

THE PROTEIN SCIENCE AND PRODUCTION WEEK

JANUARY 16-19, 2024

**23<sup>rd</sup> Annual**  
**PEPTALK**

SAN DIEGO, CA | HILTON SAN DIEGO BAYFRONT

— **20 Years Strong** —  
Advancing Protein Science & Innovation

**2024  
SPONSOR &  
EXHIBITOR  
PROSPECTUS**

Create B2B Partnerships  
with Leaders in  
the Industry

**70+** Sponsors  
& Exhibitors

Reach Industry:  
**86%** of Delegates from  
Biotech/Pharma

Join your peers and colleagues at the 23rd Annual PepTalk: The Protein Science and Production Week, an annual gathering place for leading Protein Scientists from around the world to share insights, case studies, cutting-edge research, and to form networks and collaborations to advance biotherapeutics development.



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# 2024 CONFERENCE PROGRAMS



Click pipeline or program titles to view full agenda



## ANTIBODY DISCOVERY & ENGINEERING



## BISPECIFIC ANTIBODY DEVELOPMENT



## CHARACTERIZATION & AGGREGATION IN PHARMACEUTICALS



## VECTOR DESIGN & DELIVERY



## HIGHER-THROUGHPUT BIOPRODUCTION



## TRAINING SEMINARS

Tuesday, January 16–Wednesday, January 17

Intelligent Antibody Discovery – Part 1

Developability of Bispecific Antibodies

Characterization of Biotherapeutics

Viral Vector Engineering & Scale-Up Considerations

Cell Line Optimization

Thursday, January 18–Friday, January 19

Intelligent Antibody Discovery – Part 2

Safety & Efficacy of Bispecific Antibodies, ADCs and Combination Therapy

Characterizing Protein Aggregates and Impurities

Non-Viral Vector Engineering & Scale-Up Considerations

Recombinant Protein Expression and Production

2024 Training Seminars To Be Announced



## KEY MARKETING DEADLINES

**JULY 21**

Preliminary Web-Based Agenda Online: July 21

**AUG 18**

Final Conference Brochure: August 18

Your company logo will be included in the printed conference program mailed thousands of prospects.

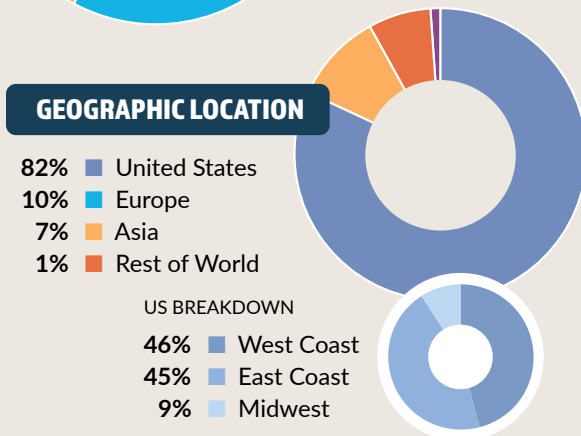
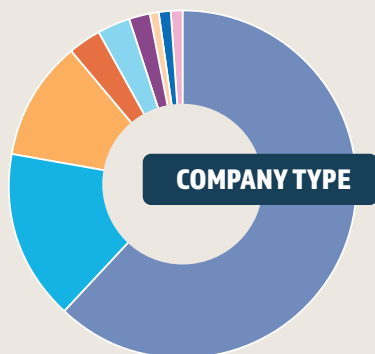


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## 2023 ATTENDEE DEMOGRAPHICS



## Reach these industry leading companies through sponsorship

**abbvie**

Scientist, R&D Toxins Innovation



CropScience, Team Lead, Protein Science



Research Scientist

**Fraunhofer**

Head, Ligand Development



AG, Sr Scientist & Antibody Engineer, Protein Science



Assoc Prof, Hematopathology & Transfusion Medicine



Dir Pre Clinical Innovation

**REGENERON**  
science to medicine®

Process Dev Engineer II, Preclinical Mfg & Process Dev



Scientist II

**AIST logo**

Chief Sr Researcher

**biogen idec.**

Sr Dir Antibody Discovery & Early Port, Biologics Drug Discovery



Exec VP, Biologics Technology Research Labs



Scientific Assoc, Biotherapeutic & Biotechnology



Sr Scientist, Biotherapeutics Drug Product Dev



Hematologic Oncologist, Hematology & Oncology



Research Physicist Biomolecular Measurement, Material Measurement Lab



People & Science Lead, Lead Identification

**USP logo**

Principal Scientist

**AMGEN**

Dir Biologics Optimization & Therapeutic Discovery



Dir Biologics CMC Research, Biotherapeutics Discovery



Sr Dir Antibody Engineering



Principal Scientist



Sr Scientist, Protein Science



Principal Scientist



Dir LabDroid Project

**sanofi**

R&D Scientist, BioAnalytics Genomic Medicine Characterization



Sr Dir Protein Engineering

**AstraZeneca**

Assoc Dir Early Stage Formulation Sciences, Biopharmaceutical Dev



Principal Scientist & Sr Mgr, Gene Delivery Process & Analytical Dev

**FDA logo**

Biologist, Veterinary Medicine



Assoc Dir Bioanalysis & Immunogenicity & Biomarkers



Postdoctoral Assoc, Biological Engineering



Principal Research Assoc, Antigen Design & Selection



Sr Scientist, BMD



Sr Research Assoc II Biologic Analytics & Auto Sci, Global Biologics Research



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# SPONSORSHIP PROGRAMS

Sponsorship Level	Exhibition/Meeting Space & Delegate Passes	Thought Leadership & Branding
<b>PREMIER SPONSOR</b>	<p>One 8'x10' exhibit space for the entire week</p> <p>Three (3) main conference registrations for your team</p> <p>One (1) main conference registration for your speaker</p> <p>Two (2) booth staff registrations</p>	<p><b>30-minute presentation to all session attendees as part of the main conference program or over lunch in the main session room</b></p> <p>Talk promoted in the final conference brochure, event website, conference proceedings, agenda and on-site signage</p> <p>Your choice of one of the following:</p> <ul style="list-style-type: none"> <li>• Private Invitation-Only Dinner for up to 15 delegates</li> <li>• Sponsorship of the conference tote bag</li> <li>• Sponsorship of conference notebooks</li> <li>• Inclusion in one pre-show email promoting all premier sponsors</li> <li>• Corporate logo on the cover of the final conference brochure</li> <li>• Corporate logo with link on the homepage of the event website</li> <li>• On-site signage designating your company as a premier sponsor</li> <li>• Full contact information of all conference attendees (GDPR compliant)</li> </ul>
<b>CORPORATE SPONSOR Presentation</b>	<p>One 8'x10' exhibit space for the entire week</p> <p>Two (2) main conference registrations for your team</p> <p>One (1) main conference registration for your speaker</p> <p>Two (2) booth staff registrations</p>	<p><b>15 or 30-minute presentation to all session attendees as part of the main conference program</b></p> <p>Talk promoted in the final conference brochure, event website, conference proceedings, agenda and on-site signage</p> <p>Corporate logo with link on the event website</p> <p>Full contact information of all registered attendees to your sponsored track (post-show, GDPR-compliant)</p>
<b>CORPORATE SPONSOR Luncheon Presentation</b> <i>(Two opportunities available for each lunch per conference)</i>	<p>One 10'x10' exhibit space for the entire week</p> <p>Two (2) main conference registrations for your team</p> <p>One (1) main conference registration for your speaker</p> <p>Two (2) booth staff registration</p>	<p><b>The lunches are held in the individual session rooms and offers 30 minutes of podium time</b></p> <p>CHI will provide the session room ready with AV including LCD panel.</p> <p>CHI will promote the workshop in the final conference brochure pdf, event web site, conference proceedings, agenda and on-site signage.</p> <p>CHI will provide lunch for up to 125.</p> <p>Company literature table inside the session room</p> <p>Full contact information of all registered attendees to your sponsored track (post-show, GDPR-compliant)</p>
<b>CORPORATE SPONSOR One-to-One Meetinga</b>	<p>10'x10' Exhibit Space</p> <p>Two (2) main conference registrations</p>	<p>Your company will select invitees from the conference pre-registration list. CHI will set up 6-8 one-on-one meetings, 15-20 minutes each with your TOP prospects and confirm appointment. (Please note, CHI will forward the pre-registration list 3-4 weeks out from the event date (post advanced registration deadline) to ensure largest prospect list. Please select the number of prospects requested by the Client Service Specialist. This is a larger number than desired amount. Failure to select requested number of participants may result in not reaching the meeting goal.)</p> <p>CHI will extend invitations, conduct follow-up and monitor responses</p> <p>Small room for one-on-one meetings</p> <p>CHI will place reminder cards in the badges of attendees onsite</p> <p>CHI will deliver meeting prospects to meeting room</p> <p>List with contact information of all confirmed meeting appointments</p>



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# SPONSORSHIP PROGRAMS



Sponsorship Level	Exhibition/Meeting Space & Delegate Passes	Thought Leadership & Branding
<b>CORPORATE SPONSOR</b> User Group Meeting	Three (3) main conference registrations (excludes access to short courses and symposia)	CHI will promote the user-group on the final conference brochure pdf, event web site, conference proceedings, in the agenda and on-site signage Meeting room (for 50-75) ready with AV including LCD panel Refreshments (to be arranged with venue) CHI will send Sponsor attendee list from dinner including full contact info POST-conference
<b>INVITATION-ONLY DINNER/HOSPITALITY SUITE</b>	Two (2) main conference registrations (excludes short courses and symposia)	Your company will select invitees from the conference pre-registration list CHI will send invitations, conduct follow-up and confirm attendees CHI will work closely with sponsor to develop an invitation format and invitees list* CHI will place reminders in the badges onsite at the event CHI will send Sponsor attendee list from dinner including full contact info POST-conference
<b>CORPORATE SUPPORT/ EXHIBITING SPONSORSHIP</b>	One 8'x10' exhibit space for the entire week Two (2) booth staff registrations Two (2) main conference registrations	Corporate logo on the conference proceedings

## All programs above also include:

Pre-conference attendee lists for one-time usage through a third-party mail house (physical mailing)  
Conference discount for your clients & prospects: Provide your list and CHI will send an email on your behalf OR we will provide you with a code for you to send out offering up to \$200 off the cost to attend  
Corporate logo on the conference proceedings  
Additional full conference registrations available at a discount for your staff (Limited to 5)  
50-word company description in the conference materials  
On-site signage designating your company as a corporate sponsor  
Post conference attendee list for one-time usage through a third-party mail house

*\* Please note, CHI will forward the pre-registration list 3-4 weeks out from the event date (post advanced registration deadline) to ensure largest prospect list. Please select the number of prospects requested by the Client Service Specialist. This is a larger number than the desired number for attendance.*

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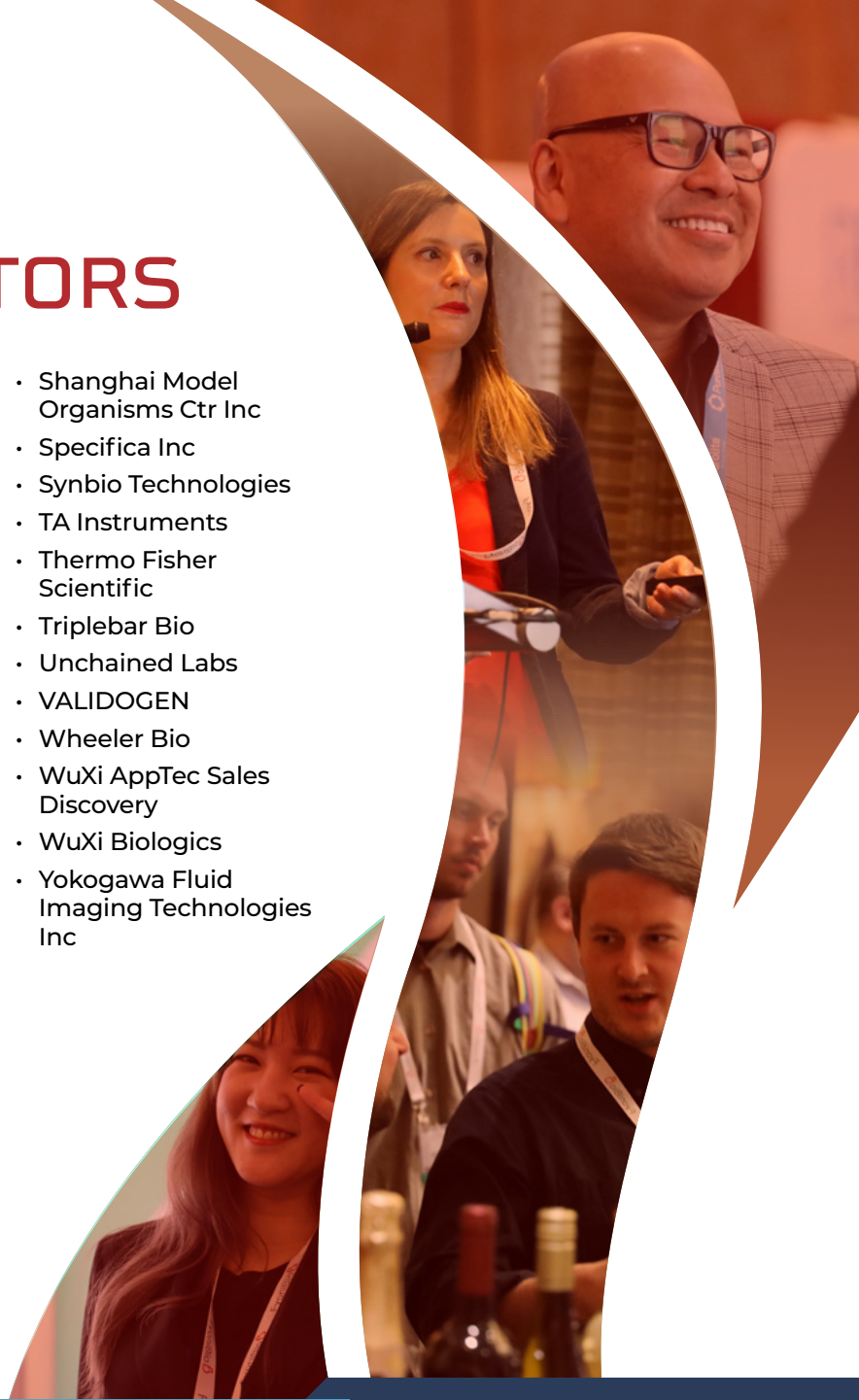
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## 2023 SPONSORS & EXHIBITORS

- 3M Health Care Business
- 908 Devices Inc
- Absolute Biotech
- Abterra Biosciences
- Acrobiosystems
- Ajinomoto Bio Pharma Svcs
- Applied BioMath LLC
- Benchling
- Biocytogen Boston Corp
- Biointron Biological Inc
- Biosynth Intl Inc
- Biotage US
- Bon Opus Biosciences LLC
- Bruker Scientific LLC
- Chemglass Life Sciences
- Constant Systems Ltd
- Coriolis Pharma Research GmbH
- Correlia Biosystems
- Creative Biolabs
- Cytiva
- ExcellGene Inc
- Fida Biosystems ApS
- Fluidic Analytics
- FujiFilm Diosynth Biotechnologies Inc USA
- FujiFilm Diosynth Biotechnologies Inc USA
- FyoniBio
- Gator Bio Inc
- GenScript USA Inc
- Gyros Protein Technologies
- Halo Labs
- Harbour BioMed
- Hauptman Woodward Medical Research Institute
- ImmunoPrecise Antibodies
- Immuto Scientific
- Infors HT USA Inc
- Kaneka Americas Holding Inc
- KBI Biopharma
- Kemp Proteins a Six 02 Bioservices Co
- Kuhner Shaker Inc
- KYinno
- Mimotopes Pty Ltd
- MOBILion Systems Inc
- Molecular Devices LLC
- OmniAb
- OmniAb
- Pace Analytical Life Sciences
- Pall Life Sciences
- PBS Biotech Inc
- Pfanstiehl Inc
- Polysciences Inc
- Prestige Biologics Co Ltd
- Protein BioSolutions Inc
- ProteoGenix
- Purolite Ltd
- Rapid Novor Inc
- RedShiftBio
- Refeyn Ltd
- Revvity Signals
- RheoSense Inc
- Sanyou Biopharmaceuticals Co Ltd
- SCIEX
- Shanghai Model Organisms Ctr Inc
- Specifica Inc
- Synbio Technologies
- TA Instruments
- Thermo Fisher Scientific
- Triplebar Bio
- Unchained Labs
- VALIDOGEN
- Wheeler Bio
- WuXi AppTec Sales Discovery
- WuXi Biologics
- Yokogawa Fluid Imaging Technologies Inc



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Cambridge Healthtech Institute's

# LEAD GENERATION PROGRAM

Content Marketing to Generate Targeted Leads in Life Sciences

**DRIVE TARGETED LEADS TO YOUR SALES TEAM:** Looking to connect with global, high-quality industry professionals? CHI offers comprehensive lead generation programs that allow you to promote your scientific message from the comfort of your own home. We will mine our database of over 800,000 life science professionals to your specific needs. We guarantee a minimum of 100 leads per program!

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**LEARN MORE  
ABOUT LEAD GEN**

## WHY LEAD GENERATION?

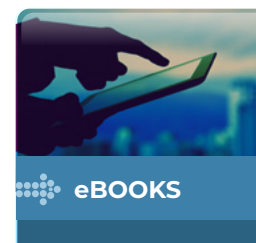
- 80% of marketers rate webinars as one of their top 3 marketing tactics for lead generation (Forrester Research)
- One of the fastest and easiest ways to get the attention of your target audience
- Build a new list of qualified leads quickly
- Present solutions and educate your prospects and clients
- Lower cost to reach your target market
- Reach a national and international audience

## WHY CHI?

- In-depth relationships with high level industry speakers
- Experienced Marketing, Platform Management/Operations and Editorial teams
- Extensive database of over 800,000 prospects, spanning from drug discovery and development to clinical trials
- Bundle your conference and lead generation initiatives under one annual integrated marcom plan and save money!
- Industry-wide reputation for producing strong scientific content stemming from over 22 years of producing targeted \_\_\_\_\_ scientific conferences

LIFE SCIENCE  
LEAD  
GENERATION  
PROGRAMS

Content marketing designed to fill your pipeline with targeted leads!



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# RELATED CHI CONFERENCES

August 14-17, 2023 • Boston, MA  
In-Person & Virtual

## THE 15<sup>TH</sup> ANNUAL BIOPROCESSING SUMMIT

*SOLVING TODAY'S CHALLENGES,  
LEADING TO TOMORROW'S ADVANCES*

15th Annual  
Bioprocessing Summit  
August 14-17, 2023 | Boston, MA



20th Annual  
Discovery on Target  
September 25-28, 2023 | Boston, MA



21st Annual  
PEGS Boston  
May 13-17, 2024 | Boston, MA

FOR MORE INFORMATION REGARDING SPONSORSHIP AVAILABILITY, PLEASE CONTACT:

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