



31st International

Precision Med TRI-CON

March 26-28, 2024 | Hilton San Diego Bayfront
San Diego, CA

2024
Sponsor &
Exhibitor
Prospectus

Over 30 Years of Connecting the Precision Medicine Community

Reach thousands of international thought leaders as they convene to discuss the latest research, technologies, innovation and business models in implementing precision medicine, biomarkers and companion diagnostics, genomic medicine, and precision health; innovation and market access strategies for at-home diagnostics, point-of-care testing and molecular diagnostics for infectious diseases; liquid biopsy and advanced diagnostics for precision oncology, and emerging technologies for spatial biology and single-cell multiomics.

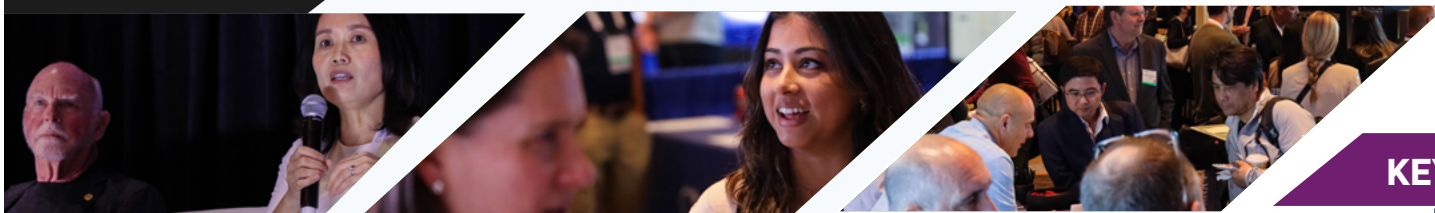


TriConference.com

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2024

Conference Programs



KEY MARKETING DEADLINES

March 26-27



Artificial Intelligence in Precision Medicine



Implementing Precision Medicine



At-Home & Point-of-Care Diagnostics



Liquid Biopsy



Spatial Biology

March 27-28



Artificial Intelligence in Diagnostics



Diagnostics Market Access



Infectious Disease Diagnostics



Multi-Cancer Early Detection



Single-Cell Multiomics

SEP
30

**Preliminary
Web-Based Agenda Online:
September 30, 2023**

Promoted heavily through email & social media.

OCT
31

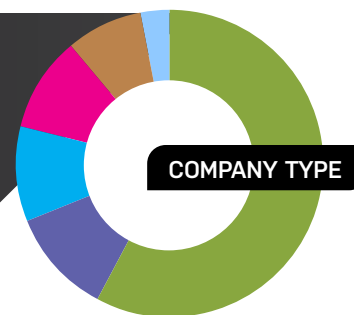
**Final Conference
Brochure: October 31, 2023**

Your company logo will be included in the printed conference program mailed to thousands of prospects.

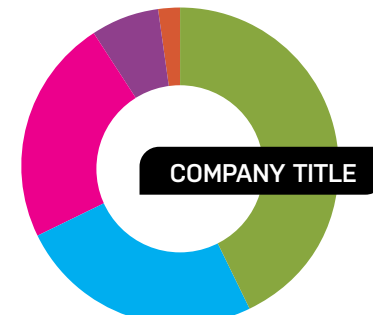


2023

Attendee Demographics



58% Biotech/Commercial
11% Academic
10% Healthcare
10% Services/Societies
8% Pharma
3% Other



43% Executive
25% Sales & Marketing
23% Scientist
7% Manager
2% Other

Reach these industry leading companies through sponsorship

Visit Our Website for More!

<p>Dir Diagnostics, Licensing & Acquisitions</p>	<p>Diagnostic Leader, Diagnostic Ctr of Excellence</p>	<p>Sr Global Advisory, Professional Svcs</p>	<p>Cell Biology & Imaging Grp Leader, R&D</p>	<p>Sr Dir Translational Medicine, Oncology R&D</p>	<p>Dir of Spatial Technologies, Cancer Research Institute</p>	<p>VP Translational Sciences & Diagnostics</p>	<p>Dir, Gerstner Ctr for Cancer Diagnostics</p>
<p>VP Biospecimen Operations</p>	<p>Clinical Oncology Pharmacist, Enterprise Oncology</p>	<p>Exec Dir Companion Diagnostics</p>	<p>Precision Medicine Consultant</p>	<p>Biomedical Engineer, Digital Health Ctr of Excellence</p>	<p>Research Lab Mgr, Innovation Lab</p>	<p>VP Biomarker Sciences</p>	<p>Scientist, Health Economics & Outcomes Research</p>
<p>Dir Immuno Oncology Companion Diagnostics</p>	<p>Dir Precision Medicine Access Strategy</p>	<p>Prof Dermatology & Dir, Dermatopathology</p>	<p>Research Affiliate</p>	<p>Prof, Lab Medicine & Pathology</p>	<p>Operations Dir, Cancer Genomics Lab</p>	<p>Chief Clinical Microbiology Svc, Pathology & Lab Medicine</p>	<p>Dir Cell Based Sciences</p>
<p>Dir Pre Clinical Innovation</p>	<p>Sr Dir Global Precision Diagnostics Hematology</p>	<p>Exec Dir & Translational Oncology Lead, Global Product Dev & Oncology</p>	<p>Sr Regulatory Specialist, Global Software Standards</p>	<p>Dir Health Policy</p>	<p>Prof & Dir, Ctr of Translational Molecular Medicine</p>	<p>Assoc Dir, Healthcare</p>	<p>Companion Diagnostic Lead, Precision & Translational Medicine</p>

INQUIRE ABOUT SPONSORSHIP

Sponsorship Opportunities

CHI's comprehensive sponsorship packages allow you to achieve your objectives before, during, and long after the event. Maximize exposure to hard-to-reach decision-makers through the following sponsorship opportunities.

Sponsorship Level	Price	Exhibition/Meeting Space & Delegate Passes	Thought Leadership & Branding
PREMIER SPONSORSHIP	\$26,500 (Includes one marketing program) \$33,000 (Includes two marketing programs)	<ul style="list-style-type: none"> Includes one 8' x 20' exhibit space Three (3) complimentary, main conference registrations in addition to speaker Four (4) Exhibit-only registrations 	<ul style="list-style-type: none"> 30-minute sponsored presentation during the conference agenda Choose one (1) or two (2) marketing programs based on availability: <ul style="list-style-type: none"> ■ Badge Lanyards ■ Exhibit Hall Reception ■ Invitation-only Dinner (8 - 10 guests) ■ Set of (6 - 8) "One-on-One" Meetings with conference delegates ■ Sponsorship of Hotel Room Keys at Host Hotel ■ A second 15-minute presentation in another specific track Corporate logo on cover of conference brochure denoting Premier Sponsorship (subject to deadlines) Includes post-conference track-specific attendee list (full contact details) Onsite Signage as Premier Sponsor
CORPORATE SPONSORSHIP - PRESENTATION	\$16,000 (15-minute presentation) \$20,000 (30-minute presentation)	<ul style="list-style-type: none"> One 8' x 10' exhibit space Two (2) main conference registrations One (1) main conference registration for your Speaker Two (2) exhibit-only registrations 	<ul style="list-style-type: none"> One 15 or 30-minute (including Q&A) presentation within the conference program (agenda or luncheon). CHI will provide full contact information for those registered within that track in which your presentation was held (GDPR Compliant) post-conference Onsite Signage as Corporate Sponsor Includes post-conference track-specific attendee list (full attendee contact details) Onsite Signage as Corporate Sponsor

All Packages Also Include:

- Corporate logo on inside of conference brochure pdf
- Company biography listing in program materials (50 word maximum)
- Up to 5 additional passes can be acquired at our discounted Sponsor rate
- One-time use of delegate list – for one pre and one post-show mailing. Must sign Mailing List Agreement
- Corporate logo link on the conference Web site denoting Sponsorship
- Corporate logo and URL link will be placed in conference materials delivered electronically approximately 1 week prior to and 1-2 weeks post conference to all registered participants. Package includes: conference agenda, speaker slides, sponsor logos with URL link, and exhibitor list with URL link
- Conference discount email for your clients & prospects: Provide us your list and we can send an email on your behalf OR we will provide you with a discount code to send out on your own– a savings of up to \$200 will be offered.
- Access to 1-on-1 Networking App

[INQUIRE ABOUT SPONSORSHIP](#)

Sponsorship Opportunities

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Sponsorship Level	Price	Exhibition/Meeting Space & Delegate Passes	Thought Leadership & Branding
CORPORATE SPONSOR - ONE-TO-ONE MEETINGS	\$16,000	<ul style="list-style-type: none"> • 10x10 exhibit space • Three (3) complimentary, full-conference registrations • Two (2) exhibit-only registrations 	<ul style="list-style-type: none"> • CHI will set up a set of 6 - 8 one-on-one meetings with your top prospects • CHI will extend invitations, conduct follow-up and monitor responses • Small meeting space for one-to-one meetings • Corporate logo inside the final conference brochure (subject to print deadlines) • Onsite Signage as Corporate Sponsor
CORPORATE SPONSOR - PLENARY KEYNOTE INTRO	\$16,000	<ul style="list-style-type: none"> • 10x10 exhibit space • Two (2) conference registrations plus one for company's speaker (total of 3) • Two (2) exhibit-only registrations 	<ul style="list-style-type: none"> • Includes 10-minute Introductory remarks to one of the Plenary Keynote presentations • Includes literature distribution ("chair drop") inside the Plenary Keynote room before presentation • Corporate logo inside the final conference brochure (subject to print deadlines) • Onsite Signage as Corporate Sponsor
CORPORATE SUPPORT SPONSORSHIP	\$9,500	<ul style="list-style-type: none"> • 10x10 exhibit space • Two (2) main conference registrations • Two (2) exhibit-only registrations 	<ul style="list-style-type: none"> • Includes one (1) branding option based on availability: <ul style="list-style-type: none"> • Refreshment Break (exclusive for each break) • Literature Distribution - "Chair Drop" specific to one conference program • Game Card Sponsor (your booth required stop in completing the game card) • One additional conference pass (main conference programming) • Meter Board Advertisement - Placed in high traffic area outside of the exhibit hall • Sponsorship of pens, mints, lip balm, or another branded item (distributed at registration) • Corporate logo inside the final conference brochure (subject to print deadlines) • On-site Signage as Corporate Support Sponsor

All Packages Also Include:

- Corporate logo on inside of conference brochure pdf
- Company biography listing in program materials (50 word maximum)
- Up to 5 additional passes can be acquired at our discounted Sponsor rate
- One-time use of delegate list – for one pre and one post-show mailing. Must sign Mailing List Agreement
- Corporate logo link on the conference Web site denoting Sponsorship
- Corporate logo and URL link will be placed in conference materials delivered electronically approximately 1 week prior to and 1-2 weeks post conference to all registered participants. Package includes: conference agenda, speaker slides, sponsor logos with URL link, and exhibitor list with URL link
- Conference discount email for your clients & prospects: Provide us your list and we can send an email on your behalf OR we will provide you with a discount code to send out on your own– a savings of up to \$200 will be offered.
- Access to 1-on-1 Networking App

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2023

Sponsors & Exhibitors



10X Genomics

AcouSort

Agilent Technologies

AltraTech Ltd

Arc Bio

Asymchem

Axxicon

Axxin

Biodesix

BioIVT

Biological Dynamics

Bioneer Inc

BioView

Bruker Scientific

Burning Rock Dx

Chroma Technology

Ciencia Inc

ClearNote Health

Co-Diagnostics

Cureline

DiaCarta

Element Biosciences

Emulseo

Evik Diagnostic

Innovations

Exact Sciences

Flow Circuits

Hicomp Microtech

Hochuen

Indica Labs

Indigo BioAutomation

Indivumed

iProcess Global

Research

Key Technologies

LaunchWorks CDMO

Luminex

Meridian Bioscience

MilliporeSigma

MiRXES

Natech Plastics

Navigate BioPharma
Services

Nikon Instruments

Norgen Biotek

nRichDX

Okomera

OPTOLANE
Technologies

panomebio

Parhelia Biosciences

Parse Biosciences

Porex Filtration Group

Precision for Medicine

Primary Health

Purdie Pascoe

Qorvo

ResearchDx

Resolve BioSciences

Rosalind

SAMPLED

Schott North America

Sengenics

Sonrai Analytics

STRATEC

Streck

Superior BioDiagnostics

Tempus Labs

Thermo Fisher

TRC Healthcare

Vantiva Precision

BioDevices

Veranex

Vizgen

VolitionRX

Watchmaker Genomics

Wondfo USA

Zeon Specialty
Materials

Cambridge Healthtech Institute's

LEAD GENERATION PROGRAM



Content Marketing to Generate Targeted Leads in Life Sciences

DRIVE TARGETED LEADS TO YOUR SALES TEAM: Looking to connect with global, high-quality industry professionals? CHI offers comprehensive lead generation programs that allow you to promote your scientific message from the comfort of your own home. We will mine our database of over 800,000 life science professionals to your specific needs. We guarantee a minimum of 100 leads per program!

**LEARN MORE
ABOUT LEAD GEN**

WHY LEAD GENERATION?

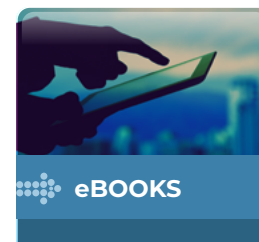
- 80% of marketers rate webinars as one of their top 3 marketing tactics for lead generation (Forrester Research)
- One of the fastest and easiest ways to get the attention of your target audience
- Build a new list of qualified leads quickly
- Present solutions and educate your prospects and clients
- Lower cost to reach your target market
- Reach a national and international audience

WHY CHI?

- In-depth relationships with high level industry speakers
- Experienced Marketing, Platform Management/Operations and Editorial teams
- Extensive database of over 800,000 prospects, spanning from drug discovery and development to clinical trials
- Bundle your conference and lead generation initiatives under one annual integrated marcom plan and save money!
- Industry-wide reputation for producing strong scientific content stemming from over 22 years of producing targeted scientific conferences

**LIFE SCIENCE
LEAD
GENERATION
PROGRAMS**

Content marketing designed to fill your pipeline with targeted leads!



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RELATED CHI CONFERENCES



For additional
information,
please contact:



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