

MedTech Summit

20th-24th June 2022

Clayton Hotel Burlington Road, Dublin, Ireland

To learn more about available sponsorship opportunities, contact: Linda Cole - LCole@informaconnectls.com | T: + 44 (0) 7990 006 998

ABOUT THIS EVENT

Sponsor MedTech Summit 2022

Over 700 delegates from the medical device, diagnostics and combination product communities gather in Dublin for all the latest EU MDR, IVDR, and Emerging Market Regulation updates.

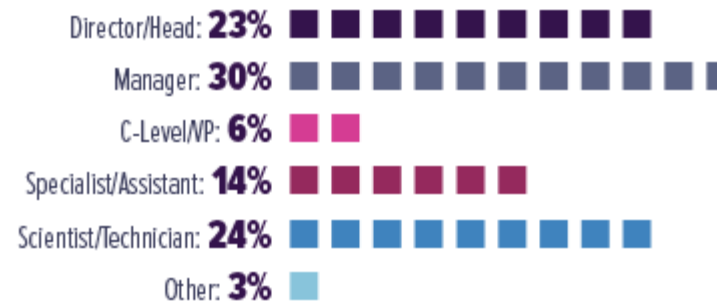
Areas Covered in the 2022 Agenda:

- EU Medical Device Regulation
- EU Medical Device Law
- Clinical Evaluations & Investigations
- Post Market Surveillance & Vigilance
- Medical Device Regulatory Affairs in Global Markets
- MDTI Training Session
- Software and AI
- Drug Device Combination Products
- EU IVD Regulation & Strategy
- Biocompatibility for Medical Devices

Audience Overview



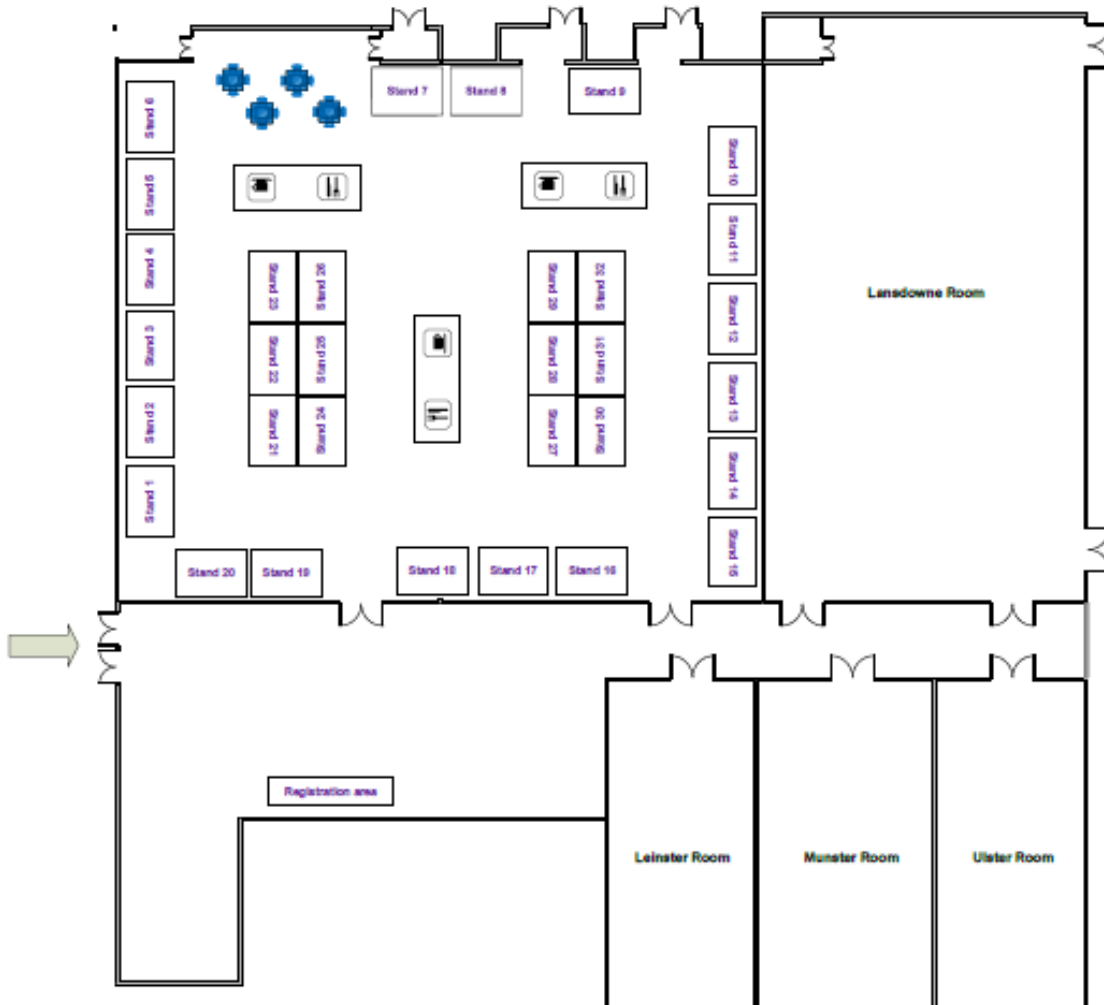
Title Levels:



Geographic Spread:



EXHIBIT HALL FLOOR PLAN



Past Sponsors & Exhibitors



SPONSORSHIP OPPORTUNITIES

Packages may be tailored with exhibition stand pass and/or delegate speaker passes for up to 5 days.

Exhibition Package

A key part of our ability to help promote your brand while at the event is through our exhibition spaces. These encourage footfall and promote client engagement with your business, your brand and your employees. Included in our standard exhibition package 2x 2-day passes (1 delegate pass and 1 stand pass), exhibition level branding throughout, access to the pre-event networking app, hard copy of the attendee list and a chair drop or insert in the event guide.

Cost: **£8,200**

Knowledge Transfer – Speaking Options

Showcase your knowledge and expertise via a panel, round table or spotlight presentation or by incorporation into our webinar series. Speaking allows you to demonstrate your thought leadership to our senior level audience. Throughout the congress there are various speaking formats which will enable you to raise your profile, share your experience and position yourself as a thought leader in this space.

Benefits of Sponsoring:

- You will receive 1 x 2 Day pass for your speaker
- You will be listed as a sponsor. As a sponsor you will receive additional branding and will either be featured before or listed above all the exhibitors within all marketing material
- Help drive traffic back to your booth and website by highlighting your expertise
- Opportunity to address the whole audience about the features and benefits of your business

Speaking Slot with Exhibition Stand from **£12,700**

Brand Awareness

In addition to the increased visibility by logo placement, we offer the opportunity to align your brand with our congress to show your support and commitment to the industry. As well as brand placement on our literature and signage, we also offer various unique branding formats which allow you to reach a different audience at different times and to make a lasting impression. The below options are available sponsorship opportunities:

- Lanyards
- Lunch Sponsor
- Drink Reception
- Coffee Barista
- WiFi Sponsor
- Mobile App/Digital Bag Sponsorship
- Caricaturist at your Stand
- Smoothie Sponsor

“As a sponsor of the MedTech Summit Virtual event, our speaking session and roundtable gave us great visibility with the audience, and we got many solid new leads, so this was a very productive week. The event platform was very user friendly, and this event was one of the better virtual events we have attended. Really enjoyed it.”

– Jared Siarappa, Marketing Events & Education Specialist, **Toxikon**

“We sponsored the Informa MedTech Summit Virtual event and found the platform easy to use, the presentations were delivered very effectively and we liked being able to download presentations as we watch them. We made some good new contacts which look very promising to become new business. The event was very well organised.”

- Harpeet Shah, Solution Marketing Manager Embase, **Elsevier**

MedTech Summit US

November 1-3, 2022

InterContinental Chicago Magnificent Mile – Chicago, IL USA

3 Day Event | 180+ Attendees | 10 Exhibition Booths

ENGAGE DECISION MAKERS LOOKING TO ACHIEVE SUCCESSFUL MDR IMPLEMENTATION AND DISCUSS THE LATEST US FDA UPDATES AND DIGITAL HEALTH REGULATIONS

4 Content Streams for 2022 Include:

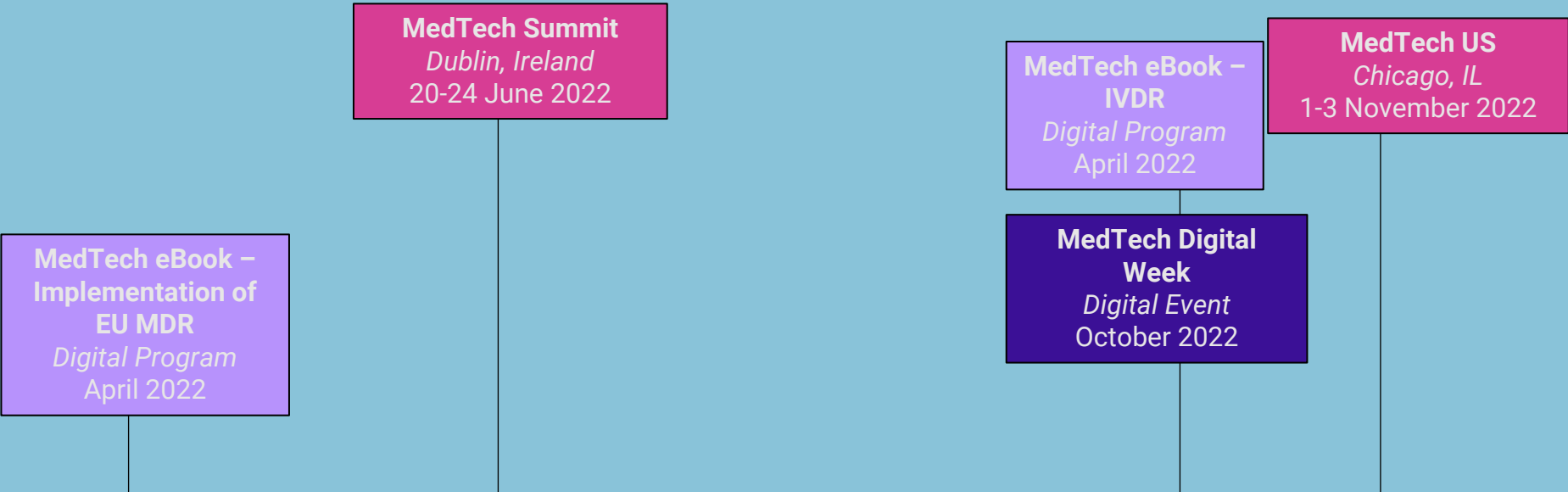
- **US Medical Device EU MDR and IVDR Implementation**
- **e Regulatory Policies and Updates**
- **Biocompatibility for Medical Devices**
- **Legal and Compliance for Medical Devices**

Other Topics Include:

- **Cybersecurity & Data Privacy**
- **Diagnostics (including IVDs)**
- **Combination Products**
- **Wearables**
- **Post Market Surveillance**

2022 MEDTECH SCHEDULE

- In-Person/Hybrid Event
- Digital Event
- Digital Program



JAN FEB MAR APR MAY JUN JUL AUG SEP OCT NOV DEC

Secure a Webinar, eBook, Research Report, and/or Newsletter presence in between events!

eBook Sponsorship Opportunities

Informa Connect produces topic-based interactive eBooks tailored to capture the attention of targeted life science audiences. Each eBook offers insights from industry leaders through interactive multimedia including:

- Interviews
- Whitepapers
- Polls
- Case studies
- Reports
- Videos
- Infographics
- Guest posts

Promotion Schedule

Each eBook will be promoted to a targeted life science audience across multiple channels (email, newsletter, social) in the first month after being published:

Prominent feature on related event website

- x1 article on related audience home
- x1 dedicated email to relevant database
- x1 inclusion in related content newsletter
- x2 LinkedIn recommended posts to related groups
- x5 posts to related LinkedIn groups and company page
- x25 posts on Twitter on all related accounts



[VIEW EXAMPLE HERE](#)

SPONSOR OPTIONS:

- ❖ **Full Page Clickable Advert** with your choice of placement: - 50 guaranteed leads of those who click on your advert: **£2500**
- ❖ **Editorial sponsor:** Editorial chapter- 75 guaranteed leads: **£4,000**
- ❖ **Headline Sponsor-** 5-page editorial: 100 leads guaranteed & see who has downloaded PLUS breakdown of content viewed, Front cover branding : **£7500**

ACHIEVING CARBON NEUTRAL EVENTS

We know how important it is that you are confident in the sustainability of our events.

As part of our **FasterFoward** sustainability commitments, we are committed to achieving Net Zero carbon omissions by 2030. Our focus is on continuing to significantly reduce our events carbon impact, but whilst we work on achieving this, we compensate for currently unavoidable emissions using high quality, certified carbon offsets.



How are we reducing our events carbon impact?

Our events are working to improve their environmental impact across a wide range of areas, including: switching to renewable electricity, designing our event to be built in a waste free manner, switching to sustainable signage options and reducing the paper items by maximising digital solutions.

What impacts will the offsets cover?

All major impacts of the event will be covered, including the event catering, logistics, venue waste and recycling, as well as attendee travel and hotel stays.

What offset projects are we supporting?

Informa supports a number of projects around the world through our offset specialist Natural Capital Partners, ensuring that we use high quality, certified carbon offsets. Find out more.

What are the benefits?

- Aligns with your own sustainability ambitions.
- 84% of our attendees tell us that the sustainability of the event is of importance to them.
- Has a positive impact of funding carbon reduction projects and therefore contributes to tackling climate change.