

**2022**  
**SPONSOR &  
EXHIBITOR  
PROSPECTUS**

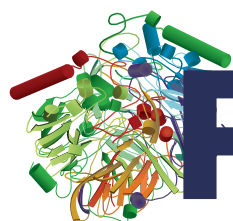
INSPIRING TALKS

INTERACTIVE NETWORKING

ON-DEMAND LIBRARY

DYNAMIC EXHIBIT HALL

RESEARCH POSTERS



# PEGS BOSTON

## CONFERENCE & EXPO

The Essential Protein Engineering  
and Cell Therapy Summit

MAY 2-6, 2022 | HYNES CONVENTION CENTER | BOSTON, MA

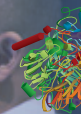


#PEGS22

PEGSummit.com

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# CONFERENCE AT-A-GLANCE



# PEGSBOSTON

MAY 2-6, 2022 | EDT

## 2022 PROGRAMS



ENGINEERING



ONCOLOGY  
& IMMUNOLOGY



BISPECIFICS



IMMUNOTHERAPY



EXPRESSION



ANALYTICAL



IMMUNOGENICITY

SUNDAY PM  
ONLY



SHORT  
COURSES

SC: Developability  
of Bispecific  
Antibodies

SC: CAR T Therapy  
from A to Z

SC: Use and  
Troubleshooting  
of Eukaryotic  
Expression Systems

SC: Introduction  
to Gene Therapy  
Products  
Manufacturing and  
Analytics

MONDAY -  
TUESDAY AM (MAY 2-3)

Display of Biologics

Antibodies for  
Cancer Therapy

Introsuction to Bispecifics

Improving Immunotherapy  
Efficacy and Safety

Difficult-to-Express Proteins

Characterization of Novel  
Biotherapeutics

**Training  
SEMINARS** Introduction to  
Immunogenicity

TUESDAY PM -  
WEDNESDAY (MAY 3-4)

Engineering Antibodies

Novel Targets

Advancing Bispecific Antibodies

CAR Ts, TCRs and TILs

Optimizing Protein Expression

Biophysical Methods

Immunogenicity

THURSDAY ALL DAY/  
FRIDAY MORNING (MAY 5-6)

Predictive Approaches  
Using Computation

Antibody  
Drug Conjugates

Engineering Bispecific  
Antibodies

Targeting Immune Cells

Laboratory Management  
and Automation

Gene and Cell Therapy  
Analytics

**Training  
SEMINARS** Introduction to  
BioAssays



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# SPONSORSHIP PROGRAMS



MAY 2-6, 2022 | EDT

Sponsorship Level	Price	Exhibition/Meeting Space & Delegate Passes	Thought Leadership & Branding
<b>PREMIER</b>	<b>\$34,500</b> Upgrade to 10'x20' exhibit space: <b>\$39,000</b>	One 10'x10' exhibit space for the entire week Three (3) main conference registrations for your team (excludes access to short courses and symposia) One (1) main conference registration for your speaker Two (2) booth staff registrations	30-minute presentation to all session attendees as part of the main conference program or over lunch in the main session room <ul style="list-style-type: none"> <li>Corporate logo on the front cover final conference brochure pdf</li> <li>Full contact information of all registered attendees (post-show, GDPR-compliant)</li> </ul> Your choice of one of the following: <ul style="list-style-type: none"> <li>Private Invitation-Only Dinner for 10-12 delegates</li> <li>Conference tote bag - <b>SOLD OUT</b></li> <li>Lanyards with sponsors logo</li> <li>Hotel Key Cards - <b>SOLD OUT</b></li> <li>Exhibit Hall Reception (co-sponsor)</li> <li>Refreshment Break (exclusive)</li> <li>Cell-Phone Charging Station</li> <li>Footprint trails (Registration Area to Booth)</li> <li>Footprint trails (Registration Area to Session Room Stair Landing)</li> <li>Footprint trails (Entrance from session room area to Booth)</li> <li>Stair Wrap Advertisement</li> <li>Seating Area Sponsor</li> <li>Help Desk Advertisement &amp; Promo Item Handouts</li> <li>15 Minute Presentation in Another Program</li> </ul>
<b>CORPORATE SPONSOR - Presentation</b>	<b>\$15,000</b> (15-minute talk) <b>\$20,000</b> (30-minute talk)	One 10'x10' exhibit space for the entire week Two (2) main conference registrations for your team (excludes access to short courses and symposia) One (1) main conference registration for your speaker Two (2) booth staff registrations	15- or 30-minute presentation to all session attendees as part of the main conference program <ul style="list-style-type: none"> <li>Talk promoted in the final conference brochure pdf, event web site, conference proceedings, and agenda</li> <li>Corporate logo inside of the final conference brochure pdf</li> </ul>
<b>CORPORATE SPONSOR</b> Luncheon Presentation (Two opportunities available for each lunch per conference)	<b>\$20,000</b>	One 10'x10' exhibit space for the entire week Two (2) main conference registrations for your team (excludes access to short courses and symposia) One (1) main conference registration for your speaker Two (2) booth staff registrations	The lunches are held in the individual session rooms and offers 30 minutes of podium time <ul style="list-style-type: none"> <li>CHI will provide the session room ready with AV including LCD panel.</li> <li>CHI will promote the workshop in the final conference brochure pdf, event web site, conference proceedings, agenda and on-site signage.</li> <li>Company literature table inside the session room</li> <li>Full contact information of all registered attendees to your sponsored track (post-show, GDPR-compliant)</li> </ul>

TO LEARN MORE ABOUT SPONSORSHIP AND EXHIBIT OPPORTUNITIES, PLEASE CONTACT:

COMPANIES A-K  
**Jason Gerardi** | Sr. Manager, Business Development  
 781-972-5452 | jgerardi@healthtech.com

COMPANIES L-Z  
**Ashley Parsons** | Manager, Business Development  
 781-972-1340 | ashleyparsons@healthtech.com



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# SPONSORSHIP PROGRAMS CONTINUED

Sponsorship Level	Price	Exhibition/Meeting Space & Delegate Passes	Thought Leadership & Branding
<b>CORPORATE SPONSOR</b> One-to-One Meetings	<b>\$16,000</b> Without exhibit space: <b>\$10,000</b>	One 10'x10' exhibit space Two (2) complimentary, full-conference registrations Two (2) Exhibit only registrations	Your company will select invitees from the conference pre-registration list. CHI will set up 6-8 one-on-one meetings, 15-20 minutes each with your TOP prospects and confirm appointment. (Please note, CHI will forward the pre-registration list 3-4 weeks out from the event date (post advanced registration deadline) to ensure largest prospect list. Please select the number of prospects requested by the Client Service Specialist. This is a larger number than desired amount. Failure to select requested number of participants may result in not reaching the meeting goal.) Your company will select invitees from the conference pre-registration list <ul style="list-style-type: none"> <li>• CHI will extend invitations, conduct follow-up and monitor responses</li> <li>• Small room for one-on-one meetings</li> <li>• CHI will place reminder cards in the badges of attendees onsite</li> <li>• CHI will deliver meeting prospects to meeting room</li> <li>• List with contact information of all confirmed meeting appointments</li> </ul>
<b>CORPORATE SPONSOR</b> User Group Meeting	<b>\$18,000</b>	Three (3) main conference registrations (excludes access to short courses and symposia)	CHI will promote the user-group on the final conference brochure pdf, event web site, conference proceedings, in the agenda and on-site signage Meeting room (for 50-75) ready with AV including LCD panel Refreshments (to be arranged with venue) CHI will send Sponsor attendee list from dinner including full contact info POST-conference
<b>INVITATION-ONLY DINNER / HOSPITALITY SUITE</b>	<b>\$11,000</b>	Two (2) main conference registrations (excludes access to short courses and symposia)	Your company will select invitees from the conference pre-registration list CHI will send invitations, conduct follow-up and confirm attendees CHI will work closely with sponsor to develop an invitation format and invitees list <i>Please note, CHI will forward the pre-registration list 3-4 weeks out from the event date (post advanced registration deadline) to ensure largest prospect list. Please select the number of prospects requested by the Client Service Specialist. This is a larger number than the desired number for attendance.</i> <ul style="list-style-type: none"> <li>• Dinner at an exclusive restaurant for 10-12 or hospitality suite for 20-25 with cocktails and hors d'oeuvres</li> <li>• CHI will place reminders in the badges onsite at the event</li> <li>• CHI will send Sponsor attendee list from dinner including full contact info POST-conference</li> </ul>

## All programs above also include:

- Pre-conference attendee lists for one-time usage through a third-party mail house
- Conference discount for your clients & prospects: Provide your list and CHI will send an email on your behalf OR we will provide you with a code for you to send out offering up to \$200 off the cost to attend
- Corporate logo on the conference proceedings
- Corporate logo with link on the homepage of the event website
- Additional full conference registrations available at a discount for your staff (Limited to 5)
- 50-word company description in the conference materials
- On-site signage designating your company as a sponsor
- Post conference attendee lists for one-time usage through a third-party mail house
- Promotion in post-conference proceedings sent to all attendees

## Additional sponsorship items and opportunities include:

- Product Launch Promotion: \$6,000
- Web Symposium Sponsorship: \$10,000 for 125 leads minimum, no cap
- Travel Coffee Cup (exclusive for entire event): \$9,000
- Badge Lanyards: \$7,500
- Footprint Trails: \$6,000
- Wifi Sponsor: \$5,000
- Conference Notebooks (available per track and distributed in session room): \$5,000
- Free-Standing Meter Board in Conference Room Area: \$2,000
- Tote Bag Insert: \$1,500
- Literature Distribution: \$2,500

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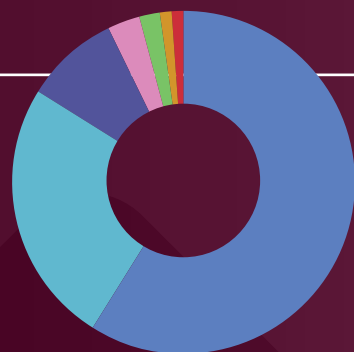


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# 2021 ATTENDEE DEMOGRAPHICS

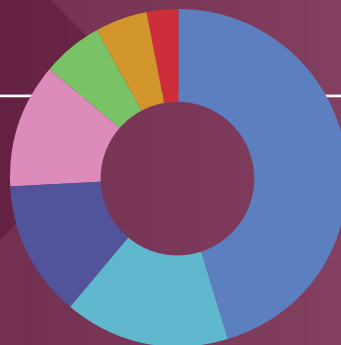
## COMPANY TYPE



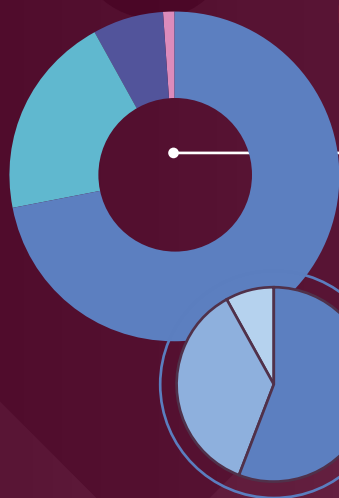
Biotech	59%
Pharma	25%
Academic	9%
Healthcare	3%
Government	2%
Services	1%
Other	1%

## DELEGATE TITLE

Scientist/Technologist	46%
Director	16%
Sales & Marketing	13%
Executive	12%
Manager	6%
Professor	5%
Assistant	3%



## GEOGRAPHIC LOCATION



### US BREAKDOWN

East Coast	56%
West Coast	36%
Midwest	8%

Reach these industry leading  
companies through sponsorship

ALEXION

Sr Medical Dir Clinical  
Dev Sciences

AMGEN

Exec Dir Oncology  
Research

astellas

Sr Dir Bio Lead  
Project Mgr

AstraZeneca

Scientist I



Dir

biogen idec.

Sr Scientist

BIOMARIN

Sr Research Assoc II



Assoc Dir Molecular  
Biology & Expression  
Systems



Research Scientist



Dir Experimental  
Medicine Lab



Dir Antibody  
Technology



Director Protein &  
Cellular



Sr Scientist



Asst Prof of Medicine &  
Oncology & Sr Consultant



Assoc Dir



Exec Dir  
Pharmacokinetics



Sr Dir Biostatistics



Lead Scientist



Head Protein  
Engineering

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# PAST SPONSORS & EXHIBITORS

A&G Precision Antibody	CELLINK	Icosagen Cell Factory OU	ProlImmune Ltd
Abcam Inc	Charles River Labs	IMCS Inc	Promega Corp
AbCellera Biologics Inc	ChemPartner USA	ImmunXperts SA	Protein BioSolutions Inc
ABclonal Technology	Chinese Antibody Society	Insightful Science	Quanta BioDesign Ltd
Absci Corp	Codex DNA Inc	Integral Molecular Inc	Rapid Novor Inc
Absolute Antibody NA	Creoptix AG	Jackson Lab	Reichert Technologies
Abveris Antibody	Cyrus Biotechnology	Kemp Proteins a Six 02 Bioservices Co	Retrogenix Ltd
Acrobiosystems	Digital Proteomics LLC	Kuhner Shaker Inc	Samsung Biologics
Addgene	DIMA Biotechnology LTD	Ligand Pharmaceuticals Inc	Sanyou Biopharmaceuticals Co Ltd
Agilent Technologies	DRS Daylight Solutions Inc	Lonza AG	Sartorius
Ajinomoto Co Inc	Dyadic Intl Inc	LUMICKS BV	SCIEX
Aldevron	ENPICOM	MabPlex	Selexis Inc
AlivaMab Discovery Svcs LLC	Eurofins Discovery	Mabqi	Sino Biological US Inc
Antibody Solutions	Eurofins Viracor Clinical Diagnostics	MagArray Inc	Specifica Inc
Applied BioMath LLC	evitria AG	Malvern Panalytical	Spheryx Inc
Aragen Bioscience	Fida Biosystems ApS	MilliporeSigma	Svar Life Science
ATUM	Fluidic Analytics	Molecular Devices LLC	Synbio Technologies
Benchling	FujiFilm Diosynth Biotechnologies Inc USA	NanoTemper Technologies Inc	Syngene Intl Ltd
Berkeley Lights Inc	Fusion Antibodies Ltd	Nicoya	TA Instruments
Bio Rad Labs	Genedata AG	Pall Life Sciences	Taconic Biosciences
Bio Techne	GeneFrontier Corp	PEPperPRINT US	Takara Bio USA Inc
Biocytogen Boston Corp	GENEWIZ Inc	PerkinElmer Life & Analytical Sciences	Teknova
Bioinformatics Solutions Inc	Genovac Antibody Discovery LLC	PhyNexus part of Biotage	Thermo Fisher Scientific
Biointron Biological Inc	GenScript USA Inc	Pipe Bio	Twist Bioscience
Biotage US	GLYCOTOPE GmbH	Polpharma Biologics	Unchained Labs
Boston Analytical	Halo Labs	Polyplus Transfection	Vaccinex Inc
Bruker Scientific LLC	Hamilton Co	Premas Biotech Pvt Ltd	Waters Corp
Carbogen AMCIS AG	IBA Lifesciences	ProBioGen AG	YuMab GmbH
Carterra Inc			
Catalent Pharma Solutions			

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Cambridge Healthtech Institute's

# LEAD GENERATION PROGRAMS

*Content Marketing to Generate Targeted Leads in Life Sciences*

## DRIVE TARGETED LEADS TO YOUR SALES TEAM

Looking to connect with global, high-quality industry professionals? CHI offers comprehensive lead generation programs that allow you to promote your scientific message from the comfort of your own home. We will mine our database of over 800,000 life science professionals to your specific needs. We guarantee a minimum of 100 leads per program!

**LEARN MORE**

**ABOUT  
LEAD GEN**

## WHY LEAD GENERATION?

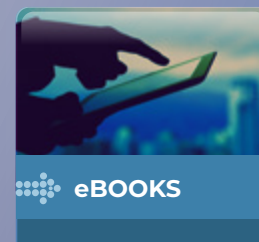
- 80% of marketers rate webinars as one of their top 3 marketing tactics for lead generation (Forrester Research)
- One of the fastest and easiest ways to get the attention of your target audience
- Build a new list of qualified leads quickly
- Present solutions and educate your prospects and clients
- Lower cost to reach your target market
- Reach a national and international audience

## WHY CHI?

- In-depth relationships with high level industry speakers
- Experienced Marketing, Platform Management/Operations and Editorial teams
- Extensive database of over 800,000 prospects, spanning from drug discovery and development to clinical trials
- Bundle your conference and lead generation initiatives under one annual integrated marcom plan and save money!
- Industry-wide reputation for producing strong scientific content stemming from over 22 years of producing targeted scientific conferences

## LIFE SCIENCE LEAD GENERATION PROGRAMS

Content marketing designed to fill your pipeline with targeted leads!



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# CHI RELATED EVENTS



To learn more about sponsorship and exhibit opportunities, please contact:



COMPANIES A-K

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781-972-5452 | [jgerardi@healthtech.com](mailto:jgerardi@healthtech.com)

COMPANIES L-Z

**Ashley Parsons** | Manager, Business Development  
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