

# WORLDVACCINE CONGRESS | EUROPE

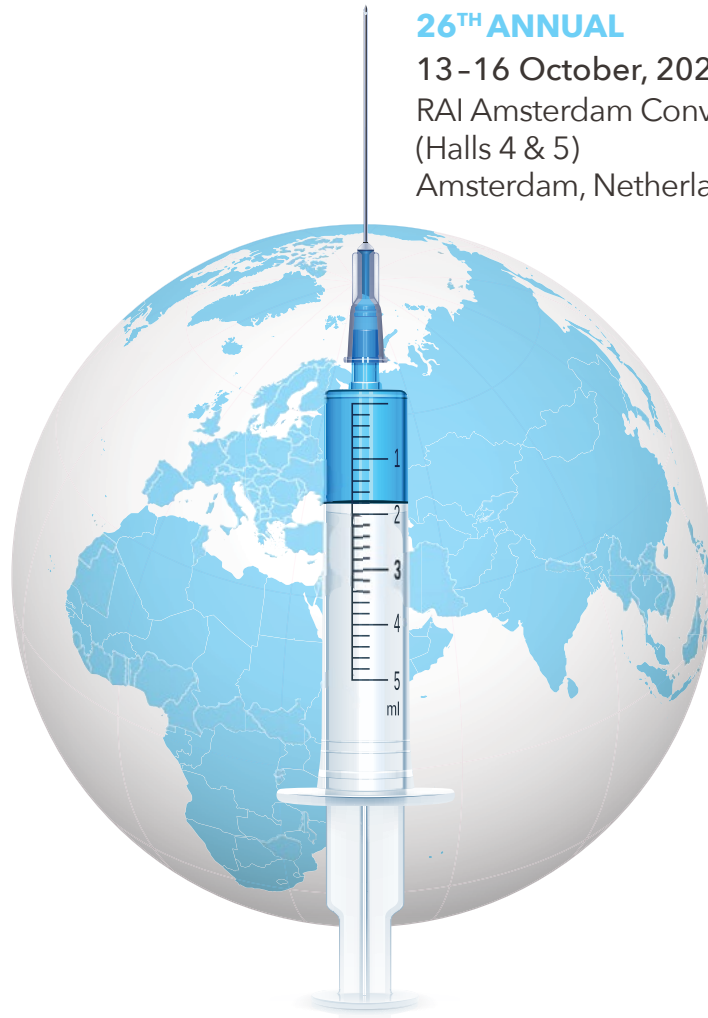
26<sup>TH</sup> ANNUAL

13-16 October, 2025

RAI Amsterdam Convention Centre

(Halls 4 & 5)

Amsterdam, Netherlands



## Research, Development & Strategic Partnering for the Global Vaccine Industry

### CONFERENCE TRACKS INCLUDE

WORLDVACCINE  
CONGRESS | SUPPLY & LOGISTICS

WORLDVACCINE  
CONGRESS | NEW TECHNOLOGY

WORLDVACCINE  
CONGRESS | CANCER & IMMUNOTHERAPY

WORLDVACCINE  
CONGRESS | PARTNERSHIPS & ACCESS

WORLDVACCINE  
CONGRESS | COVID-19 & BEYOND

WORLDVACCINE  
CONGRESS | VETERINARY

WORLDVACCINE  
CONGRESS | GLOBAL HEALTH & NEGLECTED DISEASES

WORLDVACCINE  
CONGRESS | INFLUENZA & RESPIRATORY

WORLDVACCINE  
CONGRESS | IMMUNE PROFILING

WORLDVACCINE  
CONGRESS | CLINICAL TRIALS

WORLDVACCINE  
CONGRESS | WORKING GROUPS

WORLDVACCINE  
CONGRESS | EMERGING & RE-EMERGING

WORLDVACCINE  
CONGRESS | PRE-CLINICAL DEVELOPMENT

WORLDVACCINE  
CONGRESS | RNA & BACTERIAL VACCINES

WORLDVACCINE  
CONGRESS | BIOPROCESSING MANUFACTURING

WORLDVACCINE  
CONGRESS | BIOPHARMA SHOWCASES

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[www.terrapiinn.com/WVCEU/Prospectus2025](http://www.terrapiinn.com/WVCEU/Prospectus2025)

Vaccines News Blog: [www.terrapiinn.com/WVCEU/Blog2025](http://www.terrapiinn.com/WVCEU/Blog2025)

SPARK SOMETHING  
**TERRAPINN**

# The Vaccine Industry Meeting Place

The World Vaccine Congress is an award-winning series of conferences and exhibitions that have grown to become the largest and most established vaccine meetings of their kind across the globe. Our credibility is shown through the prestigious scientific advisory board that spend months of hard work creating a new and topical agenda, year on year.

We're excited to be moving to **Amsterdam** to leverage the well-established life science ecosystem. Amsterdam is home to numerous pharmaceutical and biotechnology companies (Boehringer Ingelheim, MSD, Moderna), research institutions (University of Amsterdam, Amsterdam UMC), government (EMA, RIVM, ZIN) and healthcare organisations that focus on innovation in vaccines. The proximity of relevant stakeholders and key players will incite meaningful networking, collaboration, and discussions.

Now in its 26th annual edition, the World Vaccine Congress Europe will continue to bring experts from the whole value chain under one roof, where you get to meet decision makers and listen to KOL's in the areas that are most applicable for your business offering.

With thousands of potential customers in attendance there will be opportunities to find contacts who need to find solutions to challenges around the political, commercial and scientific issues in:

## CONFERENCE THEMES



Clinical Development



Bioprocessing & Manufacturing



Cancer Immunotherapy



Respiratory & Infectious Diseases



Immune Profiling



Vaccine Safety



Vaccine Partnerships



One Health



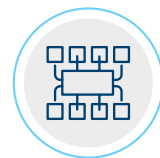
Vaccine Supply and Logistics



Biodefence



AMR



Market Access

280+  
SPEAKERS

150+  
EXHIBITORS

THOUSANDS OF  
ATTENDEES

11 CONFERENCE  
THEMES

WORKSHOPS

NETWORKING  
DRINKS RECEPTIONS

PARTNERING  
SYSTEM

WORLDVACCINE  
CONGRESS EUROPE

## EVENT FEATURES:

### NETWORKING & PARTNERING

There are more networking opportunities than ever before, through the extended breaks, multiple drinks receptions and partnering system, so you will have even more time to meet cross sector contacts with thousands of attendees.

### THE STRONGEST AGENDA YET

Together with our 40+ advisory board members, we've curated the most scientifically driven agenda with world leading speakers, addressing the most pressing issues influencing the vaccine landscape right now.

### WORLD LEADING PRESENTATIONS

Original presentations from the most informed Industry experts on all infectious diseases and all vaccine related topics. Genuine leaders that you can learn from and take away tangible insights for your business.

### START-UP HUB

A dedicated area in the exhibition to come and meet the most innovative and exciting start up companies in the industry.

### INTERNATIONAL DECISION MAKERS

Hear from over 280+ senior speakers from the WHO, CEPI, European Commission, EMA, FDA in government to C-level executives from GSK, Merck, Pfizer, Sanofi and innovative biotechs. This is your best chance of the year to meet and network with thousands of like-minded peers at Europe's biggest vaccine meeting.

### NEW WORKSHOPS & MULTIPLE TRACK THEMES

Attend focused sessions across multiple tracks. Take this unique opportunity to identify your key areas of interest and plan your agenda over the 3 or 4 days so that you can attend the sessions that are most important to you.

### PANEL DEBATES

We have curated panels of 4-5 industry experts to debate some of your burning questions. You'll be able to pose questions directly to the panelists.

# Our Scientific Advisory Board



**Dr Gregory Poland**  
Mayo Clinic



**Dr Annaliesa Anderson**  
Pfizer



**Prof Hanneke Schuitemaker**  
Janssen



**Prof Heidi Larson**  
LSHTM



**Prof Stanley Plotkin**  
Vaxconsult &  
University of  
Pennsylvania School  
of Medicine



**Dr Peter Hotez**  
Baylor College of  
Medicine & Texas  
Children's Hospital



**Prof Albert Osterhaus**  
RIZ, Hannover  
University



**Dr Jerald Sadoff**  
Janssen



**Dr Eliav Barr**  
MSD



**Dr Jerome Kim**  
IVI



**Dr Cyril Gay**  
USDA



**Emilie Karafillakis**  
LSTHM



**Dr Mahesh Kumar**  
Zoetis



**Dr Ofer Levy**  
Harvard Medical  
School



**Prof Tom Solomon**  
The Pandemic  
Institute



**Emanuele Montomoli**  
University of Siena



**Dr Roman Chiciz**  
Sanofi



**Dr Wayne Koff**  
MYIMMUNOME



**Dr Lazlo Radvanyi**  
OICR



**Dr Montserrat Arroyo**  
WOAH



**Dr Leonard Friedland**  
GSK



**Dr Miles Carroll**  
University of Oxford



**Prof Helen McShane**  
University of Oxford



**Dr Maria Elena Bottazzi**  
Baylor College of  
Medicine & Texas  
Children's Hospital



**Dr Joris Vandeputte**  
IABS



**Dr Rino Rappuoli**  
Biotechnopolo  
Foundation of Siena



**Dr Bassam Hallis**  
UK Health Security  
Agency



**Prof Jeffrey Almond**  
University of Oxford



**Dr Cesar Sanz Rodriguez**  
Moderna



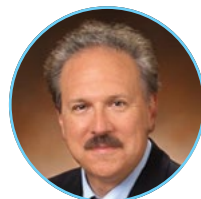
**Dr Jan Poolman**  
Janssen



**Ruben Rizzi**  
BioNTech



**Shanti Pather**  
BioNtech



**Dr Walter Straus**  
Moderna



**Dr Marion Gruber**  
IAVI



**Dr Jeremy Salt**  
The Vaccine Group



**Galit Alter**  
Moderna



**Hanna Nohynek**  
Finnish Institute for  
Health and Welfare



**Francesco Berlando Scorza**  
GSK



**Dr Konrad Stadler**  
German Center for  
Infection Research



**Dr Philip Krause**  
Former CBER, FDA



# CONFERENCE KEY TOPICS



## Supply & Logistics

Learn how we are dealing with the supply demands and the technologies that will allow last mile delivery



## New Technology

Innovations reshaping vaccine development and delivery



## Cancer & Immunotherapy

Pioneering cancer vaccines and the future of immunotherapy combinations



## Partnerships & Access

Secure funding, foster partnerships, and drive global market access



## Covid & Beyond

Pandemic preparedness, next generation vaccines, broadly protective and combination approaches



## Influenza & Respiratory

Cutting-edge developments in vaccines for respiratory diseases across all populationss



## Veterinary

Advancing veterinary vaccines and integrating the One Health approach to safeguard animal and public health



## Global Health & Neglected Diseases

Advancing solutions for global health challenges and underserved diseases



## Immune Profiling

Harness immune insights to design next-gen vaccines



## Clinical Trials

Understand how to move your vaccine candidates through development phases to licensure



## Working Groups

Interactive, discussion-driven sessions fostering collaboration and brainstorming among industry experts and participants



## Emerging & Re-Emerging Diseases

Exploring innovative strategies and breakthroughs to combat emerging diseases and outbreak pathogens



## Pre-Clinical Development

Optimising early-stage vaccine research and animal models



## AMR & Bacterial Vaccines

Combating antimicrobial resistance through innovative bacterial vaccine solutions



## Bioprocessing & Manufacturing

Meet with the manufacturers & bioprocessing experts to advance your vaccine formulation, tech transfer & scale-up



## BioPharma Showcases

Explore the progress and innovations of biopharma companies advancing the next generation of vaccines and therapeutics





CONFERENCE



NETWORKING



EXHIBITION FLOOR

# Partnering & Networking Help



The Vaccine Congress Europe partnering system is the most efficient way to do business in the biotech and pharma industry without traveling all over the world. Our system makes it easy to search for and identify potential partners and request face to face meetings with prospective clients at the event.

## FOR ATTENDEES

With access for all conference delegates to the on-line partnering system from a month before the event, it is the best way to ensure you maximise your time at the event by setting up targeted F2F meetings for all the networking breaks in advance.

You will be able to:

- view every attendee, speaker, sponsor, exhibitor and visitors
- send them a personal message
- send an invite to meet at a specific time/day, at which point if they accept then the system will allocate you a private numbered meeting table for the F2F for 20 minutes.

There is also a feed home page on the system where you can upload images, stories and messages for the entire audience to read.

## FOR EXHIBITORS

All Exhibitors have access to the partnering system a month out from the event. You will be able to:

- review the full attendee list in the on-line portal
- search and select target companies / executives
- request a face-to-face meeting on-site at your exhibition booth or a private meeting

It also allows you to share information of any specific products and services on the feed home page, so offering a chance to get exposure to all attendees pre-event and encouraging them to contact you directly to set up meetings as well.

## FOR SPONSORS

For the higher level sponsors in addition to the benefits received above with access to the partnering system for all your attendees, you can also have your own private Networking Manager. This person will be your main point of contact from about 6 weeks before the event.

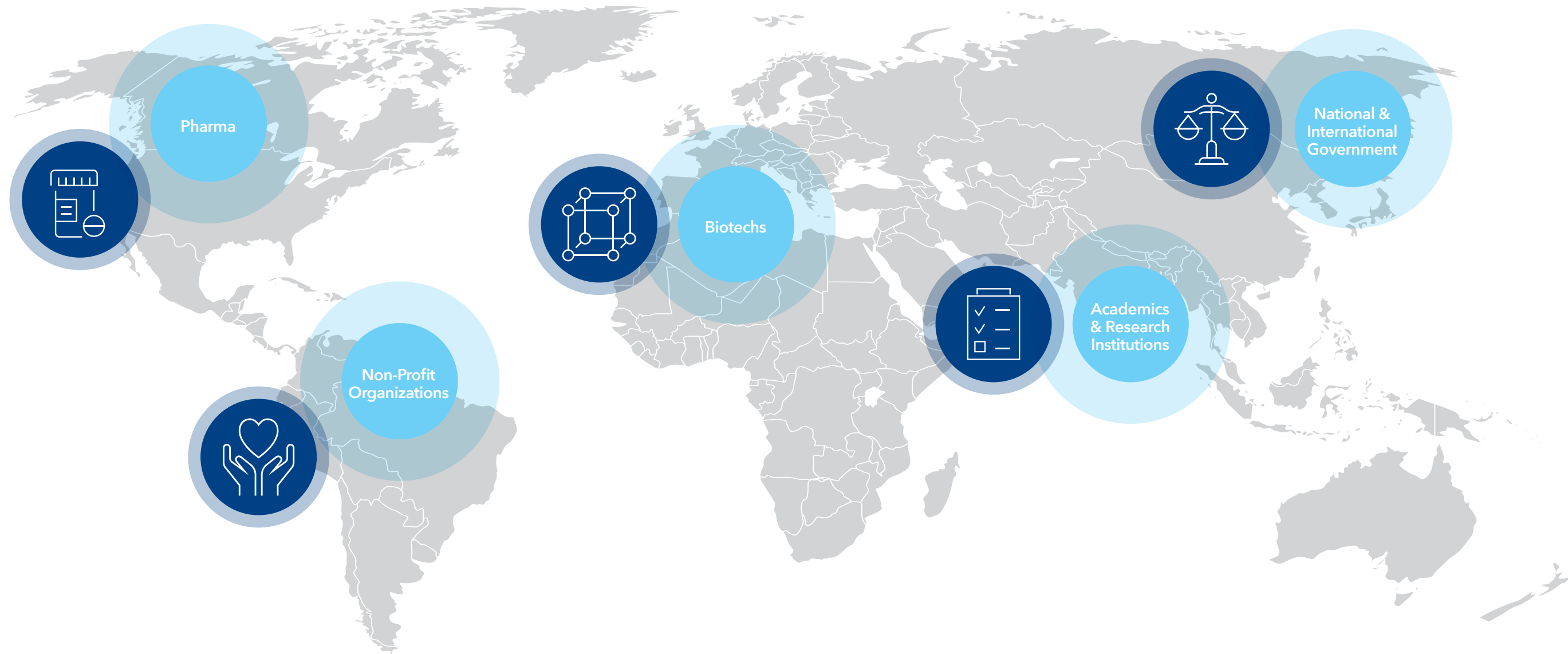
They will work with you and your business development team to go through the attendee list and select your targets you want to set up face to face meetings with. The manager then reaches out directly to all of your chosen attendees to try and set up the F2F during the event at your own private sit-down table in the exhibition area.

—○ For Sponsorship and Exhibition Opportunities: [christian.larsmon@terrapinn.com](mailto:christian.larsmon@terrapinn.com) & [otto.squire@terrapinn.com](mailto:otto.squire@terrapinn.com)  
For Speaking Opportunities: [anna.hindley-skelt@terrapinn.com](mailto:anna.hindley-skelt@terrapinn.com)

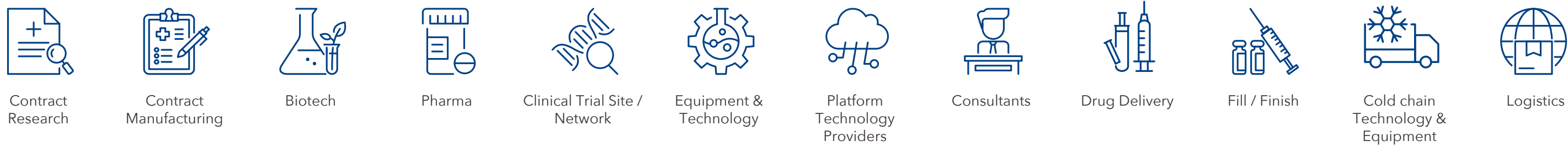


# Thousands Of Attendees From All Over The World

## GLOBAL REPRESENTATION FROM



## OUR SPONSORS AND EXHIBITORS ARE WORLD-CLASS SOLUTION PROVIDERS



For Sponsorship and Exhibition Opportunities: [christian.larsmon@terrapinn.com](mailto:christian.larsmon@terrapinn.com) & [otto.squire@terrapinn.com](mailto:otto.squire@terrapinn.com)  
For Speaking Opportunities: [anna.hindley-skelt@terrapinn.com](mailto:anna.hindley-skelt@terrapinn.com)

# Why Sponsor or Exhibit?

The World Vaccine Congress Europe presents a unique range of marketing, lead generation and business development opportunities. Our event is structured to allow a range of specific opportunities from thought leadership keynotes, through to tailored meetings and introductions, to exhibition and display space. And so much more...



### SPEAKING OPPORTUNITIES

If your company is interested in delivering a thought leadership, education or case study presentation at the event in the conference agenda, we have limited slots as per the following sponsorship packages. Stand alongside and in front of key industry decision makers to make sure your company is front of mind to those who matter.



### EXCLUSIVE KEYNOTE TITLE

Exclusive to one company only, you'll have the opportunity to present in the Keynote plenary alongside a handful of the very top industry thought leaders, to the entire event audience. No other company at the event will have the same chance to position itself in the same way in your area of expertise, so offering unparalleled visibility to demonstrate your offering as the leader in your field.



### DIAMOND

One of only a few companies to have the opportunity to get in front of the whole event audience as part of a Plenary Panel sessions, as a moderator or chair of the session.



### PLATINUM

Presenting to a more targeted audience in your specific area of expertise, this is an exclusive opportunity to be the dedicated Track Sponsor on a particular topic area for the day, and one of the first speakers of the relevant conference track you choose. This includes branding in the room itself and on the general track signage.



### GOLD

If you are looking for a platform to demonstrate and educate the leading vaccine decision makers of the full range of your services and capabilities, we have a few limited presentation opportunities within each targeted conference track to present in.



### SILVER

Either chair one of the conference track sessions relevant for your business or join one of the limited relevant panel discussions.



### BRONZE

Opportunity to lead an interactive working group discussion or workshop on a topic of your choice.



### FACILITATED MEETINGS

Our dedicated team of Networking Managers will work closely with you to arrange 1-2-1 business meetings at the event. We'll send out the attendee list approx. 4 weeks prior for you to choose targeted clients and we'll help assist pre-event and on-site at your private reserved meeting table.



### NETWORKING RECEPTION

Opportunity to be the exclusive Networking Drinks / Dinner Reception host sponsor for one of the evenings. Complimentary drinks will be offered for all the attendees of the conferences to enjoy on your behalf, with an option for a full Dinner package. Opportunity for a 5-minute opening welcome address to the reception. Banners, theming and branding will be visible throughout the reception with your logo.



### EVENT LANYARDS

The exclusive Delegate Lanyard Sponsorship enables your company to have a superior level of branding at the event, where the client can provide their own branded lanyards, which will be worn by all attendees throughout the whole event. The sponsorship opportunity is limited to one sponsor only.



### EVENT BAGS

The exclusive Delegate Bag Sponsorship enables your company to have a superior level of branding at the event, where the client can provide their own branded delegate bags, which will be carried by all attendees throughout the whole event. The sponsorship opportunity is limited to one sponsor only and the only information in the bag will be supplied by you, outside of the event booklet we produce and agenda information.



### WIFI

Opportunity for your company to be branded as the exclusive Wifi Sponsor and have recognition of this on all event documentation, brochure and WIFI business card. Choice of WIFI code and branding on landing page.

# Packages

Premium sponsorship packages are for innovative companies serious about making their mark. Sponsorship packages are tailored to meet your specific marketing goals. The grid below is a guide to what you can expect at each level.

Benefits	Title	Diamond	Platinum	Gold	Silver	Bronze	Exhibitor	Biotech Showcase
Keynote Plenary Panel Slot	1	1						
Track Sponsor of Specific Topic	1		1					
Presentation in Conference Track	2	1	1	1				1
Working Group or Workshop Session	1	1	1			1		
Speak on a Panel OR Chair Half Day Track	1	1	1		1			
Pre-arranged on site meetings	*	*	*	*	*			
Exhibition Booth (SQM)	48	36	24	12	9	9	9	
Sponsor Networking Drinks Reception								
High Level Branding Option								
Delegate Passes	8	6	5	4	3	2	2	1

## 2024 SPONSORS INCLUDED



For Sponsorship and Exhibition Opportunities: christian.larsmon@terrapinn.com & otto.squire@terrapinn.com  
For Speaking Opportunities: anna.hindley-skelt@terrapinn.com

# Other Sponsorship Options

## EXHIBITION OPPORTUNITIES

Exhibit at the event to showcase your products, services, and capabilities to potential clients. Use the partnering app to book meetings at your booth with any attendee. You can book Shell Scheme (9, 12, 18 SQM booths) or Space Only (24, 36, 48 SQM booths).

## REGISTRATION DESK SPONSOR

Exclusive opportunity to have your logo on the Registration/ Information Desk that all the thousands of attendees will use over the event and see.

## SPEAKER LOUNGE SPONSOR

Exclusive opportunity to have your logo on the boarding surrounding the Speaker Lounge area on the exhibition floor, that the event speakers will be using over the event.

## EXHIBITION HOSPITALITY NETWORKING RECEPTION HOST

After the conference ends, there will be the opportunity for a number of Exhibitors to purchase Drink / Happy Hour packages from the caterers to offer for attendees to join them for networking opportunities. We will advertise all exhibition booth drinks reception hosts on our networking platform to all attendees with individual messages on your behalf, to help drive traffic to your booth for the reception and make people aware of what you are offering.

## EXHIBITION SHOWCASE

If you are looking for a platform to demonstrate your platform/services/capabilities and give a short presentation to the attendees, we have opportunities to give a 10 minute showcase presentation from the on floor exhibition stage.

## EXHIBITION FLOORPLAN SPONSOR

Exclusive opportunity to have your logo on the Exhibition Floorplan that attendees will use over the event, and to have your exhibition booth highlighted on this floorplan so its front of mind for anyone looking at the map.

## CHILL & CHARGE AREA SPONSOR

Exclusive opportunity to have your logo on one of the charging stations that attendees use over the event.

## EXHIBITION HOSPITALITY F&B

During each day of the conference/exhibition, there will be the opportunity for all Exhibitors to purchase drink and food packages from the caterers to offer for attendees to join them for networking opportunities at their booth. It's a great opportunity to help drive traffic to your booth with the offer of free food or drinks and we are encouraging as many exhibitors as possible to do this. For those who do purchase anything we will advertise your company on our networking platform to all attendees with individual messages on your behalf explaining what you are offering and help people know they should head to your booth.

# Calling for Start Ups

Are you a start-up in the vaccine industry? Do you want to meet with thousands of attendees from pharma, biotech, VC's and investors to push your business to the next level?

This year we're inviting start-ups (<25 employees, <5 years old) to apply for complimentary passes and an exhibition space at this year's World Vaccine Congress Europe in Amsterdam.

## IF YOUR APPLICATION IS SUCCESSFUL, YOU WILL RECEIVE THE FOLLOWING FOR €350:

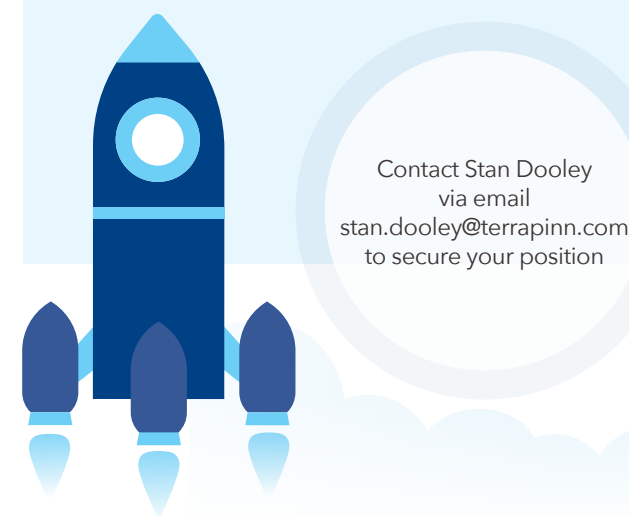
- 1m wall space in the heart of the exhibition as part of our Start-up Zone - there is a very small charge for a printed backdrop of your logo
- 2 full passes to the conference and exhibition
- Branding and marketing on our event website and other marketing materials
- Access to our networking portal where on-site meetings can be arranged with our attendees

## OTHER BENEFITS:

- Meet and network with 3000+ attendees from the vaccine industry, from investment, pharma, biotech and academia community
- Explore new technologies and services from the sponsors and exhibitors at the event
- Learn from 3 days of exciting content from leading innovators in the industry

## HOW TO APPLY:

- Apply by filling in the form on our website with information about your company (name, description etc.)
- Application Period: ASAP as there are limited spaces left



Contact Stan Dooley  
via email  
stan.dooley@terrapinn.com  
to secure your position





# WORLDVACCINE CONGRESS EUROPE

VICE PRESIDENT AND HEAD OF VIRAL VACCINE DISCOVERY AND TRANSLATIONAL MEDICINE, JANSSEN

Excellent opportunity to get an update on science and to benefit from excellent networking.

HEAD OF CLINICAL DEVELOPMENT, CEPI

Great to have academia, regulators and industry come together. Very interesting topics and presenters, great opportunity to network...

BD MANAGER, IQVIA

Excellent updates, global experts, great agenda.

## Marketing Campaign

Our marketing campaign kicks off twelve months out and is a fully integrated digital campaign using a variety of channels:

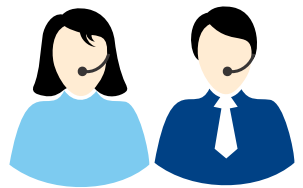
### 3RD PARTY MARKETING

Solo emails  
Newsletter banners  
Web banners  
List rental  
Google display  
Trade press/partners

### REMARKETING



### SALES TEAM



### EMAIL AWARENESS CAMPAIGNS



### EVENT WEBSITE



### EVENT BROCHURE



### FACEBOOK ADVERTISING



### DIRECT BOOKINGS

BOOK NOW

### EMAIL NURTURE



### CONTENT MARKETING



### SOCIAL: TWITTER & LINKEDIN



For Sponsorship and Exhibition Opportunities: christian.larsmon@terrapinn.com & otto.squire@terrapinn.com  
For Speaking Opportunities: anna.hindley-skelton@terrapinn.com

# WORLDVACCINE CONGRESS | EUROPE

## EVENT TEAM

### SPONSORSHIP & EXHIBITION



**Christian Larsmon**

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**Otto Squire**

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### MARKETING OPPORTUNITIES



**Jasper Cameron**

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### START-UP OPPORTUNITIES



**Stan Dooley**

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### SPEAKING OPPORTUNITIES



**Anna Hindley-Skelt**

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### GENERAL ENQUIRIES



**Marc Rhys-Evans**

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**Wing-Yun Cheung**

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