

# Global Pharmaceutical Regulatory Affairs Summit

23-25 October 2023  
DoubleTree by Hilton Brussels City  
Brussels, Belgium

## 2023 SPONSORSHIP OPPORTUNITIES

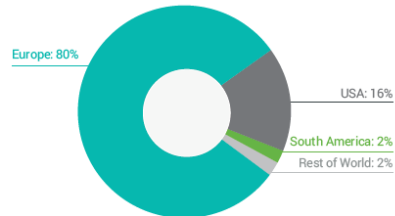
ENGAGE OVER 330 INNOVATORS LOOKING FOR REGULATORY SOLUTIONS TO THEIR  
DRUG ESUBMISSION AND REGULATORY INFORMATION MANAGEMENT CHALLENGES

# ABOUT THIS EVENT

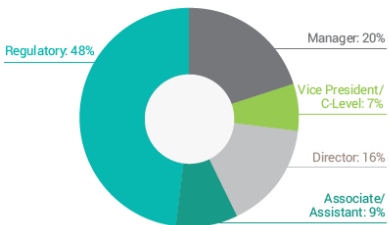
Use the [Global Pharmaceutical Regulatory Affairs Summit](#) to raise your corporate profile and demonstrate your regulatory and submission management services and expertise to our targeted audience of innovators looking for solutions to their 2023 regulatory challenges.

## Audience Overview

By Geography:



By Title:



**10+**  
Hours of Networking



**160+**  
Companies Represented



**330+**  
Regulatory Experts

[CLICK HERE FOR 2022 ATTENDEE LIST](#)

## DELIVER THE NEED-TO-KNOW UPDATES ACROSS IDMP, RIM, ESUBMISSIONS AND GLOBAL REGULATORY AFFAIRS

### IDMP: Don't Get Left Behind

- IDMP implementation guidelines have arrived. Review the latest EU guidance with SPOR Taskforce members
- A one-stop shop for feedback and input from Health Canada, EMA and the European Commission, ABPI
- Overcome your IDMP challenges on a time crunch

### Regulatory Information Management: Systems and Updates

- Discuss the specific challenges faced by RIM professionals and explore effective approaches to overcome them
- Move towards digital transformation with harmonised regulatory data and processes
- Revamp your regulatory infrastructure for faster, better, stronger processes

### Global eSubmissions and eCTD V4.0

- Overview on how eSubmissions have progressed around the world
- Expert insights on eCTD V4.0, overcoming regional hurdles, and key approval considerations
- Regulatory changes, data standards, eCTD implementation

### Regulatory Affairs in Global Markets

- Global harmonisation efforts, post-pandemic regulatory frameworks and expedited market pathways
- The latest insights on key regions: Asia-Pacific, Latin America, Turkey, the Middle East and Africa

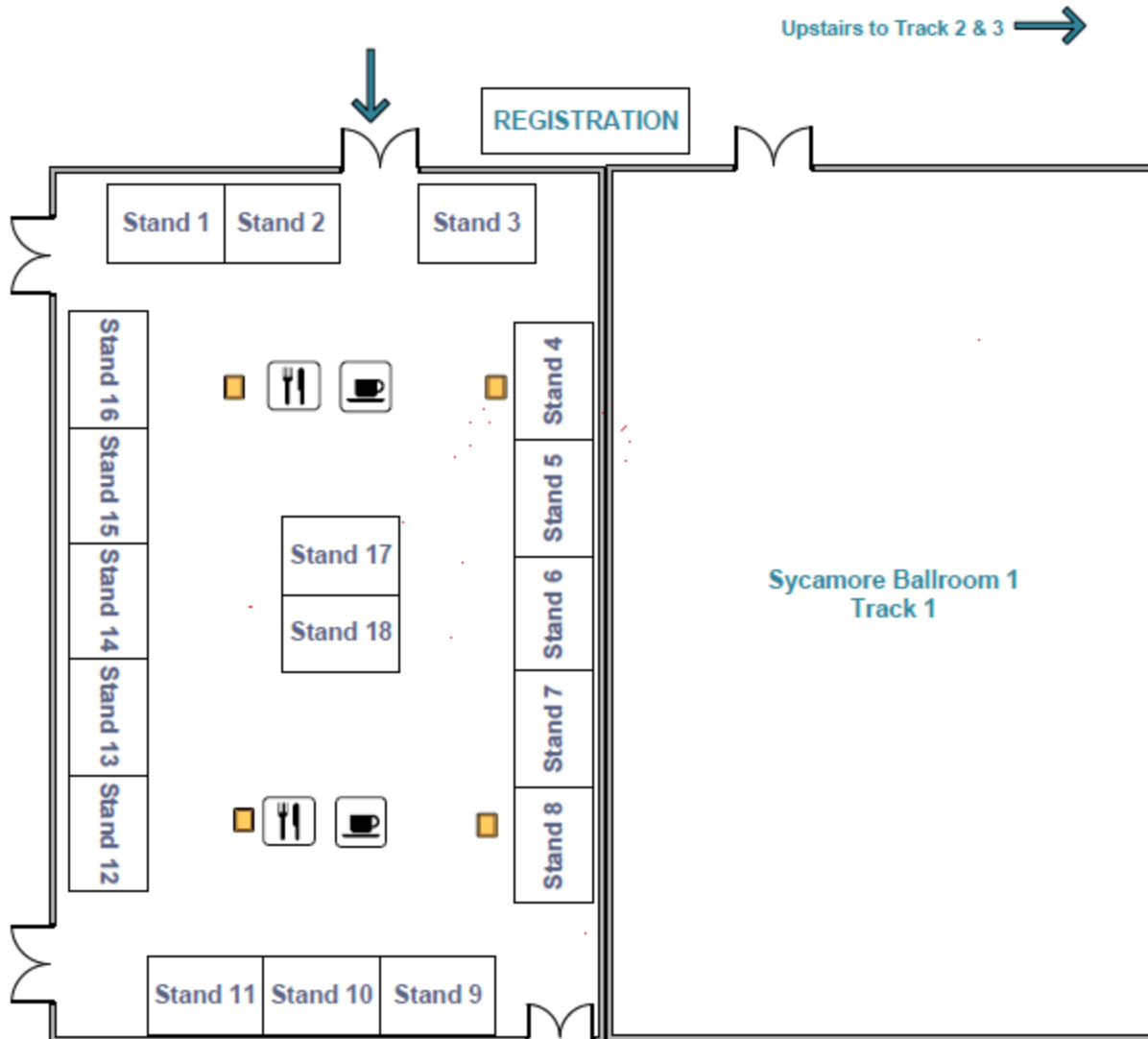
[VIEW LAST YEAR'S AGENDA HERE](#)

## Leading Partners from 2022 Event



To learn more about sponsorship opportunities, contact Roshni Shah: [Roshni.Shah@informa.com](mailto:Roshni.Shah@informa.com)

# EXHIBIT FLOOR PLAN



## 2023 CONFIRMED SPONSORS INCLUDE:



# SPONSORSHIP OPPORTUNITIES

**Packages may be tailored with exhibition stand passes and/or delegate speaker passes for up to 3 days.**

## Exhibition Package

A key part of our ability to help promote your brand while at the event is through our exhibition spaces. These encourage footfall and promote client engagement with your business, your brand and your employees. Included in our standard exhibition package 2x 2-day passes (2 all access passes), exhibition level branding throughout, access to the pre-event networking app, hard copy of the attendee list and a chair drop or insert in the event guide.

## Knowledge Transfer – Speaking Options

Showcase your knowledge and expertise via a panel, round table or spotlight presentation or by incorporation into our webinar series. Speaking allows you to demonstrate your thought leadership to our senior level audience. Throughout the congress there are various speaking formats which will enable you to raise your profile, share your experience and position yourself as a thought leader in this space.

### *Benefits of Sponsoring:*

- Includes 1 speaker pass, 1 all access event pass, and 1 exhibition hall only pass
- You will be listed as a sponsor. As a sponsor you will receive additional branding and will either be featured before or listed above all the exhibitors within all marketing material
- Help drive traffic back to your booth and website by highlighting your expertise
- Opportunity to address the whole audience about the features and benefits of your business

## Brand Awareness

In addition to the increased visibility by logo placement, we offer the opportunity to align your brand with our congress to show your support and commitment to the industry. As well as brand placement on our literature and signage, we also offer various unique branding formats which allow you to reach a different audience at different times and to make a lasting impression. The below options are available sponsorship opportunities:

- Lanyards
- Lunch Sponsor
- Drink Reception
- Coffee Barista
- WiFi Sponsor
- Mobile App/Digital Bag Sponsorship
- Caricaturist at your Stand
- Smoothie Sponsor



**Work with us to create a customized package based on your needs and objectives!**

# ACHIEVING CARBON NEUTRAL EVENTS

**We know how important it is that you are confident in the sustainability of our events.**

As part of our **FasterFoward** sustainability commitments, we are committed to achieving Net Zero carbon omissions by 2030. Our focus is on continuing to significantly reduce our events carbon impact, but whilst we work on achieving this, we compensate for currently unavoidable emissions using high quality, certified carbon offsets.



## How are we reducing our events carbon impact?

Our events are working to improve their environmental impact across a wide range of areas, including: switching to renewable electricity, designing our event to be built in a waste free manner, switching to sustainable signage options and reducing the paper items by maximising digital solutions.

## What impacts will the offsets cover?

All major impacts of the event will be covered, including the event catering, logistics, venue waste and recycling, as well as attendee travel and hotel stays.

## What offset projects are we supporting?

Informa supports a number of projects around the world through our offset specialist Natural Capital Partners, ensuring that we use high quality, certified carbon offsets.

## What are the benefits?

- Aligns with your own sustainability ambitions.
- 84% of our attendees tell us that the sustainability of the event is of importance to them.
- Has a positive impact of funding carbon reduction projects and therefore contributes to tackling climate change.