

EXHIBITORS & SUPPORTERS

The Colorado Academy of Family Physicians Annual Summit is the CME highlight of the year for many Colorado family physicians. 150+ physicians attend each year to earn CME, network with physicians, medical professionals, students and residents. CAFP invites you to join us by supporting various aspects of the meetings and/or exhibiting at the conference.

CAFP Annual Summit

May 5 - 8, 2022

The Hythe Resort

715 W Lionshead Circle

Vail, CO 81657

www.coloradoafp.org/summit

2022 CAFPA Annual Summit Theme

Each year, our exhibit hall features a fun theme related to our conference. This year our theme Renew Your Passion, Together! Think celebration, think gratitude.

Need ideas? See pictures of 2019 Kentucky Derby exhibit hall below:



Exhibiting Opportunities

CAFP invites your organization to exhibit or support the 2022 Annual Summit which will be held May 5 - 8. We anticipate 150+ family physicians and medical professionals from across the state in attendance.

	PIPE & DRAPE	8 X 10 BOOTH SPACE	FLOOR STANDING DISPLAYS	6 FT. COVERED & SKIRTED TABLE WITH 2 CHAIRS	COMPLEMENTARY WIFI	COMPANY NAME ON GAME CARD	BREAKS & BEVERAGES	NUMBER OF REPRESENTATIVES INCLUDED	NUMBER OF DRINK TICKETS INCLUDED
TITLE EXHIBITOR \$7,500	*	*	*	*	*	*	*	2	2
PREMIUM EXHIBITOR \$2,000		*	*	*	*	*	*	2	2
EXPANDED TABLETOP EXHIBITOR \$1,500			*	*	*	*	*	1	1
TABLETOP EXHIBITOR \$1,000				*	*	*	*	1	1
NONPROFIT EXHIBITOR \$500				*	*	*	*	1	1

* Exhibitors at any level may bring along an additional booth representative. Cost is \$125.

All exhibitors will receive a list of attendees, with their name and address.

Sponsorship Opportunities

Can't attend the Summit in person? The CAFP Annual Summit offers many opportunities for your organization to share your services and products with Colorado Family Physicians. Consider being a supporter in a variety of capacities. There is an option to fit every budget.

Conference Email Blast \$300

Connect with attendees prior to the Annual Summit. 1 pre-conference email per company to be sent to all registered attendees the week of the Annual Summit.

Sponsor a CME Block \$500 5 Blocks Available

Friday AM, Friday PM, Saturday AM, Saturday PM, Sunday AM.

Benefits: Recognition in conference slide deck, organization name listed on CAFP Annual Summit website. Available Blocks: Friday AM, Friday PM, Saturday AM, Saturday PM, Sunday AM.

Sponsor a Refreshment Break \$700 5 Breaks Available

Time for a break! Help attendees recharge over their break by supporting snacks and beverages.

Benefits: Table top signs, recognition in conference slide deck, organization name listed on CAFP Annual Summit website. Available Breaks: Friday AM, Friday PM, Saturday AM, Saturday PM, Sunday AM.

Conference Registration Gifts \$1,500

These gifts are given to all conference attendees who attend in person. Gifts in years past have been lunch totes, mugs, conference totes. Put your brand/logo in the hands of attendees. Artwork must be received by Jan. 15, 2022.

Exhibitor Happy Hour - Friday Evening \$2,000

Sponsor drinks and heavy appetizers for the most fun event of the conference. Guests and attendees will visit exhibit booths while snacking and drinking.

Benefits: Table top signs, recognition in conference slide deck, organization name listed on CAFP Annual Summit website.

Sponsor a Lunch \$3,000 2 Lunches Available

Available Lunch sponsorships: Friday, Saturday

Benefits: Table top signs, recognition in conference slide deck, organization name listed on CAFP Annual Summit website.

Sponsor a Presentation during Breakfast \$5,000 3 Breakfasts Available

Available Breakfast presentation sponsorships: Friday, Saturday, Sunday

Benefits: Recognition in conference slide deck, organization name listed on CAFP Annual Summit website. CAFP will invite membership of 2,600 people to attend via a hybrid option. **For non-CME events, CAFP will pay for all food and beverages.

Exhibitor/Sponsor Terms and Conditions

By participating as an exhibitor at the Colorado Academy of Family Physicians (CAFP) Annual Summit, you, your organization, and your representative(s) agree to the following terms and conditions:

New Requirements/Changes for the 2022 Conference: In the past, the exhibitor badges received with your booth have included the ability to attend the Keynote session in the ballroom. Out of an abundance of caution due to COVID-19, we will be unable to allow exhibitors in the main ballrooms for the Keynote. However, exhibitors that would like to watch the keynote, we will live-stream this talk. If policies change, exhibit companies will be informed.

- Face coverings are required, except when eating or drinking.
- Exhibit booths must be physically distanced, and aisles will be one-way to avoid cross-pedestrian traffic.
- Only two exhibitors are allowed in a 8x10 booth space.
- Each booth attendee must fill out a self-attestation.

We recommend the use of scanning technology to digitally distribute materials. Giveaways are permitted but should not be handled by participants while on display.

Exhibitor Fees: Booth space fees are: \$7,500 (Title), \$2,000 (Premium), \$1,500 (expanded tabletop), \$1,000 (standard tabletop), and \$500 (non-profit). Space is available on a first-come, first-served basis, determined by application and payment date. Payment due PRIOR to conference. The exhibitor fee does not include admittance to conference sessions. The exhibitor fee does not include access to electrical/equipment services by the hotel. Exhibitors who wish to have electrical/equipment services are responsible for making those arrangements directly with the conference hotel prior to the event. Hotel sleeping rooms are not included in your exhibitor fee, however, CAFP has secured a discounted rate at the conference hotel. Please see the exhibitor registration website for hotel booking information.

Exhibitor Furnishings: Exhibits are furnished with a 6' x 8' skirted table, 2 chairs and table top sign. All booths must fit into the exhibit space without extending into walkways. Complimentary Wi-Fi in conference area/halls is provided.

Booth Dismantling: Exhibits may only be dismantled after the last break on Friday. Tear-down before that time is strictly prohibited without permission from the Director of Education, Events, and Meetings, Erin Watwood. Exhibits must be completely dismantled by 8:00 p.m. on Friday of the meeting.

Space Cancellation: All cancellations must be received in writing and are subject to a \$100 administrative fee. If notice of cancellation is received before April 6, exhibitor will receive a full refund. If notice of cancellation is received between April 7 and May 4, exhibitor will receive a 50% refund. If notice of cancellation is received after April 5 there will be no refund.

Subletting Space: Two or more organizations may not exhibit in the same single space.

Liability: Exhibitor assumes responsibility and hereby agrees to protect, indemnify, defend and hold the Colorado Academy of Family Physicians and agents harmless against all claims, losses, and damages to persons or property, governmental charges or fines, and attorney fees arising out of or cause of exhibitors' installation, removal, maintenance, occupancy or use of the exhibitor premises or a part thereof. Exhibitor agrees that CAFP shall not be responsible for any exhibit items that are lost, stolen, damaged, or destroyed during the Conference, including setup or tear-down. Under government order of emergency or other fair reasons beyond its control, CAFP reserves the right to cancel the exhibit with no further liability to the exhibitor than a refund of exhibit space payments made.

Security: CAFP cannot guarantee exhibit security. Exhibitors assume all risk of loss or damage. Special arrangements for the security of valuables may be made directly with the conference hotel.

Promotion: CAFP shall promote exhibitors in appropriate meeting-related communications.

Endorsement: Having an exhibitor relationship with CAFP does not imply the association's endorsement. The exhibitor shall not state, imply or represent in any manner that it is endorsed by CAFP.

Mailing: Exhibitors are responsible for making arrangements with the conference hotel regarding items shipped directly to the hotel. CAFP is not responsible for receiving or transporting of any such items.

Important Dates & Deadlines

May 5 - 8, 2022	CAFP Annual Summit <small>***All Exhibit Booths/Sponsorship invoices must be paid prior to conference start date***</small>
May 6, 2022	CAFP Exhibit Hall Day
May 6, 2022 8:00 am	Exhibitors Set Up
May 6, 2022 10:00 am - 10:45 am	Exhibit Hall Break
May 6, 2022 11:35 am - 12:35 pm	Exhibitors May Attend Keynote via live stream only.
May 6, 2022 2:05 pm - 3:05 pm	Exhibit Hall Break & Booth Giveaways
May 6, 2022 5:15 - 6:15 p.m.	Exhibitor Reception & Happy Hour
May 6, 2022 7:00 p.m.	Booth Breakdown

Thank You to Our 2019 & 2021 Annual Summit Exhibitors & Supporters

Title Exhibitor

- COPIC

Premium Exhibitors

- American Board of Family Medicine
- Banner Health
- Centura Health
- Paladina Health

Expanded Tabletop Exhibitors

- College Pharmacy
- South Denver Cardiology Association
- UCHealth

Standard Tabletop Exhibitors

- Abbvie
- AccuVax
- Breakthrough Chronic Care/ Healthcare
- MD Systems & Solutions
- Meru Health
- MMIC
- Navigate Student Loans
- New York Life Insurance Company
- OptumCare
- SKINOLOGIC
- Topcon Healthcare Solutions
- Vertical Solutions

Nonprofit Exhibitors

- Children's Hospital Colorado
- Colorado Children's Immunization Coalition
- Colorado Physician Health Program
- Compassion & Choices
- Docs Who Care
- Haxtun Hospital Foundation
- National Jewish Health
- Opioid Response Network
- The University of Colorado Department of Family Medicine

Supporters

- Colorado Department of Public Health and Environment
- UnitedHealthcare

2021 Virtual Summit Supporters

- Gold Tier - Mount Elbert
 - COPIC
 - CDPHE
- Silver Tier - Mt. Evans
 - Vertical Solutions
 - Iora Health
- Bronze Tier - Maroon Peak
 - Aladade
 - Colorado Physician Health Program
 - Denver Springs
 - CORHIO
 - Children's Hospital Colorado
 - Colorado Pediatric Psychiatry Access & Consultation Program (CoPPCAP)
 - Centura Health
 - CPEP

Question? Ready to Exhibit and Require Assistance?

Contact Erin Watwood, Director of Education, Events & Meetings at erin@coloradoafp.org or

303-696-6655 x 114

www.coloradoafp.org/summit

Click on the Exhibitor Registration Tab