across the whole pharma supply chain on a scale like no other.



10

Events worldwide



500,000+

Community of pharma professionals globally



35

Years



365

Days a year Digital Solutions