



Digital Technology in Clinical Trials Conference

Exhibitor Prospectus

October 13 -14, 2022 | Garden Grove, CA
Hyatt Regency Orange County

DIA's Digital Technology in Clinical Trials Conference will bring together thought leaders from regulatory agencies, biotech, pharma, patients, and academia to discuss the latest advances, challenges, and forward-thinking approaches for implementing digital technology to improve clinical trials. While the conference will focus on the impact of digitalization in clinical trials today, we will make time to explore future applications and how they may enable the clinical trials of tomorrow.

DIA has made the decision that all participants at in-person DIA Meetings, Workshops, Forums and Conferences, whether a presenter, attendee, exhibitor, staff, guest, or vendor, will be required to be fully vaccinated. Please [click here](#) for more information regarding our vaccine policy and mask requirement.

Who should attend?

Professionals involved in:

- Clinical Trials Design and Development
- Quality Management
- Data and Biostatistical Sciences
- Patient Engagement
- Medical Affairs
- Study Endpoint Development
- Clinical Data Management
- Data Technology and Strategy

Companies Represented at the 2021 Digital Technology in Clinical Trials Conference

AbbVie, Inc.
Acolad
Adelphi Values
Aditum Bio
Alira Health
Amgen
Amgen Ltd
Angelini Pharma S.p.A.
Astellas
Astrazeneca
Bayer AG
BD Medical
Biogen
Biotechnology Innovation Organization (BIO)
Boehringer Ingelheim
Bristol Myers Squibb
Calyx
CANCER101
CancerDataNet GmbH
Ceruvia Lifesciences
CGI
Chiesi Farmaceutici S.p.A.
Clario
Clinerion Ltd
Clinical Outcomes Solutions
Clinical Research IO (CRIO)

Clinical Trials Transformation Initiative (CTTI)
Critical Path Institute
Curebase
Daelight Solutions
Decentralized Trials & Research Alliance (DTRA)
Digital Medicine Society (DiMe)
DLH
eClinical Solutions
Eli Lilly and Company
ERT, APDM Digital Technology
FDA
Genentech, Inc.
HealthiVibe, a division of CoreEvitas, LLC
HITLAB
ICON Clinical Research
Janssen Research & Development
Jazz Pharmaceuticals
Johnson and Johnson
KAYENTIS
Koneksa
Labcorp Drug Development
LEO Pharma
Mebomine
Medical University of South Carolina
Medidata Solutions
Merck
National Heart, Lung, and Blood Institute (NHLBI)

NOVARTIS
Novo Nordisk Inc
OHSU
Parexel International
Pfizer Inc
PhRMA
Portland State University
Roche Products Ltd
Sanofi
Senju Pharmaceuticals
Signant Health
SK Data Consulting, Pty Ltd
Slalom
Smith & Nephew
Société Des Produits Nestlé S.A.
SSS
Sumitomo Dainippon Pharma Co.,Ltd.
Suvoda
Swissmedic, Schweizerisches Heilmittelinstitut
Takeda
THI Pharma Services
Topstone Research
Toray Industries (america), Inc.
University of Melbourne
Vector Psychometric Group, LLC
Veeva Systems
WCG - Analgesic Solutions
World Alliance of Pituitary Organizations
ZS Medullen



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Job Titles Represented at the 2021 Digital Technology in Clinical Trials Conference

Account Executive
Advisor Emerging Technology
Assistant Director, Digital Health Center of Excellence, CDRH
Assistant Director, PRO Consortium
Associate Director
Associate Director Statistics and Product Support Services
Associate Director, Clinical Data Innovation
Associate Director, Global Data Design Office
Associate Director, Statistical Programming
Associate VP and Head, Patient-Focused Endpoints and Measurement
Capture Manager
Chief Delivery Officer, Data Services
Chief Executive Officer
Chief Marketing Officer
Chief Medical Officer, Digital Health Center of Excellence, CDRH
Chief Patient Officer, CorEvitas and Vice President, Patient Experience
Chief Scientific Officer
Clinical Data Architect
Clinical Data Manager
Clinical Digital Acceleration & Innovation Leader
Clinical Innovation Lead
Clinical Outcome Assessment Scientist
Clinical Scientist
Clinical Trials Specialist
Co-Chair
CRA
Data Standards Director
Deputy Director, Drug Evaluation Unit, Senior Lecturer, Clinical Pharmacology, D
Development Operations Innovation Director
Digital Operations Lead
DIGITAL SOLUTIONS ASSOCIATE DIRECTOR
Director
Director of Clinical Operations
Director of Consulting Delivery Regulatory Lead, Life Sciences Industry Practice
Director of Digital Health and Innovation
Director of Psychometrics
Director, Americas Operations
Director, Clinical Information Operations
Director, Clinical Science and Consulting - Wearables and Digital Biomarkers
Director, Clinical Systems
Director, Digital Science
Director, Digital Strategy
Director, EU Regulatory Policy
Director, Global Head-Digital Operations and Clinical Systems

Director, Office of Drug Evaluation Sciences, Office of New Drugs, CDER
Director, Patient-Reported Outcomes
Director, Science and Regulatory Team
Director, Science and Regulatory Advocacy
Director, Science and Regulatory Affairs
Director, Solution Consultant
Director, Strategic Technology Innovation
Director/Enterprise Solutions
eCOA Associate Consultant
Exec Dir Digital Health Transformation
Executive Director
Executive Director, PRO Consortium
Exhibits Manager
General Manager - Operations
Global Associate Director, Research and Scientific Programs
Global Associate Director, Scientific Communications
Global Head, Clinical Data Management
Global Policy Lead, Digital Health, Diagnostics, Oncology, & Combination Product
Global Regulatory Policy Lead, New Technologies
Group Director, US Regulatory Policy
Head of CRA Oceania
Head of Strategic Partnerships
Head, Decentralized Trials/Patient Centricity COE
Head, Digital Regulatory Strategy
Health Science Policy Analyst, OMP, CDER
Healthcare Advocate
Legal Counsel
Manager, Scientific Programs, Americas
MEDICAL DIRECTOR
National Lead CRA
Outcomes Researcher
Patient Engagement Expert| EURORDIS Alumni; Board Chair
PCOR Scientist
Postdoc Scholar
Practice Area Director
President and CEO
President and Chief Operating Officer
Principal
Principal Scientific Advisor
Principal, eCOA Science
Product Manager for Technology Development and Artificial Intelligence
Professor
Professor of Family Medicine
Program Manager, QA, GCP Software Validation
Project Manager
Project Manager Digitalization
Project Specialist (Event & Volunteer Support)
Project Specialist (Systems & Design)
Psychometrician
Regional Head Clinical Operations

Registration Manager
Regulatory Approvals & Information Lifecycle Lead
Regulatory Policy & Intelligence Lead
Scientific Advisor
Senior Clinical Analyst for Stakeholder Engagement, ON, OND, CDER
Senior Clinical Program Leader, CNS
Senior Consultant
Senior Director of Client Solutions
Senior Director, Customer Solutions
Senior Director, eCOA Product and Science
Senior Director, HEOR Excellence
Senior Director, Quantitative Science
Senior Director, Scientific Data Organization
Senior Manager, Medical Writing
Senior Manager, Scientific Programs
Senior Principal Statistical Programmer A
Senior Product Director
Senior Project Manager
Senior Quality Assurance Engineer
SENIOR STUDY MANAGER
Sickle Cell Disease Advocate
Solution Consultant, CTMS
Sr. Director of Engineering
Sr. Director, Clinical Data Management and Biostatistics
Sr. Director, Global Head of Scientific Data Solutions
Sr. Manager, GxP Support
Sr. Principal Products & Innovation
Strategic Innovation Leader
SVP/Managing Director Americas and Global Program Officer
Vice President and Global Head, Data Monitoring and Management
Vice President, Data and Statistical Sciences
Vice President, eCOA Clinical Science & Consulting

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Tabletop Rates and Information

Standard Tabletop Package

Early Bird: \$3,030 by August 25 | **Advance:** \$3,180 by September 15

Standard: \$3,280 after September 15

Tabletop rental includes:

- One 30" x 72" skirted table, one chair, and one basic electrical outlet.
- One **full conference** registration. Additional staff are required to register as attendees incurring the appropriate registration rate.
- Company description listed in Exhibitor Directory provided to all conference participants.
- Space on exhibitor brochure table located outside the Exhibit Hall for a small stack of company brochures or information.
- One lead retrieval license with the option to purchase additional licenses at **\$250 each**

Tabletop Display Policies

- All display materials must be placed on surface of the table.
- Pop-up tabletop displays may be used.
- Pop-up booth (floor) displays may not be used.
- No signs, banners, flags, etc., may be displayed from ceiling or walls, but are acceptable if attached to the table.
- Advertisements and/or announcements for non-DIA sponsored meetings or workshops may not be distributed.
- Exhibitor hosted events and meetings must be approved by DIA and cannot be held during DIA session or event times.
- Flyers, brochures, or other marketing materials must be contained to the exhibitor's tabletop space, exhibitor hosted events or meetings, and/or the exhibitor brochure table located in the registration area.
- No security arrangements will be provided. All materials are the responsibility of the exhibitor.



Pop-up tabletop displays or other displays that sit on top of the table are permitted.



Floor banners (maximum of 33"w by 80"h) are permitted next to the table *provided space allows* and does not interfere with a neighboring display.



Floor banners (maximum of 30"w by 72"h) are permitted behind the table *provided space allows*.



Pop-up booth displays or other floor backdrops are **not** permitted.



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Exhibitor Only Enhancements

Email Banner

Advertisement: \$650 *(limit 2 available)*

Exhibitor email banner and URL to be included in two DIA eBlasts to all conference attendees: "Know Before You Go" eBlast, sent a few days prior to the conference, and the "Post Conference" eBlast sent out within a week after the conference.

Deadline for Ad: September 15, 2022

Attendee eBlast: \$850

(limit 2 available)

Exhibitor to provide content and graphics for a dedicated, conference-branded email, sent to all attendees on a scheduled date within the four weeks leading up to the conference or the two weeks following the conference. Scheduled dates to be assigned in order applications are received.

All emails need to be in compliance with DIA's Neutrality and Continuing Education Guidelines, outlined in the content form.

Deadline for eBlast copy: 14 business days prior to selected date

Exclusive Offers

Host a meeting luncheon!

Official Luncheon Host: \$3,500

Exhibitor Discounted Price: \$1,800

Exclusive Luncheon Host - Exhibitor Price: \$4,800

Non-Exhibitor Price: \$6,500

Add your company logo to our directional signage outside the lunch room. DIA will create your own 22" x 28" sign placed near the buffet. There can be up to 3 company hosts per lunch. Maximize your exposure and host exclusively. your company will also be recognized with a Push Notification and in the Networking section of the conference app.

Deadline for purchase: September 15, 2022

Everyone loves the bar host!

Exhibitor Price: \$1,500 Non-

Exhibitor Price: \$3,000

Exclusive Reception Host - Exhibitor Price: \$4,000 Non-Exhibitor Price: \$5,500

Add your company logo to our directional signage outside the reception area and have the bartenders hand out cocktail napkins with your company logo with every drink ordered at your hosted bar.

There can be up to 3 company hosts per reception. Maximize your exposure and host exclusively. your company will also be recognized with a Push Notification and in the Networking section of the conference app.

Deadline for purchase: September 15, 2022

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Exhibitor Only Enhancements

Double Exposure Banners: \$400

Company pull-up banner to be placed in the common areas outside of the exhibit hall to capture the attention of attendees, both in the exhibit hall and out. Maximum pull-up banner size of 33" w x 80" h permitted. Exhibitor is responsible for production and shipping costs.

Deadline for purchase: September 15, 2022

Social Media Bundle: \$895

(3 available to exhibitors only)

- We'll send your announcements from DIA social platforms.
- One (1) Tweet (@DrugInfoAssn, 13,200+ Followers)
- One (1) LinkedIn post (DrugInfoAssn Company Page, 21,300+ Followers)
- One (1) post on the DrugInfoAssn Facebook Page (9,500+ Followers)
- May include static image(s) with your post. All images should be 1200x628. Please note what image goes with what post.

Deadline for purchase: September 15, 2022

Exclusive Offers

Break time!

*Exclusive Afternoon Break Host -
Exhibitor Price: \$3,250*

Non-Exhibitor Price: \$4,750

Exhibitor Price: \$1,250

Non-Exhibitor Price: \$2,900

Add your company logo to our directional signage to the break area and incorporate your company name into some sweet treats offered on the break buffet that your company is hosting.

There can be up to 3 company hosts per break. Maximize your exposure and host exclusively. your company will also be recognized with a Push Notification and in the Networking section of the conference app.

Deadline for purchase: September 15, 2022

**If you have a different
sponsorship idea, please
do not hesitate to reach out
to the DIA Sponsorships team at
americas.exhibits@diaglobal.org
to create a custom package.**



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Exhibitor Only Enhancements

Social Media Bundle - Platinum \$1,790

We'll send your announcements from DIA social platforms.

- Three (3) Tweets (@DrugInfoAssn, 13,200+ Followers)

- o One tweet prior, one during, and one after the conference

- Two (2) LinkedIn posts (DrugInfoAssn Company Page, 21,300+ Followers)

- Two (2) posts on the DrugInfoAssn Facebook Page (9,500+ Followers)

May include static image(s) with your post. All images should be 1200x640. Please note what image goes with what post.

Deadline for Purchase - August 29, 2022

Expanded Exhibitor Directory Listing: \$495

A full page Expanded Exhibitor Directory Listing including contact information, logo, expanded company description, and half page ad. The Exhibitor Directory (PDF) will be added to the conference webpage at least two weeks before the conference, will be included in the pre and post conference eblasts to all participants, and will be linked to in the DIA Global App. BONUS! Your expanded description and company logo will be included in the Exhibitors section of the event app.

Deadline for Purchase - August 29, 2022

Case Study Spotlight - Face-to-Face (3 Opportunities Available)

(\$7,000 30min Session | \$12,000 45min Session)

- Review case studies of your solutions and services in front of a live audience

- Interact with and answer questions from live audience

- Attendee list (name, title, company, email)

- o Email will be included post event, once opportunity is completed. Pre-conference list will be sent blinded (company/title only).

- Event to be listed in agenda with the note that this is exhibitor content and is not eligible for continuing education credit

- 1 Registration pass included for Presenter will be provided for 30min session; 2 Registration passes will be included for the 45min session

- Audio Visual and room rental Included: Basic AV (screen, LCD, podium and mics, WIFI)

- DIA will handle the signage

- Lead retrieval to capture attendees onsite

- Enhance your event and work directly with the hotel staff about catering options to draw attendance to your session.

- All food and beverage costs are responsibility of exhibitor and not included in cost

- Deadline for Purchase - please see chart below for all deadline/deliverable dates

Deadline for Purchase - August 29, 2022



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Return completed *Exhibit and Marketing Application* along with the *Contract and Payment Information* form to: Americas.Exhibits@DIAglobal.org. Nonexhibiting companies wishing to purchase support or marketing opportunities must have at least one attendee registered for the **Digital Technology in Clinical Trials Conference**.

Company Contact Information

Company Name

Directory Name

Contact Name *(all correspondence will be sent to the contact information provided below)*

Address Line 1

Address Line 2

City, State, Postal Code, Country

Telephone Number

Email Address *(required for confirmation)*

Full Meeting Exhibitor Registration

Dr. Last Name

First Name

M.I.

Mr.

Ms.

Job Title

Affiliation (Company)

Address *(Please write your address in the format required for delivery to your country.)*

City, State, Postal Code, Country

Telephone Number

Email Address

Tabletop Rental and Marketing Options

TABLETOP RENTAL	BY AUG 25	BY SEPT 15	AFTER SEPT 15
Standard Package	\$3,000	\$3,250	\$3,400
EXHIBITOR EXCLUSIVE ENHANCEMENTS	EXHIBITOR PRICE	NON-EXHIBITOR PRICE	
Email Banner Ad	Add \$600		
Attendee eBlast	Add \$850		
Exclusive Luncheon Host	\$4,800	\$6,500	
Luncheon Host	\$1,800	\$3,500	
Bar Host	\$1,500	\$3,000	
Exclusive Bar Host	\$4,000	\$5,500	
Break Host	\$1,250	\$2,900	
Exclusive Break Host	\$3,250	\$4,750	
Double Exposure Banner	\$400		
Social Media Bundle	\$895	\$1,790	
Case Study Spotlight	\$7,000 30 min	\$12,000 45 min	



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Company Name:

Amount Due

Tabletop Rental	US \$
Additional Marketing	US \$
TOTAL	US \$

Tabletop Display Policies Signature

I have read and understand the Tabletop Display Policies listed on Page 3 of this prospectus. Failure to adhere to the above policies will necessitate the dismantling and removal of any banner, display, or other material/equipment in violation with the above.

Signature Required

Date

Cancellation Policy

Cancellations MUST be in writing and received at the office on or before **September 15, 2022**. An administrative fee will be withheld from refund as follows:

Tabletop = 50% of rental fee

Additional Marketing = NO REFUND

Cancellation requests received after **September 15, 2022** and do not attend, will be responsible for the full fee paid. Registrants are responsible for canceling their own hotel and airline reservations. You may transfer your full conference exhibitor registration to a colleague at any time but membership is not transferable. Please notify DIA of any such substitutions as soon as possible. DIA reserves the right to alter the venue, if necessary. If an event is canceled, DIA is not responsible for any airfare, hotel, or other costs incurred by registrants.

Payment Options and Information

Payment may be made by check, credit card, or bank transfer. Please note that tabletops will not be assigned without proper payment and companies with an outstanding balance will be prohibited from moving in at the Hyatt Regency Cambridge.

Credit Card payments by **VISA, MC, or AMEX:**

VISA MC AMEX

Cardholder's Name:

Card Number:

Exp. Date:

Signature:

Checks drawn on a US bank payable to and mailed along with a copy of this form to:

Drug Information Association, Inc.
800 Enterprise Road, Suite 200
Horsham, PA 19044, USA

Bank Transfer When DIA completes your registration, an email will be sent to the address on the application form with instructions on how to complete the Bank Transfer. Payment should be made in US dollars. Your company name, as well as the Meeting ID 19036 must be included on the transfer document to ensure payment to your account. **Payments must be net of all charges and bank fees must be borne by the payer.**

Contract Signature

Exhibitor agrees to indemnify and hold harmless the Drug Information Association, its officers, directors, employees, and members from any and all liability for losses, damages, and claims arising out of injury or damage to Exhibitor's displays, equipment, and other property brought on the premises of the exhibition site by Exhibitor and for losses, damages, and claims caused by the Exhibitor to the exhibition site. Exhibitor further agrees to indemnify and hold harmless the Drug Information Association, its officers, directors, employees, and members from any and all liability to any person or persons for or by reason of any act or omission of said Exhibitor or any of its employees, agents, servants, or employees. Exhibitor, by signing the Application, expressly releases the foregoing named association and individuals from any and all liability for losses, claims, damages, and injury.

Authorized signature

Date

Return completed *Exhibit and Marketing Application* along with the *Contract and Payment Information* form to:

Americas.Exhibits@DIAglobal.org. Nonexhibiting companies wishing to purchase support or marketing opportunities must have at least one attendee registered for the **Digital Technology in Clinical Trials Conference**.

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This Application & Contract (the "Contract" or the "Application & Contract") to participate as a live exhibitor in the above selected ("Event") at the noted location ("Facility"), January 24-26, 2022, including but not limited to move-in and move-out dates ("Event Dates") shall become effective when it has been submitted by the exhibiting company ("Exhibitor") and accepted by Drug Information Association, Inc. ("DIA"). The Exhibitor acknowledges and agrees that the Event shall be a hybrid meeting with individuals participating at the Facility and on-line. The individual signing this Application & Contract represents and warrants that he/she is duly authorized to execute this binding Application & Contract on behalf of the exhibiting Exhibitor. By signing below, the Exhibitor agrees to be bound by the terms and conditions below, including but not limited to, the DIA Code of Conduct, Exhibitor Services Manual, Americans with Disabilities Act, Meeting/Function Space Application, and Booth Construction/Display Rules & Regulations, which are incorporated by reference as if fully rewritten herein. The Exhibitor agrees that upon acceptance of this Application & Contract by DIA, with or without appropriate payment of the exhibition fee and further action by the Exhibitor, the terms, and conditions of this Application & Contract, shall become a legally binding contract between DIA and the Exhibitor.

1. SHOW MANAGEMENT : DIA will orchestrate management of the DIA Conference. DIA is responsible for sale, assignment of exhibit tabletop space, exhibit logistics – and collection of exhibitor payment. If you have any questions about your exhibit tabletop, contact DIA directly.

DIA
21 Dupont Circle NW.
Ste. 300
Washington, DC 20036, USA
Phone:
Email: Americas.Exhibits@DIAglobal.org

2. ASSIGNMENT OF SPACE: DIA will assign space by priority when application is received. If an Exhibitor is acquired by or merges with another Exhibitor after their initial space selection, the acquired or non-surviving Exhibitor can retain its originally contracted space, move to the acquiring or surviving Exhibitor's booth or alternately combine booths and move to a new location. Exhibitors are obligated financially for the total square footage contracted by each Exhibitor. DIA reserves the right to require Exhibitor to provide documentation of acquisition. All Exhibitors should frequently review their space location and changes to neighboring booths/ areas for updates to the floor plan. It is the Exhibitor's responsibility to keep up with changes to their assigned area. DIA reserves the right to revise the floor plan and/or relocate any Exhibitor in DIA's sole discretion and is not responsible for changes that may affect a participating Exhibitor's selection of space. DIA reserves the right to change Event hours or dates, to rearrange the floor plan, and/or to relocate any Exhibitor as it deems necessary at any time.

3. PAYMENTS & REFUNDS: Exhibitor must remit a 50 percent (50%) deposit of the total space rental charge with their Application & Contract. The remaining balance must be paid on or before 30 days prior to the meeting. However, Applications and Contracts submitted on or after 30 days prior to the meeting, must be accompanied by payment in full. Outstanding balances will be subject to review, and contracted space may be cancelled by DIA. Any applicable cancellation fees will apply.

Credit card payments can be made using American Express, MasterCard or Visa. Make all checks payable to DIA and remit to the following address via the U.S. Postal Service or overnight carrier (e.g., FedEx):

Drug Information Association, Inc.
Attn: Specialty Meeting Exhibits
21 Dupont Circle NW
Ste. 300
Washington, DC 20036 USA

Exhibitors who choose to pay by ACH/wire must email Americas.Exhibits@DIAglobal.org for remittance instructions.

No Exhibitor will be allowed to participate in the Event unless payment in full is received prior to move-in day. DIA reserves the right to hold or revoke Exhibitor badges for any Exhibitor with an unpaid balance and to instruct all official show contractors to deny goods and services.

4. CANCELLATION OF FULL OR PARTIAL SPACE BY EXHIBITOR Any cancellation of exhibit space must be made in writing to DIA using the address listed in Section 1. Cancellations must be received by DIA by the deadline date. Alternatively, cancellations may be directed via email to Americas.Exhibits@DIAglobal.org, provided that the cancelling Exhibitor obtains confirmation of receipt of email from DIA on or before the cancellation deadline.

For cancellations of space received between booth application and 30 days prior to the meeting, Exhibitor is responsible for, and DIA retains, 50 percent (50%) of the total space rental charge as a cancellation fee. Should an Exhibitor cancel a portion of their space between booth application and 30 days prior to the meeting, Exhibitor remains responsible for, and DIA will retain, the 50 percent deposit on the cancelled partial space as a cancellation fee.

Should an Exhibitor cancel their space, or even partial space, 29 days prior to the start date, the Exhibitor is responsible for the full space rental charge for the originally contracted space regardless of payment status.

No refunds whatsoever will be made to exhibitors who have credit on record with DIA and cancel full or partial space for the event.

Notwithstanding the foregoing, Exhibitor will have no right to cancel subsequent to DIA cancellation pursuant to Section 5.

5. CANCELLATION OR CHANGES TO GLOBAL ANNUAL MEETING BY DIA: If for any reason

beyond DIA's control DIA determines, in its sole discretion, that the Event must be cancelled, shortened, delayed, dates changed, or otherwise altered or changed (collectively "Event Adjustment"), Exhibitor understands and agrees that DIA shall refund the rental fees paid to it by Exhibitor less reasonable expenses, if any, incurred by DIA for fulfillment of this Contract prior to a determination of the Event Adjustment. Exhibitor understands that all losses and damages that it may suffer as a consequence of an Event Adjustment or cancellation are its responsibility and not that of DIA or its directors, officers, employees, agents or subcontractors. Except for the foregoing refund, Exhibitor understands that it may lose all monies it has otherwise incurred for the Event, including travel, setup, lodging, decorator freight, employee wages, etc.

The above phrase "any reason beyond DIA's control" includes, but is not limited to: fire, casualty, flood, epidemic or pandemic, earthquake, explosion, accident, blockage, embargo, inclement weather, act or threat of terrorism, riot or civil disturbance; strike, lockout, boycott or other labor disturbance, inability to secure necessary labor, technical or personnel failure, lack of or impaired transportation facilities, inability to obtain, condemnation, requisition or commandeering of necessary supplies or equipment or services, orders or restraints imposed by civil defense, military or other types of governmental authorities, or acts of God, or such circumstances making DIA's performance impossible, illegal, or commercially impracticable in its sole discretion.

Exhibitor, as a condition of being permitted by DIA to be an Exhibitor at the Event, agrees to indemnify, defend, and hold harmless DIA, its directors, officers, employees, agents and subcontractors from any and all loss which Exhibitor may suffer as a result of Event cancellation, duration, delay or other alterations or changes caused in whole, or in part, by any reason outside DIA's control. The terms of this provision shall survive the termination or expiration of this Contract.

6. ELIGIBILITY TO EXHIBIT: Exhibitor shall comply with all applicable laws, rules and regulations in the performance of its obligations under this Contract. Exhibitors should be a producer or supplier of equipment, products, or services whose proposed exhibit is directly related to the pharmaceutical, biotechnology, medical device, or related health care industries, and whose exhibit will contribute to the education of those registrants within the industry and/or their academic counterparts may apply for booth space. DIA reserves the right to determine the eligibility of any exhibitor for inclusion in the Event and to prohibit an exhibitor from conducting and maintaining an exhibit if, in the sole judgment of DIA, the exhibitor or exhibit or proposed exhibit shall in any respect be deemed unsuitable. An Exhibitor's eligibility to exhibit in the Event must remain in effect from the time of submission of the Application & Contract to the time of the Event and should DIA determine that an Exhibitor which it had previously determined was eligible to exhibit at the Event is no longer eligible to do so, DIA may notify the Exhibitor and may terminate the Application & Contract without liability upon written notice to Exhibitor.

Subject to all applicable laws, all Exhibitors (to include all accompanying staff) will be required to be fully vaccinated to enter the exhibit hall and to participate as a live Exhibitor at the Event. Each Exhibitor must provide proof of vaccination to gain access to the Event. Exhibitor agrees to follow all right of entry protocols established by DIA for the event including, but limited to, the process for providing proof of vaccination. No personal medical information will be retained by DIA. DIA reserves the right to refuse entry to any Exhibitor who is unable to comply with these entry protocols. No refunds will be made due to Exhibitor's failure to be fully vaccinated on the first day of the Event or its failure to comply with DIA's entry protocols. DIA reserves the right to waive this vaccination requirement, should it determine, in its sole discretion, that it is no longer merited by current public health concerns.

7. SUBLETTING OF EXHIBIT SPACE AND EXHIBIT OF CERTAIN PRODUCTS PROHIBITED: Any space not at least partially occupied at least 30 minutes prior to opening of the Event, will be forfeited by the Exhibitor and can be used by DIA in any manner, without refund, unless arrangements for delayed occupancy have been previously approved by DIA. All booths must be set-up and ready for the show by the walk through inspection. Right to direct revisions, at Exhibitor expense, of any exhibit that does not comply with these guidelines. Apart from the specific exhibit space for which an Exhibitor has contracted with DIA, no part of the its grounds or surrounding grounds, may be used by any organization other than DIA for display purposes of any kind or nature without the express written permission of DIA. Exhibitor brand or company logos, signs and/or trademark displays will be limited to the Event only and must conform to appropriate federal, state, and municipal codes. Exhibitors must comply with all applicable laws and regulations.

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8. RETAIL SALES: No retail sales, where payment is received and product delivered, are permitted in the Exhibit Hall at any time. Payment and/or orders may be taken for future delivery.

9. INTELLECTUAL PROPERTY MATTERS: The Exhibitor represents and warrants to DIA that no materials used in or in connection with their exhibit infringe the trademarks, copyrights (including, without limitation, copyrights in music and other materials used or broadcast by Exhibitor) or other intellectual property rights of any third party. The Exhibitor agrees to immediately notify DIA of any information of which the Exhibitor becomes aware regarding actual or alleged infringement of any third party's trademarks, copyrights, or other intellectual property rights. The Exhibitor agrees to indemnify, defend and hold DIA, its officers, directors, employees, agents, successors and assigns harmless from and against all losses, damages and costs (including attorney's fees) arising out of or related to claims of infringement by Exhibitor, its employees, agents, or contractors of the trademarks, copyrights and other intellectual property rights of any third party. Notwithstanding the foregoing, DIA, its officers, directors, employees, agents, and each of them, shall not be liable for and expressly disclaims all liability for infringement or alleged infringement of the trademarks, copyrights or other intellectual property of any third party arising out of the actions of any Exhibitors. The terms of this provision shall survive the termination or expiration of this Contract.

10. USE OF DIA NAME: DIA, DIA logo and DIA Event logo are registered trademarks owned by the DIA. Participation by an Exhibitor in the Event grants no rights, title, or interest in or to use such names or logos, except that the Exhibitor may reference their participation in the Event. Usable graphics will be made available to all contracted Exhibitors. Graphics should be hyperlinked to Participation in the Event does not imply endorsement or approval by DIA of any product, service, or participant and none shall be claimed by any participant.

11. SET-UP TIME: Move-in and set-up of exhibits begins in the Facility on the posted times in the Freeman Kit. If an exhibit is not set-up by posted deadline in the Freeman Kit, DIA reserves the right to cancel such space, to re-assign such space to another Exhibitor, or to make such other use of the space as deemed necessary or appropriate. DIA reserves the right to remove the freight from the booth at the Exhibitor's expense. No refund will be made to the original contracting Exhibitor. DIA reserves the right to modify move-in/Show Hours/move-out, in which case all Exhibitors will be notified prior to the effective date of such changes.

12. SHOW HOURS & BOOTH TRAFFIC: Exhibitor must staff their booth during Show Hours posted. DIA makes reasonable attempts to attract high quality attendees to its Event but does not guarantee specific volumes of traffic or levels of qualification during Show Hours. Traffic at any given booth is a function of the Exhibitor particular exhibit and not the responsibility of DIA. DIA offers advertisement, promotional and hosting opportunities to all Exhibitors.

13. DISMANTLING OF EXHIBITS: Exhibits are to be kept intact until the closing of the Exhibit Hall. No part of an exhibit shall be removed during the Show Hours without obtaining written approval from DIA 14 days prior to the event. Any Exhibitor who begins dismantling of its booth before the close of the Exhibit Hall be penalized in booth selection for the following year, and may entirely lose the privilege of exhibiting at future DIA events. All freight must be removed from Facility by the time noted in the Exhibitor Kit. If exhibits are not removed by this time, DIA reserves the right to remove exhibits and charge the expense to the Exhibitor. DIA shall have no liability for any loss or damage to Exhibitor's exhibit property caused by such removal.

14. BADGES: Exhibitors are provided (1) complimentary Exhibitor Full Conference badges per tabletop purchased which include access to (all sessions and CE credits). Exhibitor badges are for Exhibitor's full and part time employees or contractors. Individuals with an exhibitor badge may not enter an exhibit space of another Exhibitor without permission from the other Exhibitor nor enter an unstaffed booth. Booth Personnel badges and Exhibitor Full Conference badges allow access to the Exhibit Hall during move-in, Show Hours and move-out:

Exhibitors who give their badges to an Event attendee in order for the attendee to gain access to the Exhibit Hall prior to the official DIA Exhibit Hall Opening may, at the sole discretion of DIA, may be penalized in booth selection for the following year. DIA reserves the right to allow access to any person to the Exhibit Hall at any time at its sole discretion. Exhibitors may order lead retrieval services from DIA's contracted Lead Retrieval provider. Exhibitor must obtain permission from any Event attendee prior to scanning their badge. Lead retrieval devices and apps are permitted to be used outside the Exhibit Hall, but not within DIA sessions or meeting room corridors. Equipment that scans attendee badges without DIA prior approval is strictly prohibited.

15. DIA CODE OF CONDUCT: All Event participants, including DIA members, non-DIA members, speakers, attendees, exhibitors, and any/all agents thereof, must adhere to and promote the highest standards of professional conduct by:

- Demonstrating commitment to DIA's core values, mission, and member community

- Exhibiting professional and ethical behavior at all times
 - Communicating openly, and being transparent about intent of actions, to establish accountability and trust
 - Demonstrating compassion in all interactions with colleagues
 - Respecting the diversity of DIA by providing a consistent global standard of protection from threats, harassment, and discrimination based on race, national origin, gender, religion, age, sexual orientation, disability, or other personal characteristics
- Failing to uphold this [DIA Code of Conduct](#) will result in punitive consequences up to and including termination of DIA membership and expulsion from the Event.

16. MINIMUM AGE FOR ADMISSION: Children under the age of 18 are not permitted in the Exhibit Hall at any time. Any attendees arriving with children under the age of 18 will be denied access to the Exhibit Hall with such children without any exceptions or refunds.

17. EXHIBITOR LIABILITY: Exhibitor remains solely responsible for the safety of its property at all times during transit to and from the Facility and in the Exhibit Hall. Security personnel, if contracted directly by DIA are for crowd control and badge credential verification. Exhibitors are encouraged to budget for and make security arrangements for sensitive, valuable, or irreplaceable items. DIA is not responsible for the security of Exhibitor's property. Protection, both security and insurance coverage, of Exhibitor's property is the sole responsibility of the Exhibitor. Neither DIA, its directors, officers, employees, agents, subcontractors, nor Show Management listed in Section 1, (collectively "Show Management") are responsible for Exhibitor's property or any loss thereto from any cause.

EXHIBITOR HEREBY WAIVES AND RELEASES ANY CLAIM OR DEMAND IT MAY HAVE AGAINST ANY OF THE SHOW MANAGEMENT BY REASON OF ANY DAMAGE TO OR LOSS OF ANY OF ITS PROPERTY.

18. INDEMNIFICATION: Exhibitor agrees that it will indemnify, defend and hold Show Management, DIA, their respective officers, directors, employees, agents and each of them, harmless from and against a) the performance or breach of this Contract by Exhibitor, its employees, agents or contractors; b) the failure by Exhibitor, its employees, agents or contractors to comply with applicable laws, rules, regulations and ordinances; and c) the act, omission, negligence, gross negligence, or willful misconduct of Exhibitor, its employees, agents, contractors, licensees, guests, or invitees. This indemnification of Show Management and/or DIA by Exhibitor is effective unless such injury was caused by the sole gross negligence or willful misconduct of Show Management or DIA. Exhibitor agrees that if Show Management or DIA is made a party to any litigation or other form of dispute resolution is commenced by or against Exhibitor, or relating to this Contract or the premises leased hereunder, then EXHIBITOR WILL PAY ALL COSTS AND EXPENSES, INCLUDING ATTORNEYS' FEES, INCURRED BY OR IMPOSED UPON SHOW MANAGEMENT AND/OR DIA BY REASON OF SUCH LITIGATION OR OTHER FORM OF DISPUTE RESOLUTION. THE TERMS OF THIS PROVISION SHALL SURVIVE THE TERMINATION OR EXPIRATION OF THIS CONTRACT.

19. INSURANCE: Exhibitors are required to maintain and to provide a certificate of insurance to Show Management on or before 30 days prior to the event, evidencing the following:

- (a) General liability with limits not less than \$1,000,000 per occurrence, \$2,000,000 in the aggregate
- (b) Owned (if applicable), hired and non-owned auto liability with limits not less than \$1,000,000 per occurrence
- (c) Workers' compensation with state statutory limits
- (d) Employer's liability with limits not less than \$500,000
- (e) Commercial umbrella liability with limits not less than \$5,000,000
- (f) Personal property and equipment on a special form replacement cost basis

DIA, Freeman, and the INSERT FACILITY, are to be listed as additional insureds on a primary and non-contributory basis with respect to general/auto/umbrella liability. A waiver of subrogation must apply to all policies. All carriers are to maintain an A.M. Best rating of not less than A- VII. Exhibitors will not be permitted to set up their booth without submitting the proper certificates. Certificates should be sent to:

DIA
21 Dupont Circle NW.
Ste. 300
Washington, DC 20036, USA
Phone:
Email: Americas.Exhibits@DIAglobal.org

DIA

Digital Technology in Clinical Trials Conference

Exhibitor Prospectus

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In the event, Exhibitors from outside the US and Canada are unable to produce an acceptable Certificate of Insurance from this insurance provider(s), Exhibitor may provide a written statement of their insurance coverage from their insurance broker. Companies that are self-insured or government agencies may provide a written statement of their self-insured status.

20. USE OF SPACE — GENERAL: (a) Exhibitors, or their agents, may not solicit anyone outside the Exhibitor's exhibit space in the Exhibit Hall. Distribution or display by Exhibitors, or their agents, of any literature, printed materials, souvenirs, or other handouts (collectively "Promotional Material") shall be restricted to the Exhibitor's exhibit space in the Exhibit Hall. No noisemakers, helium balloons, lighter-than-air objects, popcorn, gummed stickers, or labels will be permitted as Promotional Material. Distribution or display of Promotional Material in public areas of the Facility or meeting rooms, is strictly prohibited. Distribution or display of Promotional Material of Exhibitor meetings or trainings or course material that compete with DIA, or any of its events, within the Facility, including within the Exhibitor's exhibit space, is strictly prohibited. DIA will remove such items and the Exhibitor may be penalized in booth selection for the following year DIA also reserves the right to remove, at Exhibitor's cost, any Promotional Material or product deemed by Show Management as not suitable for display at the Event.

(b) Exhibitors are prohibited from possessing, displaying, or depicting any products or components or company names in their booth that could be interpreted as being a promotion or comparison (features, benefits, price etc.) of another company.

(c) No exhibit booth will be permitted that interferes with the use of other exhibits or impedes access to them or impedes the free use of the aisles.

(d) Any special promotions, music or stunts planned by Exhibitors at any time during the Event must be approved by DIA. Details should be submitted to Show Management via email to Americas.Exhibits@DIAglobal.org at least 10 business days prior to the start of the Event. DIA reserves the right to designate specific days and hours during which special promotions and stunts may be conducted if they are permitted at all.

(e) DIA allows drawings, games of chance and raffles in the Exhibit Hall. Exhibitors must comply with all applicable state statutes and regulations regarding drawings, games of chance and raffles including, without limitation, any required registrations. DIA may withhold or withdraw permission to distribute gifts, souvenirs, advertising, or other materials, which at its sole discretion, are considered objectionable or inappropriate or are in violation of any applicable rule or law.

(f) No animals are permitted in the Facility other than service animals.

(g) Exhibitors may not apply paint, lacquer, adhesive, or other coatings to Facility columns, floors or walls, or to standard exhibit booth equipment provided by Freeman.

(h) Exhibitors must abide by all of the General Policies, Rules, and Regulations of the Facility, a copy of which is included in the Exhibitor Services Manual, made available to Exhibitors in March. The Facility has reserved the right to update, change or amend its rules and regulations after publication in the Exhibitor Services Manual. To obtain a copy of the General Policies, Rules, and Regulations of the Facility prior to publication in the Exhibitor Services Manual Exhibitor may email Americas.Exhibits@DIAglobal.org.

(i) DIA shall publish health and safety guidelines in the Exhibitor Services Manual. Exhibitor agrees to abide by the guidelines. DIA reserves the right to update, change or amend the guidelines after publication in the Exhibitor Services Manual.

(j) All Exhibitors shall be responsible for compliance with the Americans with Disabilities Act. The Exhibitor shall indemnify, defend and hold Event Management harmless from any and all claims, costs, expenses or other damages, arising out of Exhibitor's breach of this provision consequences of Exhibitor's failure in this regard. The terms of this provision shall survive the termination or expiration of this Contract. For more information on the Americans with Disabilities Act and how to make your exhibit accessible to persons with disabilities, please contact:

U.S. Department of Justice ADA, Civil Rights Division Disability Rights Section – NYAV

950 Pennsylvania Avenue, NW

Washington, D.C. 20530 USA

Phone: +1.800.514.0301 (voice) +1.800.514.0383 (TTY)

Website: www.ada.gov

(k) Helium or other lighter-than-air objects are prohibited throughout the Facility. DIA reserves the right to assess a fee for retrieving any escaped lighter-than-air objects.

(l) All hotel reservations are going directly through the hotel. DIA shall maintain an authorized vendor list on its website. If you are contacted by ANY company about hotel reservations for the DIA event, please inform Show Management at Americas.Exhibits@DIAglobal.org. DIA shall not be responsible for any damages or costs incurred by Exhibitor due to its use of an unauthorized housing vendor.

(m) All exhibit booth personnel must be properly and modestly clothed.

(n) Exhibitors are permitted to serve food and non-alcoholic beverages in their booth during Event Hours. Non-alcoholic beverages do not need to be served by a bartender, but all beverages and food must be ordered through the Facility's caterer.

(o) Exhibitors are permitted to provide alcoholic beverages in their booth. Alcoholic beverages served in booths may only be purchased and served by licensed bartenders from the Facility's Food and Beverage Department and must be ordered through the Facility's caterer.

(q) All booth floors must be finished. Exposed concrete is not acceptable. Booth carpet order forms are included in the Exhibitor Services Manual. The event spaces are carpeted.

(r) Exhibitors, at DIA's sole discretion, are prohibited from taking videos and/or photographs of any booths in the Exhibit Hall, other than their own. Exhibitors who choose to hire a professional photographer/videographer other than the official DIA photographer/videographer must adhere to Section 27. Labor Relations. Aerial photography, videography and/or stunts of any kind by an Exhibitor, i.e., drones, are strictly prohibited. The Exhibitor acknowledges and agrees that DIA, its employees, and contractors may take photographs/videos which could include images of the Exhibitor, its name and logo, its representatives and its exhibits while attending the Exhibition. The Exhibitor hereby consents to and grants to DIA and its affiliates, the unrestricted, perpetual, worldwide, royalty-free and transferable right and license to use (and grant others the right to use) the images worldwide without any compensation. The Exhibitor acknowledges that DIA is the sole and exclusive owner of all rights in the images and hereby waives (a) any and all rights in and to such images, and (b) any and all claims the Exhibitor and its representatives may have relating to or arising from the images or their use.

(s) Hanging signs are NOT permitted for this show.

(t) All exhibit fixtures and booth structures are permitted to a maximum height of (8') (2.44 m) in all booths. Exhibitor agrees to abide by these maximum height limits. Exhibitor agrees to drape off any portion of its exhibit with an unfinished side(s) or back that is visible at its' expense. Exhibitor agrees to abide by all other Booth Construction/Display Rules & Regulations, See Appendix. Any Exhibitor who fails to comply with the Booth Construction/Display Rules & Regulations may lose part or all their priority points and may entirely lose the privilege of exhibiting at future DIA events. DIA, Freeman, and the Facility reserve the right to amend the Booth Construction/Display Rules & Regulations based on CDC recommendations.

(v) Umbrellas and canopies are considered part of the overall booth components and may not protrude into the aisle.

21. USE OF SPACE — AUDIO/ ELECTRICAL/ LIGHTS/ VEHICLES ETC.

(a) Electrical cords, rear sides of audio/visual equipment and other exhibit aspects must be concealed and positioned so not to be irritating or distracting to neighboring Exhibitors or guests.

(b) No spotlight may be directed toward the aisles or so directed that it proves to be irritating or distracting to neighboring Exhibitors or guests.

(c) Droplights or special lighting devices must be hung at a level or positioned so as not to prove to be an irritant or distraction to neighboring Exhibitors or guests.

(d) No strobe light effects are permitted.

(e) Projectors, computer screens or TV screens must not cause people to block the aisle. Computer screens and TV screens are considered part of the overall booth components and may not protrude into the aisle.

(f) Loudspeakers or operation of equipment which is of excessive sound volume to be annoying to neighboring Exhibitors or guests is not permitted based on the 80/80 Rule: Any sound that consistently exceeds 80 decibels measured at the edge of an Exhibitor's booth or is clearly identifiable more than 80 feet from that booth is considered objectionable.

(g) Music in the booth or at any of Exhibitor's function held in conjunction with the Event is subject to applicable copyright and licensing fees. It is the sole responsibility of the Exhibitor to pay applicable fees.

(h) No lighting, fixtures, lighting trusses, or overhead lighting are allowed outside the boundaries of the exhibit space. All lighting should be directed to the inner confines of the booth space. Lighting should not project onto other exhibits or aisles. Exhibitors are not permitted to use hanging light systems.

(i) Vehicles are not permitted.

21. USE OF SPACE — AUDIO/ ELECTRICAL/ LIGHTS/ VEHICLES ETC: In order to ensure the success of the Event and avoid dilution of benefits extended to all partners, Exhibitor may not extend invitations, call meetings or otherwise encourage absence of other exhibitors/sponsors attendees from any program or other component of the Event during Show Hours or conduct any function sponsored in connect with the Event without prior notice to and approval by DIA.

Any exhibits outside the facility, displays in hotel rooms, hotel public areas or other facilities or areas contracted or used by DIA must be approved and managed through DIA. DIA reserves the right to halt any unapproved activity of this nature. Further, Exhibitors shall not engage in any promotional activities that DIA determines to be outside the purpose and/or character of the Event, as determined by DIA in its sole discretion.